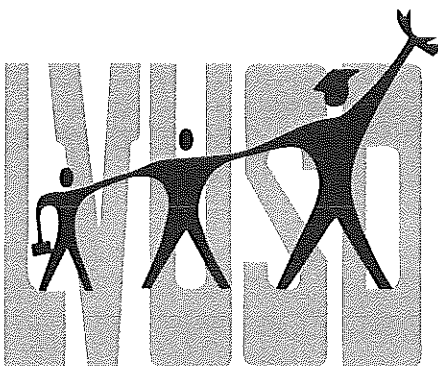


LAS VIRGENES UNIFIED SCHOOL DISTRICT
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LAS VIRGENES UNIFIED SCHOOL DISTRICT
THE FOUNDATION COMMITTEE MEETING
May 21, 2018

BOARD OF EDUCATION

ANGELA CUTBILL

DALLAS LAWRENCE

LINDA MENGES

LESLI STEIN

MATHY WASSERMAN

DANIEL STEPENOSKY, Ed.D.
SUPERINTENDENT

Present: Linda Menges, Board Representative
Lesli Stein, Board Representative
Dr. Daniel Stepenosky, Superintendent
Karen Kimmel, Assistant Superintendent - Business
Dr. Rose Dunn, Assistant Superintendent - Personnel
Craig Berman, The Foundation - President
Deanna Glassberg, The Foundation - President Emeritus
Libby Russ, The Foundation - Event Coordinator
Jayne Polan, The Foundation - Administrator

Absent: Dallas Lawrence, Board Representative
Carole Gilligan, The Foundation - Treasurer

The meeting was called to order at 11:35 AM at the Las Virgenes Unified School District, 4111 Las Virgenes Road, Calabasas, CA.

The Event Update - 6/1/18

Libby Russ reported that the Foundation has raised enough sponsorship revenue to cover the cost of The Event and that any additional revenue will be a profit. She said currently there are approximately 600 registered guests with another two weeks remaining for online registration.

Deanna Glassberg said she anticipates the Hilton Foundation to provide a \$5,000 grant after The Event, as they have done in past years. She said that Ms. Russ and event producers Elise Nach and Erica Friedman have had significant success in securing over 20 restaurants and sponsors to participate in this year's event. She said that a full-page ad was placed in the May 17 issue of the Acorn thanking sponsors who have donated \$10,000 or more to The Foundation.

Lesli Stein stated that thanks to The Foundation's efforts, LVUSD has the highest counselor to student ratio in the region which has a significant impact in the lives of students. She requested counselors in schools be included in all correspondence.

Auction

Deanna Glassberg reported that The Foundation has acquired exciting auction items and said that a new video is in production to highlight The Foundation's work and the importance of counselors throughout the District.

Jayne Polan said that the online auction opens Sunday, May 27 allowing the community to begin bidding on silent auction items with new items added daily. She said that guests of The Event will have pre-registered on Bidding for Good to ensure ease of bidding and checkout and that the online auction will commence at The Event.

Craig Berman said that scheduling the opening of the online auction a week prior and ending it at The Event has proven to be a successful model.

Deanna Glassberg said that in lieu of a paddle number, the Live Auction will be conducted with a bid number assigned to each bidder who will place their bids via their smartphone.

Promenade 5K Run/Walk

Deanna Glassberg said the Promenade at Westlake Village hosted a 5K Run/Walk on Saturday, May 19. She said that the organizers of the 5K did a beautiful job and raised approximately \$1,000 to benefit The Foundation. She said the Promenade at Westlake Village would like to grow the event next year to benefit The Foundation.

Bingo Night

Deanna Glassberg said that The Commons at Calabasas hosted a Bingo Game Night on Sunday, April 29. She said the event was well-attended and festive and raised approximately \$1,000 to benefit The Foundation.

Community/Business Outreach

Deanna Glassberg said she has met with the new members of the Caruso Management team who are community oriented and looking forward to working with The Foundation. Craig Berman said The Stand is opening in Calabasas and will be having a tasting event where The Foundation will receive a portion of the proceeds.

Lesli Stein suggested a quarterly roundtable think tank with business leaders in the community.

Next Meeting

The next will take place May 21, 2018 at 11:30am

The meeting adjourned at 12:35pm