Dear Viewpoint Community,

Viewpoint School will celebrate its 40th Annual Benefit, our largest fundraising event of the year, at the Skirball Cultural Center on Saturday, May 13, 2023. We are thrilled to announce that we will be launching an endowment fund for financial aid in honor of Cathy Adelman.

Now in her 46th year at Viewpoint, and as Head of the Primary School since 1986, Cathy has maintained an unwavering focus on her students’ success. In collaboration with colleagues and her faculty, she has developed a forward-thinking curriculum that is cutting-edge, evidence-based, and differentiated to meet the needs of every student. Cathy sees it as her responsibility to help raise global citizens who have the ability to develop their own opinions and points of view, while also having respect for different ideas and cultures.

An endowed fund is one of the most powerful ways to have a lasting impact in an area of great importance to an organization. When named for an individual who is a pillar in the community, an endowment also carries great symbolism and serves as a perpetual testament to their contributions. This year’s Benefit aims to achieve both aspects by endowing a financial aid fund in honor of Cathy Adelman, whose gift for teaching our youngest learners has transformed the lives of so many.

In addition to selling tickets and tables, we rely on the success of an auction to achieve our fundraising goal. We are writing to ask that you consider donating or procuring an item (or more!) to be included in our auction this year. Through your generous gift(s), we seek to increase access to a Viewpoint education by funding our financial aid program. Viewpoint School maintains a strong commitment to creating a student body of socioeconomic diversity that reflects the world we live in, and financial assistance is key to this goal.

Please complete the linked online Auction Donor Agreement, and include a copy with your item(s) no later than Friday, March 24, 2023. We greatly appreciate receiving your donation as early as possible. For any questions about the auction or about buying tickets, tables, and corporate sponsorships, please contact the Special Events Office at 818.591.4470 or auction@viewpoint.org.

Thank you for being a great champion of Viewpoint.

Gratefully,