

AGENDA



**Addison Central School District
Communications and Engagement Committee
Committee Meeting
Monday, October 19, 2020, 12:00 pm - 1:00 pm
Virtual Connection**

Zoom link: <https://zoom.us/j/96692972769?pwd=czByUGVVMUNzbXg5SjlYQ1ZNNzltQT09>

- A. Call to order Upon Reaching a Quorum
- B. Approve Agenda
- C. Public Comment
- D. Approve Minutes of September 10, 2020
- E. Updates and Discussion on Porch Conversations, Echats and Website
- F. Other Business
- G. Next Meeting Date
- H. Adjournment

MINUTES



**Addison Central School District
Communications and Engagement Committee
Committee Meeting
Thursday, September 10, 2020, 11:00 am - 12:30 pm
Virtual Connection**

Remote Attendance

Amy McGlashan; Betty Kafumbe; Jennifer Nuceder; Mary Cullinane

Join Zoom Meeting

<https://zoom.us/j/2052495792?pwd=Y0lsWDJTBkJKZFIIRnk3UDJFeThodz09>

Meeting ID: 205 249 5792

Passcode: 9whLtG

A. Call to Order Upon Reaching a Quorum

Called to order at 11:00 AM.

Attending: Erika Garner

B. Approve Agenda

Approved

C. Public Comments

None

D. Approve Minutes of August 18, 2020

Approved

E. Updates

Porch conversations –

7 scheduled, one in the works. First one this Friday. A lot of sign-ups. Logistics are working well, if a bit cumbersome to settle on dates.

3 tasks

Reminder email to those who registered, COVID protocols, etc.

Email host with RSVPs, thank you

Marketing (attendance & hosting – specific communities) – post on FPF, Facebook, language to Erika for newsletter. It is on ACSD website. Board newsletter along with e-chats.

Erika: Facebook reminder about this Friday's.

Jen: Take pictures tomorrow for next one to generate interest on Facebook, website.

Jen: FPF, Facebook - Need someone to write language & reach out to the contacts for the other towns.

E-Chats –

Current: review editing and provide feedback. Last week in September may be best time to send new messaging. Feedback by Wed. Sept. 16 via shared Google Doc. May share with other board members after Sept. 16 for add'l feedback.

Questions for Caitlin/Vicki? Caitlin beginning with list of what she's excited about. Ask about some of the concerns we're hearing from the community.

Board Newsletter – set a date to send out as a goal to have e-chats and porch conversations included. Facilities meets Sept. 23 so would likely have update sometime the next week.

F. Discuss Website

Some suggestions discussed regarding personalizing board members a bit more, mission statement (or board charge/ACSD mission statement), summary of board minutes.

Betty creating google doc for suggestions before next meeting.

Suggested website to review <https://www.ames.k12.ia.us/district/ames-community-school-board/>

Board Facebook page – in addition to district page. Put on agenda for next meeting to discuss further and check in with other chairs and Peter Burrows.

G. Other Business

Action Items

Amy: Ask Elizabeth Burrows to push her porch conversation back a week or so. Review questions for Caitlin/Vicki e-chat.

Erika: Update website re: hosting needs.

Amy: Facebook post for Friday's meeting. Update board on board newsletter timing to include FMP and any other updates along with Porch Conversations and e-Chats

Jen: Take pictures at Friday's porch conversation. Write FPF post for Monday

and send to town reps to post.

Betty: Create Google Doc for e-chat feedback

Amy, Jen, Betty, Erika, Caitlin: Watch e-chats and send feedback to via google doc Amy by Wednesday Sept. 16.

Amy, Jen, Betty: add website suggestions to google doc week before next meeting.

H. Next Meeting Date

I. Adjournment

Meeting adjourned.

Respectfully submitted,
Amy McGlashan, Recorder