

LAS VIRGENES UNIFIED SCHOOL DISTRICT
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BOARD OF EDUCATION

ANGELA CUTBILL

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LESLI STEIN

KATE VADEHRA, M.D.

DANIEL STEPENOSKY, Ed.D.
SUPERINTENDENT

THE FOUNDATION COMMITTEE MEETING

November 3, 2022

Present: Linda Menges, Board Representative
Daniel Stepenosky, Ed.D., Superintendent
Steve Scifres, Assistant Superintendent of Human Resources
Ryan Gleason, Assistant Superintendent of Business Services (arrived at 2:40 pm)
Mark Madnick, The Foundation President
Monica Parmar, The Foundation Vice President

Absent: Dallas Lawrence, Board Representative

The virtual meeting was called to order at 2:10 pm.

President Mark Madnick provided an update of recent fundraising events. He reported that they have completed the Fall Family Photo sessions. Approximately 100 sessions were purchased for the very popular event. They changed procedures to address comments from the previous year and have received great feedback. The Foundation is working on upcoming events which are currently in the early planning stages. The Caruso foundation is discussing a winter-themed event which The Foundation will be able to participate in. The event will not be a fundraiser, but a fun event for the entire family to enjoy. Vice President Monica Parmar added that the event is tentatively scheduled for early December. Mr. Madnick stated that as soon as more information is available, they will share that with the community.

Mr. Madnick reported that they are also working on an event tentatively scheduled for January - a Battle of the Bands. They are determining where to host the event, which will then determine whether it will be geared more towards adults or families. Two bands who will tentatively be performing are the Dads of Distortion and the Hacienda Garage Band, consisting of many LVUSD parents. They will also possibly include student bands and other celebrity musicians. He added that they may host a wine tasting event in the spring and are investigating the logistics of hosting a basketball tournament for the community. They will also begin discussions for the 2023 Event at their next board meeting.

The committee reviewed potential venues for The Event. Mr. Madnick responded that the venue must meet certain parameters such as capacity, costs, infrastructure, etc. He shared that he has

received very positive feedback from the 2022 event held at Sagebrush. He added that this end-of-the-year event is a great way for everyone to get together and the community to interact with teachers, parents, district leadership, and friends - while supporting the District. Steve Scifres suggested creative ways to include more teachers and staff at the event such as parents sponsoring a teacher's ticket. Dr. Dan Stepenosky commented on additional ways to increase attendance and suggested a babysitting element for parents who need childcare. Ms. Parmar and Mr. Madnick commented on past ticket offers and options for future events. This year, they will have the ability to begin planning the event earlier than they were able to last year, which should provide for an even better event. Linda Menges commented on deadlines for charitable contributions. Mr. Madnick shared that they constantly work to inform the community regarding the goal of The Foundation to support all LVUSD schools.

Mr. Madnick reported that the Calabassa Chamber of Commerce is hosting a discussion on Fentanyl next week and asked if the District is also hosting a similar discussion, as they would like to participate and help support it. Ms. Parmar commented on outreach and mental health counseling for students and the upcoming Chamber event. Dr. Stepenosky reported that the District has already hosted a webinar regarding the dangers of Fentanyl, and is also working on additional presentations with the J-Team to be held in the high schools, and possibly the middle schools as well.

Dr. Stepenosky stated that he has a meeting scheduled with a representative from the Caruso Foundation. Ms. Parmar stated that she has also been meeting with the foundation and shared that she directed their representatives to reach out to the superintendent's office to gather information regarding the district and its schools. The committee discussed potential community events that the foundation could participate in to connect the broader community.

Mr. Madnick commented on Giving Tuesday, the Tuesday after Thanksgiving, and potential fundraising ideas to benefit the District.

The meeting adjourned at 3:00 pm