Agenda Request Form

Meeting Date	Agenda Item Number
November 21, 2019	A-1

Title

Recognition of Student Anti-Vaping PSA Video Contest Winners

Requested Action

School Board Recognition of Student Anti-Vaping PSA Video Contest Winners

Summary Explanation and Background

The Cherokee County School District this school year held its first student video PSA contest to raise awareness about the dangers of vaping.

More than 60 CCSD students in grades 6-12, working individually or on teams, created and entered short public service announcement-style videos to educate their classmates.

Entries were judged for message, quality and creativity. The initial announcement of the contest called for one winner to receive $500 sponsored by the Service League of Cherokee County. Due to the strong response and outstanding quality of entries, two runners-up also were named, and each will receive a $100 Amazon gift card funded by CCSD partner donations.

The winners will be announced at the Nov. 21 School Board meeting and will be on hand for not only for recognition and presentation of their prizes, but also for the first public screening of their award-winning videos! The videos then will be shared on CCSD's website and social media platforms.

Priority Area

Student Achievement: Equity and Access; Positive Culture and Climate

Financial Impact

N/A

Exhibits: (List)

N/A

Source of Additional Information

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