Cherokee County School District

Agenda Request Form

Meeting Date	Agenda Item Number
July 21, 2022	A-3

Title

Recognition of CCSD's Office of Communications - - Winner of Seven National School Public Relations Association Awards for Excellence in Communications and Public Relations

Requested Action

School Board Recognition of CCSD's Office of Communications - - Winner of Seven National School Public Relations Association Awards for Excellence in Communications and Public Relations

Summary Explanation and Background

The Cherokee County School District has earned seven national awards for excellence in communications and public relations!

The National School Public Relations Association annually honors the best publications and electronic media produced by school districts nationwide as part of their communications efforts.

The school district earned Merit Awards for: Class Act, the annual magazine published at the start of the school year; the annual report, “CCSD Evidence of Success - 10 Amazing Things We've Done in 2021”; the monthly CCSD Connections parent newsletter; and District Delegate, the monthly newsletter for CCSD employees.

The school district won Honorable Mention awards for: Financial Facts, the annual report of budget highlights; First Day Facts, the annual report of back-to-school highlights; and for its annual Teacher of the Year school winner profiles.

The Office of Communications is made up of Chief Communications Officer Barbara P. Jacoby, Director Carrie McGowan, Coordinator Penny Dempsey and Administrative Assistant Anne Reed.

Priority Area

Family, Partner and Community Engagement; Quality Workforce

Financial Impact

N/A

Exhibits: (List)

N/A

Source of Additional Information

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