Cherokee County School District

Agenda Request Form

Meeting Date	Agenda Item Number
August 19, 2021	A-6

Title

Approval of Renewal of Partnership Agreements with American Heart Association and The City of Woodstock

Requested Action

School Board Consideration of Superintendent's Recommendation to Approve Renewal of Partnership Agreements with American Heart Association and The City of Woodstock

Summary Explanation and Background

One of the School Board's Blueprint 2020-24 Five Priority Areas is increasing meaningful family, partner and community engagement. We believe the meaningful connections we forge with students, families and community partners positively influence how we teach, lead and prepare graduates for success in a knowledge-based, technology rich and culturally diverse world.

The School Board is requested to consider the Superintendent's recommendation to approve the Partnership Agreement renewals with American Heart Association and The City of Woodstock.

Priority Area

Family, Partner and Community Engagement

Financial Impact

N/A

Exhibits: (List)

Agreements Attached

Source of Additional Information

Dr. Brian V. Hightower	770.479.1871
Barbara Jacoby	770.479.1871

PARTNERSHIP AGREEMENT BETWEEN
THE CHEROKEE COUNTY BOARD OF EDUCATION AND
AMERICAN HEART ASSOCITION

This agreement entered into on this ~~13th day of August, 2015~~ 19th day of August, 2021 by and between the Cherokee County Board of Education, hereinafter referred to as the "School Board" and American Heart Association.

WHEREAS, the School Board's mission is to ~~enable all students to become contributing citizens who can communicate effectively, gather and use information, make responsible decisions, utilize technology effectively and adapt to the challenges of the future~~ educate the emerging generation through learning environments designed to increase the performance of all students; and,

WHEREAS, one of the School Board's ~~Major System Priorities is to increase parental and community involvement through public engagement policies and practices that treat parents, businesses, community-based organizations and agencies, local institutions of higher learning and other public entities as true partners in the educational process~~ Priority Areas is Family, Partner and Community Engagement; and,

WHEREAS, the American Heart Association's mission is to build healthier lives free of cardiovascular disease and stroke. The American Heart Association's impact goal is to reduce coronary heart disease, stroke and risk; and,

WHEREAS, the American Heart Association recognizes that cardiovascular disease is the number one cause of death in the nation, 9 million children are overweight and 23% get no exercise, and some experts predict that for the first time in history, because of inactivity and obesity-related illnesses, children's life-spans will be shorter than their parents'; and,

WHEREAS, Cherokee County schools participated in American Heart Association programs during the past several school years, a program that helps the American Heart Association achieve its mission by providing funds for life-saving research and educating school children about the importance of living a Heart-Healthy Lifestyle; and,

WHEREAS, the ~~Jump Rope for Heart~~ Kids Heart Challenge and ~~Hoops for Heart~~ American Heart Challenge programs give students an opportunity to safely serve their community, build school spirit, participate in a cooperative team effort, learn how to live a heart healthy lifestyle, and practice their jump rope and basketball skills.

Now therefore in consideration of the covenants and conditions set forth herein the parties agree as follows:

ARTICLE II

The School Board will:

1. Encourage all Cherokee County elementary schools to participate in ~~Jump Rope for Heart~~ Kids Heart Challenge or ~~Hoops for Heart~~ American Heart Challenge.
2. Encourage all Cherokee County middle schools to participate in the ~~Hoops for Heart Program~~ American Heart Challenge or ~~Jump Rope for Heart~~ Kids Heart Challenge program.
3. Provide a school coordinator at each interested school site to work in conjunction with American Heart Association Youth Market Director to implement afore-mentioned programs.
4. The Coordinator's role will include promoting the program, showing the promotional video, including jump rope skills in the physical education curriculum several weeks before the event, distributing letters and permission slips to parents and collection envelopes to students four weeks prior to the event, promoting the benefits of regular physical activity, setting achievable goals, enlisting volunteers and coordinating the event in conjunction with American Heart Association Youth Market Director.
5. ~~Encourage all employees to participate in the Heart Walk.~~

ARTICLE III

American Heart Association will:

1. Conduct an informational session with each principal and physical education staff of each interested school prior to and after the use of the program.
2. Sponsor the ~~October~~ September School Improvement Council ~~Principal's Meeting~~ breakfast and provide program information to the Principals and other staff in attendance.
3. Abide by the rules and regulations contained in the School Board's SOLICITATION BY STUDENTS Policy (JKB/KEBB), that prohibits students in grades eight or lower from participating in door-to-door sales.
4. Deliver education kits and other selected educational items such as posters, skills videos, jump ropes and basketballs (subject to change) to the participating school sites.
5. Provide an in-service and year-round assistance to coordinators, teachers and administrators on how to incorporate all areas of the curriculum to make the program a school-wide event.
6. Provide selected sample prizes to be displayed several weeks before the event and promotional items such as posters and envelopes to utilize in the classroom.
7. Provide all materials and earned thank-you gifts to ensure a successful event.

8. Provide Youth Market Director to assist with any questions or concerns.
9. Provide certificates of appreciation to all participating schools as well as banners to display in the school gymnasium. Provide feedback and recognition to district office and local media when possible.
10. Offer contracted courses and training to employees as requested and approved by appropriate CCSD personnel to ensure that existing employees can upgrade their skills, maintain or add industry certification requirements, develop leadership and management skills, or improve safety systems.
11. Accept all children/interested participants for participation within its programs without regard to their gender, race, political affiliation, age, national origin or disability or any other discrimination recognized and prohibited by State or Federal Law. Children/participants with handicaps must be provided all necessary levels of supervision and must be included within the activities of the partnering organization. As a result of this partnership agreement, American Heart Association must adhere to all local, State or Federal laws regarding education.

ARTICLE IV

The term of this contract is ~~August 13, 2015 through August 13, 2016~~ August 19, 2021 through August 19, 2022. This contract shall automatically renew for additional terms not to exceed five years unless either party notifies the other at least 60 days prior to renewal date.

ARTICLE V

This contract may be terminated by either party upon thirty (30) days written notice to the other party with or without cause. All notice of this contract shall be given to the Superintendent of Cherokee County Schools at ~~111 Academy Street~~ PO Box 769, Canton, Georgia 301~~14~~69, and to the American Heart Association Youth Market Director, 1101 Northchase Parkway, Suite 1, Marietta, GA 30067.

IN WITNESS WHEREOF the parties have executed this document the first date referred to herein.

AMERICAN HEART ASSOCIATION

_____
Mandy Couch, Youth Market Director

THE CHEROKEE COUNTY BOARD OF EDUCATION

_____
By: Kyla Cromer, Chairman

_____
By: Dr. Brian V. Hightower
Superintendent of Schools

Approved as to form:

_____
Tom Roach, Esquire

PARTNERSHIP AGREEMENT BETWEEN
THE CHEROKEE COUNTY BOARD OF EDUCATION AND
THE CITY OF WOODSTOCK

This agreement entered into on this ~~13th day of August, 2015~~ 19th day of August, 2021 by and between the Cherokee County Board of Education, hereinafter referred to as the "School Board" and The City of Woodstock, hereinafter referred to as the "City."

WHEREAS, the School Board's mission is to ~~enable all students to become contributing citizens who can communicate effectively, gather and use information, make responsible decisions, utilize technology effectively and adapt to the challenges of the future~~ educate the emerging generation through learning environments designed to increase the performance of all students; and,

WHEREAS, one of the School Board's ~~Major System Priorities is to increase parental and community involvement through public engagement policies and practices that treat parents, businesses, community-based organizations and agencies, local institutions of higher learning and other public entities as true partners in the educational process~~ Priority Areas is Family, Partner and Community Engagement; and,

WHEREAS, Woodstock's mission is to improve the quality of life by insuring the citizens, business owners and visitors to Woodstock, are provided a safe and secure environment in which to live, work and conduct business; and,

WHEREAS, the City is located 35 miles northwest of Atlanta and is the largest city in Cherokee County; and,

WHEREAS, Woodstock's current projections indicate continued growth for years to come and the city plans to take an aggressive and pro-active approach to deal with the anticipated growth.

Now therefore in consideration of the covenants and conditions set forth herein the parties agree as follows:

ARTICLE I

The parties agree that the foregoing recitals are true and correct and incorporated herein by reference:

ARTICLE II

The School Board:

1. Shall assess no costs to the other party in cases of easement granting.

2. Shall share information and facilities in emergency situations, such as natural disasters and inclement weather; and share information concerning road conditions, especially in inclement weather.
3. Shall continue to allow the City use of Woodstock ES's parking lot during Fourth of July festivities and Christmas Jubilee parade, with continued completion of the CCSD Facility Use process.
4. Shall coordinate needs determinations and future school site selection with the City's Community Development office.
5. Shall correspond the needs of future school sites with other planned city land uses, such as parks, fire stations, law enforcement precincts and public libraries, in order to purchase larger tracts of land, share infrastructure costs and provide for joint use of public facilities.
6. Shall promote ongoing coordinating efforts to assess the locations and types of future population growth. This includes the school system being directly involved in land use projections and discussions of such; so that future school sites will not adversely impact the City's plans for land usage. This initiative will include the sharing of database information, such as population trends, enrollment, zoning applications, etc.
7. Shall develop methods to work in conjunction with the City in their zoning process, so that developers are routinely expected to mitigate the financial impact on the school system and the City.
8. Shall grant a City representative staff-status at School Board meetings, so that school system recommendations and decisions made in such meetings are routinely considered by the City in that forum, as need be.
9. Shall provide regular opportunities for City representatives to inspect surplus property in order to determine if there may be a need for such property (first right of refusal).
10. Shall permit the use of Little River Elementary School as a City Summer Concert Series shuttle stop, with continued completion of the CCSD Facility Use Process.

ARTICLE III

The City:

1. Shall assess no costs to the other party in cases of easement granting of City-controlled property.
2. Shall share information and facilities in emergency situations, such as natural disasters and inclement weather; and share information concerning road conditions, especially in inclement weather.

3. Shall coordinate needs determinations and future City construction projects with the School Board's Department of Planning and Forecasting.
4. Shall correspond the needs of planned City land uses, such as parks, fire stations, law enforcement precincts and public libraries, with future school sites in order to purchase larger tracts of land, share infrastructure costs and provide for joint use of public facilities.
5. Shall promote ongoing coordinating efforts to assess the locations and types of future population growth. This includes the school system being directly involved in land use projections and discussions of such; so that future school sites will not adversely impact City plans for land usage and vice versa. This initiative will include the sharing of database information, such as population trends, enrollment, zoning applications, etc.
6. Shall develop methods to work in conjunction with the School Board in their zoning process, so that developers are routinely expected to mitigate the financial impact on the school system and City.
7. Shall grant a school system representative staff-status at public zoning meetings, so that school system analysis and recommendations made in such meetings are routinely considered by the City in that forum.
8. Shall allow the school system continued use of the Park at City Center for classroom demonstrations, events, such as Earth Day.
9. Shall continue the Woodstock Mayor for a Day program in conjunction with Woodstock ES and the Mayor's Youth Advisory Council for Woodstock High School. In addition, the City agrees to host and support the annual Woodstock ES 2nd Grade Field Trip to Downtown Woodstock.
10. Shall provide judges for the School System Science Fair, Young Authors Fair, Governors Honors, Speech Contests and other related functions.
11. Shall provide and establish a Speakers Bureau list, for City employees to serve as classroom speakers on requested topics. In addition, the Woodstock Fire Department will provide fire safety educational programs as requested.
12. Shall provide Emergency Medical Technicians (EMT) for home football games as requested by Woodstock High School.
13. Shall issue a stormwater utility fee education credit in exchange for allowing the City to provide pre-approved educational opportunities and information about the importance of our surface and groundwater resources using the Water Sourcebook (or similar) educational programs.
14. Accept all children/interested participants for participation within its programs without regard to their gender, race, political affiliation, age, national origin or disability or any other discrimination recognized and prohibited by State or Federal Law. Children/participants with handicaps must be provided all necessary levels of supervision and must be included within the activities of the partnering organization. As a result of this partnership agreement, the City

must adhere to local, State or Federal laws regarding education as it relates to joint facility utilization and School District promotion of City programs.

ARTICLE IV

The term of this contract is ~~August 13, 2015 through August 13, 2016~~ August 19, 2021 through August 19, 2022. This contract shall automatically renew for additional terms not to exceed five years unless either party notifies the other at least 60 days prior to renewal date.

ARTICLE V

This contract may be terminated by either party upon thirty (30) days written notice to the other party with or without cause. All notice of this contract shall be given to the Superintendent of Cherokee County Schools at ~~111 Academy Street~~ PO Box 769, Canton, Georgia 301~~14~~69, and to the City Manager of Woodstock, at 12453 Highway 92, Woodstock, Georgia 30188.

IN WITNESS WHEREOF the parties have executed this document the first date referred to herein.

CITY OF WOODSTOCK

THE CHEROKEE COUNTY BOARD OF EDUCATION

_____
Donnie Henriques, Mayor

_____
By: Kyla Cromer, Chairman

_____
By: Dr. Brian V. Hightower
Superintendent of Schools

Approved as to form:

_____
Tom Roach, Esquire