

# CRAIG A. MASBACK

Craig A. Masback, Class of 1973, is the Chief Executive Officer of USA Track & Field (USATF), the national governing body for track and field, long distance running and race walking. Masback is responsible for overseeing programs of the 100,000-member organization, ranging from youth track and field to selecting teams to represent the United States at the Olympic Games and World Championships.

Mr. Masback was an outstanding student leader and all county track star at White Plains High School. He graduated from Princeton University and Yale Law School and attended Trinity College/Oxford University from 1977-79 on a Keasbey Foundation Fellowship and also was a recipient of a NCAA postgraduate scholarship.

The 1980 US indoor mile champion and former American record holder at 2,000 meters, Mr. Masback's 1979 3:52:02 mile, one of his 30 sub-four-minute miles, ranked him as history's sixth fastest miler at the time. He represented the U.S. ten times in international competition and was a member of the U.S. team that won the World Cup Championship in 1985.

From 1982 through 1984, Mr. Masback worked for the International Olympic Committee in Lausanne, Switzerland. He was a track and field commentator for NBC at the Barcelona and Atlanta Olympic Games and has provided network television commentary for many track and field events for NBC, CBS, ESPN, and ABC. Mr. Masback specialized in communications and sports law before joining the USATF.

Under his leadership, USATF has increased its activities and public profile. In 1999, it launched the Golden Spike Tour, a series of nine elite track meets featuring the world's best athletes. In 2000, Golden Spike Tour events and the Olympic Track and Field Trials attracted record crowds and TV ratings.

Masback and his wife, Sarah, live in Indianapolis and have one daughter, Grace.