

HERE + THERE

**Sun Valley Community School's
Biannual Publication
Spring/Summer 2023
50th Anniversary Special
Commemorative Issue**

DEADLINES

Space Reservations: April 7

Print-Ready Ads: April 28

On Newstands: June 2023

RATES

Back Cover: \$1,750

Inside Front Cover: \$1,250

Inside Back Cover: \$1,250

Full Page Color: \$950

Nonprofit Full Page Color: \$650

*Current advertisers have the right of first refusal on existing ad placement.

AD SPECS

Single Page Trim: 8.375" X 10.875"

Bleed: 8.625" X 11.125"

(.125" on all four sides)

Live Area: .5" from trim on all sides including bottom

Marks/Bleeds: Do not include crop or bleed marks.

Do include a bleed of .125" on all four sides.

DISTRIBUTION

Here+There, Sun Valley Community School's biannual publication, has a total circulation of 7,000 copies each issue. **The 50th Anniversary issue will be the only issue for the 2022-23 school year.**

Approximately 4,100 are directly mailed to parents, donors, Board of Trustees, and alumni. The remainder is distributed at more than **35 local venues** in the Wood River Valley, including Atkinsons' Markets, Friedman Memorial Airport, the Ketchum Sun Valley Visitors' Center, River Run Day Lodge, Knob Hill Inn, local real estate offices, restaurants, and sporting goods stores.

Our ad prices to reflect a number of investments that we have made to expand our magazine's reach. We not only increased our print run to 7,000 each issue, but we are also continually adding to our mailing list. We have also added additional high-profile distribution around the Sun Valley area including moving to more highly-trafficked areas at Atkinsons' and the airport. In addition to our print distribution, we post the magazine to Sun Valley Community School's website and Facebook page.

Here+There thanks its advertisers for their generous support by highlighting all advertisers in a full-page color ad in each issue, which includes business name, category, and website URL. Advertising is a partnership, and we aim to be good partners to those that support our magazine and our mission.



CONTACT

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