



Spring Fair Sponsorship Opportunities

The mission of the International School of Beijing's Parent-Teacher Association (PTA) is to foster a sense of community, build school spirit, promote enthusiasm for learning and encourage students to contribute positively to society.

Sponsorship Levels and Benefits:

	Sponsorship value	Event T-shirt	ISB Website	Event banners	Display space	Max number of sponsors
Diamond	50,000 RMB Cash or Raffle prizes, unconditional vouchers and/or cash combined total value of 60,000 RMB*	Logo	Logo & link	Logo	Premium, large space on field	3-5
Platinum	25,000 RMB Cash or Raffle prizes, unconditional vouchers and/or cash combined total value of 30,000 RMB*	Logo	Logo & link	Logo	1 tent 1 table 4 chairs	8
Gold	15,000 RMB Cash or Raffle prizes, unconditional vouchers and/or cash combined total value of 17,500 RMB*	N/A	Logo	Logo	1 tent 1 table 2 chairs	8
Silver	10,000 RMB Cash or Raffle prizes, unconditional vouchers and/or cash combined total value of 12,500 RMB*	N/A	Logo	Name	1 tent 1 table 2 chairs	8

* Sponsors may choose to donate items on a pre-determined list of raffle prizes in lieu of cash.

* Voucher restrictions

ISB PTA Spring Fair Committee has the right to determine suitability of gifts for raffle prizes and may refuse prizes deemed unsuitable.

Gift vouchers shall be valid between May 20, 2023 and May 19, 2024.

Gift vouchers shall not have any purchase contingency or purchase requirement.

Gift vouchers shall not have any conditions.

No discounted vouchers will be accepted.

* Special Booth Activities: to be discussed and accepted by ISB PTA Spring Fair.

Registration Deadline:

1. Please submit to the springfair@isb.bj.edu.cn by April 14, 2023: your completed registration, and electronic version of your business license.

2. Upon acceptance, a confirmation email with payment information will be sent to you.

3. Please bring the original copy of your business license (or a photocopy stamped with your company seal), your signed registration and payment to ISB PTA Office on the scheduled day. The receipt and confirmation letter will be issued on the same day.

4. Should there be any questions, please do not hesitate to contact the Sponsors Team:
Dana Lattanzio (159 1111 7213) – We Chat ID: DanaLattanzio

Kathy Tan (138 1014 1278) – We Chat ID: katsytan

or via email to: springfair@isb.bj.edu.cn