

Southampton Community
Engagement Survey +
Master Plan Implementation Element Update

Southampton Master Plan Implementation Committee

Select Board, Planning Board, Master Plan Implementation Committee
Joint Meeting

November 17, 2020

Master Plan Implementation Committee

- Responsibilities of the Master Plan Implementation Committee
 - ...deliberative body that focuses on advancing the recommendations of this [Master Plan]*
- Work to Date
 - Review of Implementation Goals and Strategies in 2018-2019
 - DLTA Project (2020)

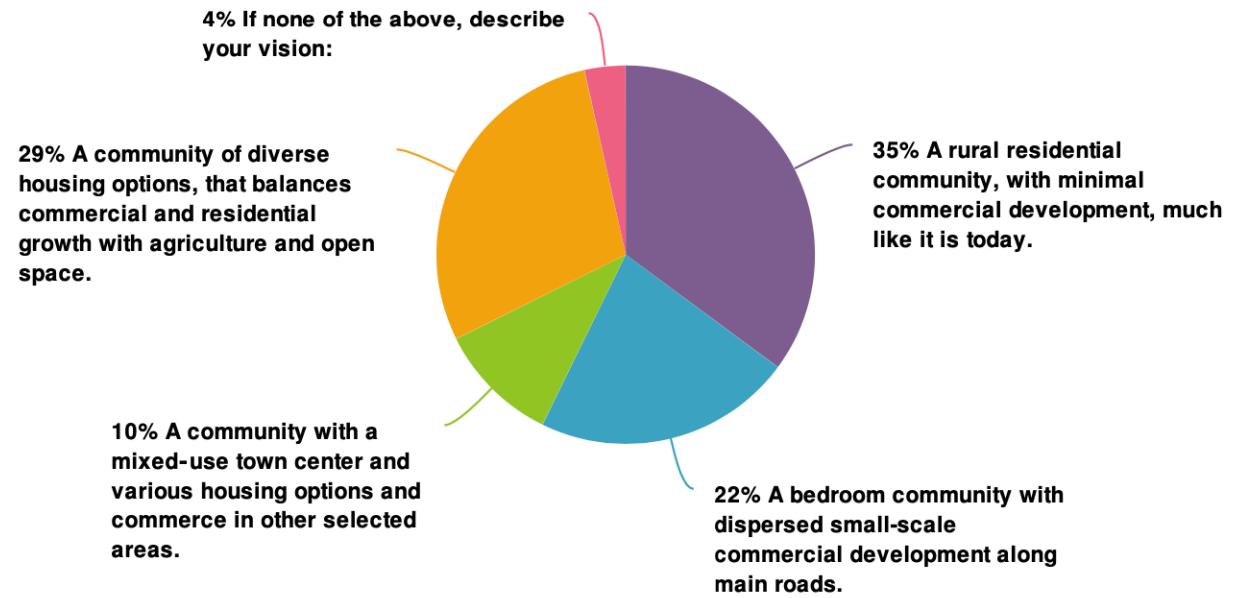
Master Plan Implementation Element Update

- Description of Project
- Work to Date
 - Review of Existing Goals and Strategies
 - Ongoing Meetings, Select Board priorities
 - Community Survey
- Work to Follow
 - Prioritization and Understanding of Goals and Strategies
 - Plan for Town Committees and Kick-Off to Resume Implementation

Community Survey Data + Findings

- Survey Period: June 26 – September 8, 2020
- 896 Respondents
- Questions to Identify Respondents
 - Length of residency
 - Homeowner, renter or household member
 - Gender identity
 - Age range, from Under 19 to 80+
 - Description of Household

How do you believe Southampton should evolve by 2040?

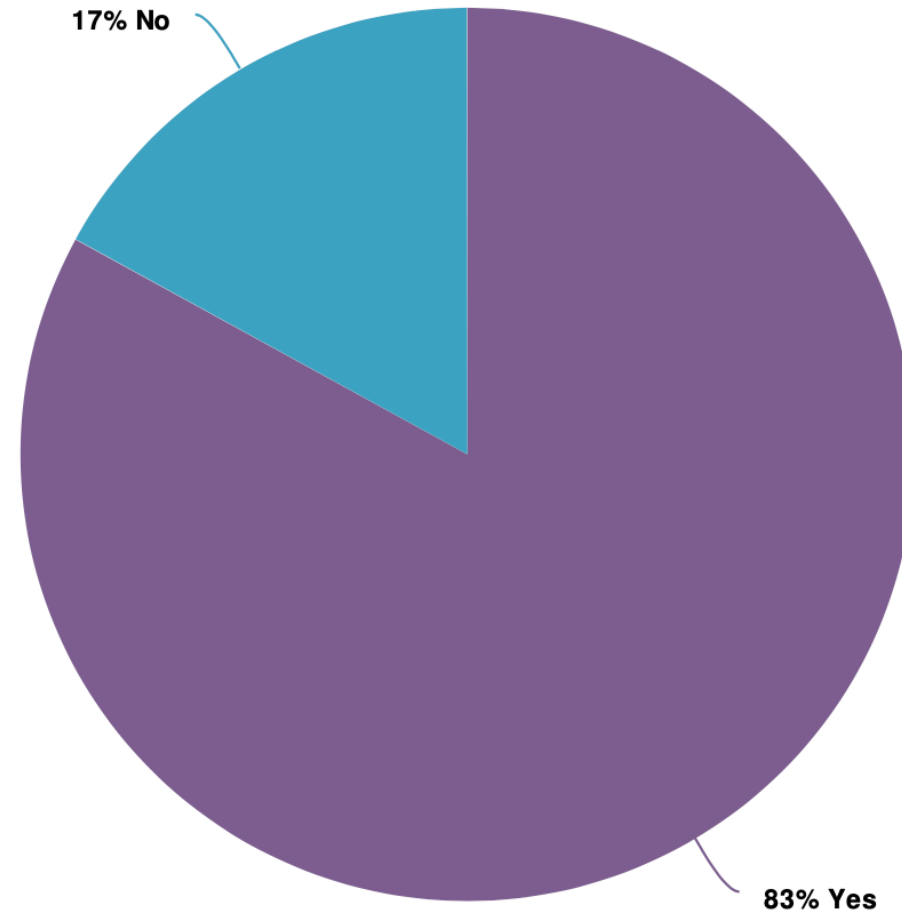


Value	Percent	Responses
A rural residential community, with minimal commercial development, much like it is today.	35.1%	310
A bedroom community with dispersed small-scale commercial development along main roads.	22.1%	195
A community with a mixed-use town center and various housing options and commerce in other selected areas.	10.4%	92
A community of diverse housing options, that balances commercial and residential growth with agriculture and open space.	28.8%	254
If none of the above, describe your vision:	3.5%	31

Totals: 882

HOUSING

Based on your income level, are there sufficient housing options for you and your family in Southampton?



Value	Percent	Responses
Yes	83.0%	725
No	17.0%	148

Totals: 873

HOUSING

Based on your income level, are there sufficient housing options for you and your family in Southampton?

Yes, but...

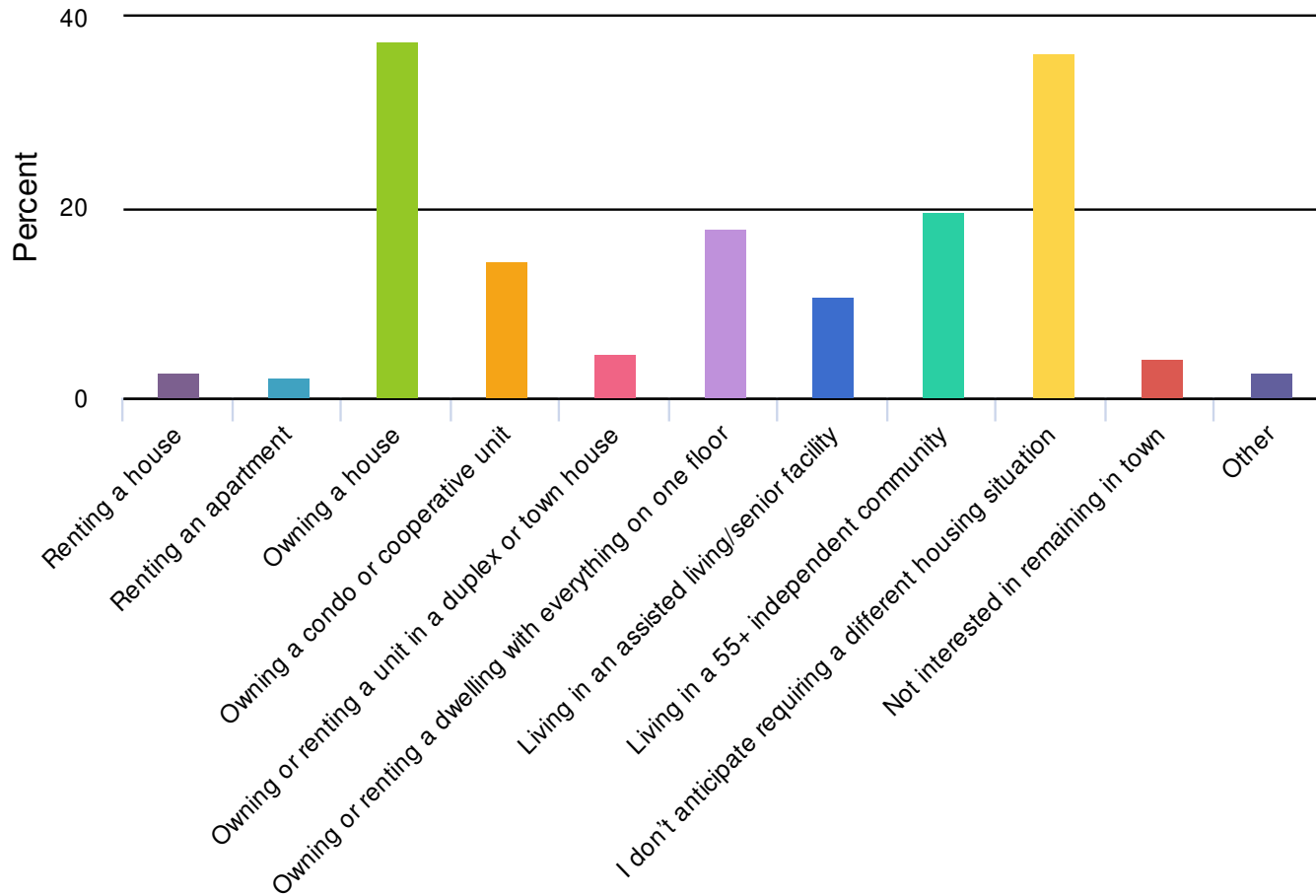
- Appears not enough, more options needed for senior assisted living... and low-to-moderate income housing
- I think a lot of houses are not affordable to people in my age group
- We are older and established, but our children as they move out of the house probably won't be able to afford Southampton

No, and...

- As a couple looking forward to retirement, we cannot afford to purchase a single level home in town on what our retirement income will be.
- As someone with student loans it's extremely difficult to find affordable housing in town.
- We remodeled an older home that we wouldn't be able to purchase at its current value
- I'm fine now but if I need or want to move to something smaller I probably could not do so

HOUSING

If you were to move to another living situation within Southampton someday, what type of housing do you anticipate would meet your future needs?



Value	Percent	Responses
Renting a house	2.7%	24
Renting an apartment	2.3%	20
Owning a house	37.4%	328
Owning a condo or cooperative unit	14.4%	126
Owning or renting a unit in a duplex or town house	4.7%	41
Owning or renting a dwelling with everything on one floor	17.8%	156
Living in an assisted living/senior facility	10.6%	93
Living in a 55+ independent community	19.7%	173
I don't anticipate requiring a different housing situation	36.3%	318
Not interested in remaining in town	4.1%	36
Other	2.7%	24

HOUSING

On a scale of 1-5, I would like to see the town provide affordable and accessible housing options by promoting development of:

	1- Strongly Oppose	2	3 - Neutral	4	5- Strongly Support	Responses
Detached single-family homes Row %	17.2%	9.2%	29.1%	20.6%	23.9%	862
Duplex homes Row %	21.3%	15.6%	29.6%	19.6%	13.8%	850
Townhouses, condos Row %	20.9%	13.4%	28.3%	22.7%	14.7%	856
Accessory apartments Row %	27.4%	18.4%	26.0%	14.6%	13.6%	838
Conversion of single-family to multifamily housing units Row %	36.4%	19.3%	23.8%	11.0%	9.4%	843
Tiny homes Row %	29.8%	12.0%	24.8%	16.9%	16.5%	852
Apartment buildings Row %	46.3%	18.6%	18.8%	9.1%	7.1%	842
Housing meeting Americans with Disabilities Act compliance Row %	9.0%	4.8%	30.6%	24.8%	30.8%	854
Totals Total Responses						862

19. On a scale of 1-5, please indicate your level of support for each of the following strategies:

	1- Strongly oppose	2	3 - Neutral	4	5- Strongly support	Responses
Develop a public utility to improve internet/broadband service that would generate revenue for the town Row %	5.6%	3.6%	20.8%	23.6%	46.4%	869
Pursue renewable energy generation (e.g. solar on town-owned land) Row %	8.7%	5.7%	20.7%	22.2%	42.6%	873
Buy land to build a public safety complex Row %	18.4%	12.0%	25.9%	16.9%	26.7%	868
Invest in public sewer/water provision in commercial areas Row %	9.7%	8.6%	39.3%	20.0%	22.4%	863
Purchase land to preserve open space Row %	10.3%	6.8%	14.5%	20.6%	47.8%	873
Build or re-purpose existing municipal building for a multi-use meeting and community center Row %	9.2%	7.7%	29.1%	28.8%	25.3%	874
Acquire land and complete the bike path from Sheldon's to the Easthampton line Row %	10.6%	3.1%	11.6%	20.3%	54.4%	878
Develop bicycle paths and greenways that link open spaces, neighborhoods Row %	11.2%	5.2%	18.0%	22.6%	43.0%	863
Totals Total Responses						878

COMMUNITY PRIORITIES

20. If any of the above required a bond issue and/or an increase in property tax, what are your top five priorities?

Item	Overall Rank	Rank Distribution	Score
Acquire land and complete the bike path from Sheldon's to the Easthampton line	1		1,952
Develop a public utility to improve internet/broadband service that would generate revenue for the town	2		1,851
Purchase land to preserve open space	3		1,636
Pursue renewable energy generation (e.g. solar on town-owned land)	4		1,380
Develop bicycle paths and greenways that link open spaces, neighborhoods	5		1,274
Buy land to build a public safety complex	6		1,201
Invest in public sewer/water provision in commercial areas	7		974
Build or re-purpose existing municipal building for a multi-use meeting and community center	8		850

Lowest Rank Highest Rank

LAND USE

21. On a scale of 1-5, please indicate your level of support for each of the following strategies for growth:

	1- Strongly Oppose	2	3- Neutral	4	5- Strongly Support	Responses
Make no changes in current zoning bylaws Row %	10.0%	12.1%	50.8%	12.3%	14.9%	821
Encourage "cluster development" requiring homes in sensitive natural resource areas to be built closer together so remaining land can be protected as open space Row %	19.6%	11.8%	24.0%	23.2%	21.4%	863
Allow higher density housing types (e.g. homes on smaller lots, duplexes, town homes) in selected locations Row %	33.9%	16.5%	19.6%	19.5%	10.6%	874
Require lower density housing in selected locations to preserve rural character (e.g. minimum lot size in the Rural Residential zoning area increases from 1.4 acres) Row %	11.9%	6.9%	24.0%	25.7%	31.5%	867
Zone some areas for agricultural and very low density uses only (e.g. 5 or more acres minimum lot size) Row %	8.3%	4.2%	24.8%	25.8%	36.9%	872
Limit development to the capacity of our town's water supply Row %	7.2%	6.1%	21.6%	22.1%	42.9%	869
Focus commercial development at major intersections Row %	9.5%	7.2%	26.9%	31.4%	24.9%	870

	1- Strongly Oppose	2	3- Neutral	4	5- Strongly Support	Responses
Establish design standards for a walkable, mixed-use (residential and commercial) district Row %	9.1%	9.1%	32.5%	27.1%	22.1%	864
Encourage commercial development by expanding land zoned for commercial use and for light industrial use Row %	19.5%	16.1%	22.4%	24.5%	17.6%	871
Establish more restrictive sign guidelines (e.g. implementing greater restrictions on size and lighting) Row %	7.2%	11.6%	46.7%	16.7%	17.8%	861
Continue to educate landowners about options for permanently protecting land and preserve in perpetuity a select group of Southampton's open spaces Row %	4.0%	4.0%	21.3%	24.7%	45.9%	873
Create new active recreational resources such as snowmobile, ATV and horseback riding trails, places for hunting and fishing, etc. Row %	12.2%	11.6%	26.3%	25.1%	24.8%	868
Totals Total Responses						874