

LA DOLCE VITA

Your Guide to Soliciting Donations All items should be received by March 3, 2023

Thought Starters for Donation Items

To help you think about the different items to give, starting Monday Feb 6, we will be sharing weekly call-outs. Below are thought starters to help spark ideas for donations.

Feb 6 - Feb 10: Wine and Spirits Week

A special bottle, impressive magnum or case of your favorite wine; a cocktail kit to make the perfect negroni at home; or this month's whiskey club subscription.

Feb 13 - Feb 17: Beauty, Wellness and Fitness Week

Your favorite face oil, an at-home couples massage experience; a month of personal training or yoga sessions; a day of pampering at your favorite spa.

Feb 20 - Feb 24: Vacation Homes + Experiences Week

The Tahoe cabin you escape to, a condo in Hawaii, the family home in Milan, the Napa house with a pool; seats for the Warriors, Giants, Sharks or 49ers; a Ferrari race track day; 18 holes and dinner at your favorite golf course.

Feb 27 - Mar 3: Gift cards for your Favorite Restaurant, Museum or Activity A giftcard to support your favorite local restaurant, coffee shop, bar or museum; the best spa spot that you want to share; or the summer camp your kids adore.

Count-Me-Ins

Another popular auction item that parents have put together in the past are 'Count-me-in' events. These are donations of group events or experiences and are a great way to raise money and build the La Scuola community. You or a group of La Scuola parents could host a cocktail party or a dinner at your house—a casual backyard event, like margaritas and Mexican food, or a more intimate dinner party with music and/or a speaker of note. Someone you know might be able to provide a tour, a class, or a unique experience. Adult-only and kid-centered events have both been successful in the past. Examples include: a Top Chef competition, photography class, a firehouse tour, cocktail parties, gelato and pizza, children's art night.

Live Auction Items

Do you have an amazing family home near or far that you would be willing to make available to a lucky bidder, or killer seats to The Warriors, with a VIP package to die for? Is your godmother Madonna, so you will be front row at The Chase Center this October (just kidding, but Madonna tickets, Bottlerock passes or similar would be awesome). Each year, we have 5 to 7 Live Auction items that will help raise \$\$\$s for our School, these are big ticket items, that can be single items (eg house in New Zealand), or combined items such as 12 Date Nights (VIP 49ers tickets, San Francisco Ballet Box or Dinner at Rich Table) through to a curated, unique experience just for our Community such as a Sleepover at the Museum, we would love to hear from you. This could be the things themselves, or an idea that you need help to bring to fruition; helenjewitt@me.com would love to hear from you.

How to Submit Donations

Please [complete an online donation form](#) for each item you solicit or donate. All items should be dropped off at the Dogpatch or 18th Street offices. You will be contacted by the LDV committee if more information is needed, and donors will receive a thank you letter for tax purposes after the auction. You can also access the form on our [La Dolce Vita website](#). If you or any of your solicited partners donate more than \$1,000 you will get brand recognition and special call out at the event.

Sponsorships & Advertising

The solicitation team is working hard to secure donations of food, wine, and corporate sponsorships for the gala. We would also welcome sponsorship of experiences and interactions at the gala - for example the photo booth, delivery and removal of all auction items to the venue, external heat lamps etc. If you or any of your contacts can assist with any sponsorship items, please contact kkmcnellis@gmail.com.

We also have digital and print advertising opportunities – a great way to support the gala and reach our parent community. Please contact us at the email below for details.

Solicitation Tips & Information

Consider your contacts - a personal connection makes soliciting much easier. Send materials through social media and face-to-face at businesses you frequent.

Reach out to ldv@lascuolasf.org if you want email templates or a sponsor packet.

Questions?

Contact the LDV team at ldv@lascuolasf.org. We are happy to help with ideas and would also love to hear new ideas! Grazie!