



58TH ANNUAL

SAINT THOMAS ACADEMY

COMMUNITY GALA

REFLECTIONS

AUCTION

ADVERTISING DETAILS

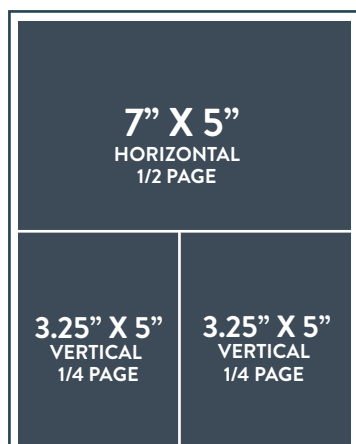
2023 COMMUNITY AUCTION CATALOG

The digital catalog is a magazine-style publication that is available free to all Academy families, Auction guests, and friends of the Academy with a readership of more than 12,000 people! Auction catalog advertisements are a great way to showcase your business and show your support for Saint Thomas Academy at the same time.

Our 58th Annual Community Auction will be held on April 22, 2023, at Saint Thomas Academy in Mendota Heights, Minnesota.

April 22 – Gala night is an elegant, catered dinner party with a silent and live auction. The gala will be followed by an afterparty.

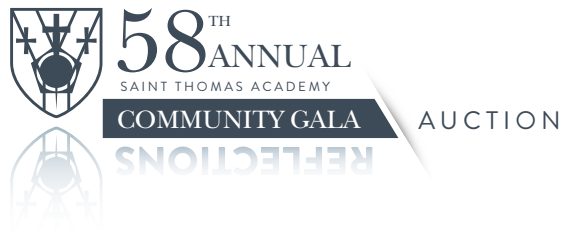
ADVERTISING RATES



AD SIZES	WIDTH		HEIGHT	PRICE
INSIDE FRONT COVER (COLOR)	7"	X	10"	\$1250
INSIDE BACK COVER (COLOR)	7"	X	10"	\$1250
BACK PAGE (COLOR)	7"	X	10"	\$1250
SECTION TAB (COLOR)	7"	X	10"	\$1000
FULL-PAGE AD (COLOR)	7"	X	10"	\$600
FULL-PAGE AD (B&W)	7"	X	10"	\$500
HALF-PAGE AD (COLOR)	7"	X	5"	\$450
HALF-PAGE AD (B&W)	7"	X	5"	\$350
QUARTER-PAGE AD (COLOR)	3.25"	X	5"	\$225
QUARTER-PAGE AD (B&W)	3.25"	X	5"	\$175
BUSINESS CARD (COLOR)	3.25"	X	2"	\$100
BUSINESS CARD (B&W)	3.25"	X	2"	\$50

Advertisers will also be listed on our website directly linked to their business at no extra charge with the purchased advertisement. (Advertiser must provide the direct link to the business site)

ADVERTISING RESERVATION WITH COMPLETED ARTWORK DEADLINE: APRIL 1, 2023



ADVERTISING SPECIFICATIONS

The Community Auction is the major fundraising event for Saint Thomas Academy. In the last sixteen years, the Auction has raised more than \$7,100,000 for the students at the Academy. Proceeds from the Auction will be used for the school's educational programs, student financial assistance, and budgetary needs.

Ad cancellations must be in writing and postmarked by April 1, 2023. Payment is due at the time of reservation.

The Academy reserves the right to refuse any advertisement.

Preferred file format: PDF, high resolution (*press quality*), with fonts and images embedded.
Color ads need to be in CMYK, not RGB.
The minimum resolution is 300 dpi.

Crops and bleed **ONLY** if cover or tab.

Other acceptable formats: EPS or TIF files.
(*Convert fonts to outlines or include screen and printer fonts.*)
We will accept camera-ready artwork in flat black and white, but this is not preferred.

For **technical questions** about your ad, contact:
Elise Kling at 952-451-2369 or elisemdesign@gmail.com

To reserve your place, mail the order form below with your check and email your advertisement to jwhaley@cadets.com.
If you do not have an electronic version of your advertising, include camera-ready artwork with your check.

IF YOU NEED ASSISTANCE IN CREATING AN ADVERTISEMENT,
PLEASE CONTACT JODIE WHALEY TO DISCUSS EXTRA CHARGES.



ADVERTISING RESERVATION WITH COMPLETED ARTWORK DEADLINE: APRIL 1, 2023

Please return this page with your check to reserve space in the 2023 STA Auction catalog.

Mailing address:

Saint Thomas Academy Community Auction
Attn: Jodie Whaley, Director of Auction
949 Mendota Heights Road
Mendota Heights, MN 55120

ADVERTISER

Name _____ Date _____
(Name should be as you want it to appear in catalog index)

Contact Person _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

Website address (if available) _____

Catalog Ad size _____ @ \$ _____ Rate

☐ Please use my ad from the 2022 Auction catalog

☐ Please send me an invoice

☐ Pay by credit card

Name as it appears on card _____

Credit Card Number _____

Expiration Date _____ CVV _____

Authorized Signature

Date

It is agreed that the above advertiser will place the stated ad at the stated price in the 2023 STA Auction digital catalog.
All Auction advertisers will be listed on our website as supporters of education at the Academy.

FOR OFFICE USE ONLY:

Date received _____ New Ad _____ Same as 2022 _____

Date artwork received _____

Approved by Events Coordinator _____

Forwarded to Graphic Artist _____

Payment Received _____

Completed _____