



LAS VIRGENES UNIFIED SCHOOL DISTRICT
THE FOUNDATION COMMITTEE MEETING
February 3, 2020

Present: Angela Cutbill, Board Representative
Mathy Wasserman, Board Representative
Dr. Daniel Stepenosky, Superintendent
Jeannie Abraham, The Foundation - President
Mark Madnick, The Foundation - Vice President
Dan Schwartz, The Foundation - Treasurer
Allison Geld, The Foundation - Administrator

Absent: Dr. Rose Dunn, Assistant Superintendent - Personnel
Karen Kimmel, Assistant Superintendent - Business

The meeting was called to order at 10:05 AM at the Las Virgenes Unified School District, 4111 Las Virgenes Road, Calabasas, CA.

Discussion: Change of Fiscal Year

Mr. Schwartz stated that The Foundation board has voted to change the August - July fiscal year to a calendar year in order to reflect accurate income and expense. He said a partial five month report will be submitted for 2019.

Update: 2019/2020 Fundraising Events

Ms. Abraham said The Foundation board has been discussing how to further support the District and if funds can be allocated toward counseling and the science curriculum. She requested for the District to provide additional information so the Foundation can include it in their promotional material.

The committee discussed additional areas of assistance that can be supported, including the K-12 science curriculum's materials, staffing, and consumables.

Ms. Abraham said The Foundation will be hosting a Poker Tournament on March 21 at a private residence in Hidden Hills. She said the Foundation has secured the required gaming license and that the entrance fee will be \$125 per player. She said the Foundation's board anticipates raising \$12,000, which includes participation fee and sponsorships and that expenses are estimated to range approximately \$7,000.

Mr. Madnick said this event will serve as a good opportunity for the Foundation to meet with parents and that it is a 21 and over event which will be clearly indicated on all promotional material.

Ms. Abraham said the Carnival is scheduled for the first weekend after Labor Day and this year it will include a beer garden. She said board members are actively working on sponsorships for this fun event.

Finally, Ms. Abraham said there will be a fundraiser at The Stand in Calabasas for the entire month of February.

Update: The Event

Ms. Abraham said the Foundation needs volunteers to sign up to assist with the Event which is scheduled to take place at the Sagebrush Cantina on May 30. She said the change in venue is due to the City of Calabasas not allowing alcohol to be consumed on open streets. She said the change in venue allows for the entrance fee to the Event to be reduced to \$150 per person and should attract more parents and community members to attend. Ms. Abraham said it is anticipated that 500 guests will attend the "Rustic Elegance" themed event which will include Californian Mediterranean cuisine and auction.

Mr. Madnick said the Foundation listened to the community's comments that the Event was too expensive and they want it to be more affordable and have more community participation. He said the private event will take place from 6:30 PM to 10:00 PM and will include a DJ for entertainment. He said the Event will once again include vendor booths and live auction. Finally, Mr. Madnick said the committee has been discussing perspective Master of Ceremonies and welcomes community members to sign up to help with the exciting Event.

Update: Community/Business Outreach

Ms. Abraham said the Foundation will begin sending out a monthly newsletter to update the community on its activities.

Next Meeting

The next Foundation Committee meeting will take place March 17, 2020 at 2:00 PM

The meeting adjourned at 10:54 AM