

ISB Gala 2023 - Sponsorship Information ISB 2023 庆典 - 赞助信息

Dear Sir/Madam,

The ISB Gala 2023 is ISB's premier community event for the 2022-23 school year. The Gala is an occasion when we gather the diverse members of our community - diplomats, corporate leaders, business experts, entrepreneurs, alumni, alumni parents, faculty, staff and other friends, with a mission to **Celebrate Dragon Spirit** and to **Build Strong Lifelong Peer Relationships in Our Inclusive Community**. Worldwide, the past few years have provided challenges for us all and our ability to be together has been impacted significantly. For everyone involved with ISB, **March 25** will be a night for friendship and a time to reconnect and renew our commitment to support challenging and joyful learning at its best.

This Gala will feature inspiring keynote speeches, performances from students, parents, and world class professional performers in addition to exciting raffle draws and a silent auction.

尊敬的女士和先生，

作为 ISB 2022-23 学年日历上首要的社区活动，**ISB2023 庆典**值得期待。它将是一个平台，齐聚学校社区中的各种人才 - 外交官、公司领袖、商界精英、企业家、校友、校友家长、教职员工和 ISB 社区的朋友们，大家欢聚一堂，以在包容社区里**建立牢固的终身伙伴关系**为使命，**庆祝 ISB 龙之精神**。过去几年全球新冠肆虐，给所有人带来了挑战，极大地限制了我们的能力。对于 ISB 的每个人来说，**3 月 25 日**将是一个友谊之夜，是重新建立联系、重申我们支持充满挑战和快乐学习的承诺的最佳时机。

除了令人兴奋的抽奖和拍卖之外，本次庆典还将有鼓舞人心的主题演讲，来自学生、家长和世界级专业表演者的精彩演出。

Sponsorship Opportunities 赞助机会

| | Acknowledgement 答谢 | Branding & Awareness 品牌宣传 | Networking 参会待遇 |
|--|--|---|--|
| Diamond Sponsor (RMB100,000) 钻石赞助 (人民币 100,000 元) | 1. Thank you letter from HOS 大校长感谢信 2. Recognition at the Gala Welcome speech 庆典欢迎辞中被提及 | 1. Logo displayed on all publicity channels & at the venue: gala web page, Gala registration area banner display 公司商标展现在所有宣传及庆典现场: 庆典主页, ISB 周报, 庆典签到区展板 | 1. Four complementary tickets to Gala 附加庆典门票 4 张 2. VIP table seating 贵宾席 |

| | | | |
|---|--|--|--|
| | <p>3. One event write-up article and circulated announcing your company as Diamond Sponsor 一篇事件报道文章中以钻石赞助商在学校社区传播</p> | <p>2. Thank you message across ISB social media channels, including WeChat 感谢词发布在 ISB 社交平台包括微信在内的宣传渠道</p> <p>3. List of sponsors in the gift bag & table card 礼品袋和桌牌上体现赞助商名单</p> | |
| <p>Platinum Sponsor (RMB50,000) 白金赞助 (人民币 50,000 元)</p> | <p>1. Thank you letter from Gala Committee 庆典组委会感谢信</p> <p>2. Recognition at the Gala welcome speech 庆典欢迎辞中被提及</p> <p>3. One event write-up article and circulated announcing your company as Diamond Sponsor 一篇事件报道文章中以白金赞助商在学校社区传播</p> | <p>1. Logo displayed on all publicity channels & at the venue: gala web page, Gala registration area banner display 公司商标展现在所有宣传及庆典现场: 庆典网页, 庆典签到区展板</p> <p>2. List of sponsors in the gift bag & table card 礼品袋和桌牌上体现赞助商名单</p> | <p>1. Two complementary tickets to Gala 附加庆典门票 2 张</p> |
| <p>Gold Sponsor (RMB20,000) 黄金赞助 (人民币 20,000 元)</p> | <p>1. Thank you letter from Gala Committee 庆典组委会感谢信</p> | <p>1. Logo displayed on all publicity channels & at the venue: gala web page, Gala registration area banner display 公司商标展现在所有宣传及庆典现场: 庆典网页, 庆典签到区展板</p> <p>2. List of sponsors in the gift bag & table card 礼品袋和桌牌上体现赞助商名单</p> | |

**All sponsorship must be in compliance with ISB mission and values. Sponsors may choose to donate items on a pre-determined list of raffle prizes in lieu of cash*
所有赞助都必须遵从 ISB 宗旨和价值。赞助商可以选择捐赠预定抽奖奖品清单上的物品来代替现金。

*** Raffle Prizes and gift terms and conditions 抽奖奖品和礼物要求**

- *ISB Gala Committee has the right to determine suitability of gifts for raffle prizes and may refuse prizes deemed unsuitable.*
ISB 庆典组委会拥有礼品是否适合抽奖的决定权及拒绝不合适的奖品的权利。
- *Gift vouchers shall be valid between March 25, 2023 and March 24, 2024*
礼券有效期为 2023 年 3 月 25 日至 2024 年 3 月 24 日
- *Gift vouchers shall not have any purchase contingency or purchase requirement.*
礼券不得含有任何关联购买或购买限定。
- *Gift vouchers shall not have any condition.*
礼券不得含有任何条件
- *No discounts vouchers will be accepted.*
不接受折扣券

Registration Deadline 报名截止日期

Please submit your completed registration, and electronic version of your business license to the Galacommittee@isb.cn by March 10, 2023

请于 2023 年 3 月 10 日前将报名及营业执照电子版提交至 Galacommittee@isb.cn

Upon acceptance, a confirmation email with payment information will be sent to you. Please bring the original copy of your business license, your signed registration and payment to ISB Gala Committee on the scheduled day. The receipt and confirmation letter will be issued on the same day.

一旦接受，您将会收到一封包含付款信息的确认邮件。请于预定日期携营业执照原件、已签名报名表及付款凭证前往 ISB 组委会。收据和确认信将在同一天发放。

Key dates 重要日期:

March 10: submit correspondent sponsorship value

3 月 10 日: 交付相应的赞助价值

March 13: send sponsor name and Logo (ai or png version)

3 月 13 日: 提交赞助商名称及 Logo (ai 或 png 格式)

March 15: deadline for raffle prizes and Gift submission

3 月 15 日: 提交抽奖奖品及礼物的截止日期

The ISB Gala Committee reserves the right for final interpretation of the terms and conditions. Should there be any questions, please do not hesitate to contact the Sponsorship Team.

Ms. Lu: 13801001876, Ms. Pan: 13683173995, and Ms. Wang: 13911940600

Email: Galacommittee@isb.cn

ISB 庆典组委会对赞助条款保留最终解释权，如有任何疑问，请随时联系庆典组委会。

陆女士：13801001876

潘女士：13683173995

王女士：13911940600

邮箱：Galacommittee@isb.cn

ISB Celebration Gala 2023

SPONSORSHIP REGISTRATION

赞助注册信息表

| Sponsorship Category 赞助类别(Circle one 请圈出) | Diamond 钻石级 | Platinum 白金级 | Gold 黄金级 |
|--|----------------|-----------------------|-------------|
| Company/Individual Name: 公司/个人姓名 | | | |
| Address: 地址 | | | |
| Website: 网址 | | | |
| Telephone: 电话 | | | |
| Contact Person, Title: 联系人及职务 | | | |
| Email: 邮箱 | | Mobile Number: 手机号 | |
| Product/Service Voucher details: 赞助产品或服务代金券详细信息 | | | |
| Total Cash Donation Amount: 现金捐赠总额 | | | |
| Raffle Prize Donation Details: 捐赠抽奖券详细信息 | | | |

General Conditions:

- Adhere to the set-up schedule and requirements to be communicated later
- Adhere to sponsorship terms and conditions set by ISB Gala Committee policy. The ISB Gala Committee reserves the right for final interpretation of the terms and conditions. Should there be any questions, please do not hesitate to contact the Sponsorship Team.

I agree to abide by the conditions listed above and am authorized to represent the above participating company/individual:

通用条款:

- 遵守遵守后续沟通的设置时间表和要求
- 遵守 ISB 组委会规定的赞助条款和条件。ISB 组委会保留对条款及细则的最终解释权。如有任何疑问, 请随时联系赞助团队。

Print Name 姓名

Signature 签名

Date 日期