

# Oliver!

28-29 March 2023

## Press Kit

The official  
Oliver! Show  
Programme

### Why Sponsor?

Thank you for your interest in supporting the 2023 Carmel School musical production Oliver! Sponsoring Oliver! The Musical gives you affordable access to the Carmel School community and its stakeholders. Your contributions will go directly to supporting the show.

### Programme Dedications

Send messages of encouragement and support, to be printed and distributed in the official musical programme booklet.

Dedications can be up to 500 characters in length.

\$500

### Artwork Specifications

You may opt to submit your own artwork for the programme.

**Full Page \$2,500**

148mm (w) x 210mm (h)

**Quarter Page \$750**

75mm (w) x 105mm (h)

**Half Page \$1,200**

148mm (w) x 105mm (h)

**Quarter Page Banner \$750**

148mm (w) x 50 (h)

5mm bleed required for artwork.

### Becoming a Show Sponsor

		Show Tickets	Programme Dedication	Event Signage	Carmel News and EDM
			Have your logo printed in the official show programme and displayed prominently on show nights.		Have your artwork included in our weekly newsletters and EDM (over 800 recipients).
<b>Diamond</b>	<b>\$25,000</b>	6	Full page	✓	(Daf Full page + EDM Banner) x 2
<b>Gold</b>	<b>\$15,000</b>	4	Half page	✓	(Daf Half page + EDM Banner) x 2
<b>Silver</b>	<b>\$10,000</b>	2	Quarter page	✓	(Daf Half page + EDM Banner) x 1

Contact [elsahighschool@carmel.edu.hk](mailto:elsahighschool@carmel.edu.hk) for more information.

