

A Senior Grad Ad is a wonderful way to let any student know how proud you are of their achievements and express lasting support. In order to help us best serve you, please review the following guidelines.

Copyright laws	Student Publications	Photo Requirements *
<ul style="list-style-type: none">• Copyright laws require all quotations be credited by original author or be quoted by "Author Unknown."• A maximum of 4 lines of a copyrighted song, poem, etc. may be printed without written authorial consent and must remain the original text.• Material written prior to 1920 is exempt; i.e: Shakespeare, Bible verses, ancient Greek works.	<ul style="list-style-type: none">• The yearbook staff will not alter original pictures but, they may be cropped to fit ad space.• The yearbook staff will attempt to accommodate any special instructions, however we do have software and time constraints, so we cannot guarantee absolute adherence.• You are free to create your own personal ad and submit it in PDF or JPG format. <i>We are happy to provide you with the exact size if you wish to design your own.</i>• Proofs will be sent electronically prior to publication and changes can be made per request.	<ul style="list-style-type: none">• If you are sending hard copies, a self-addressed stamped envelope must be included if you would like photos returned. Please do not send irreplaceable photos. If possible, scan and send a digital copy to us.• *No copies from ink jet, lasers, or digital printers. No pictures of pictures.• Digital or scanned photos should be 200 dpi JPEG for best quality.• Please be mindful of the possibility of confusion when parents and students have different last names; always address your Grad Ad order with "Grad Ad for (insert student's full name) in all correspondence.

Space is limited and Ad space is available on a first-come, first-serve basis.

Reserve Space by Friday, December 16, 2022

To ensure your space is secured, please pay at time of reservation

- Email Yearbook Business Manager at: AHS.Yearbook@highlineschools.org
- In the subject line please write: Grad Ad for (name of student)
- In the body of your email, please indicate:
 - * Parent/Purchaser name
 - * Preferred contact method
 - Email or phone number
 - * Is this ad to be kept private until book is distributed? **Yes or No**
 - * Size of the ad you would like to purchase- 1 page max (see sizing on back side)

Purchase Online:

I. School website: <https://wa-highline.intouchrecepting.com/signin.aspx>

You need to use your student's login credentials and then click on "ASB" to purchase.

You can only submit payment during the open "purchase window".

Thursday, August 25, 2022- Friday, September 16, 2022

Tuesday, November 22, 2022- Friday, December 16, 2022

2. Pay by cash or check made payable to RAHS.

You must submit photos and pay for ad no later than Friday, March 3, 2023

- You may send digital pictures via email (zip photos if necessary), dropbox, or google drive.
- If you would like a favorite color(s) or specific font(s) please let us know.
- If you have a design style you would like us to emulate, send a picture or mock-up sample.

Full Page
11" x 8"

Best with no more than 20 photos

\$225

1/4 Page
5.5" x 4"

Best with no more than 3-5 photos

\$70

1/8 Page
2.75" x 4"

Best with no more than 2 photo

\$35

Approximate sizes of Grad Ads

Half Page

5.5" x 8"

Best with no more than 5-7 photos

\$125