

Draft Minutes

1. Welcome
2. Introductions
 - a. Cassie Schend, Leah Coughlin, Michelle Hill, Kim McTighe, Chris Luginbuhl, Dustin Yager, Alessia Frasco, Kayshauna Montano
3. Review of 11/16/22 minutes
 - a. Kim motioned to accept the minutes as presented, seconded by Cassie and approved by the Coalition.
4. Real Talk Updates
 - a. Basketball Tournament Recap
 - i. Highest attendance both for students and staff.
 - ii. 18 teams comprised of 3 to 4 students and staff.
 - b. Cessation Journals
 - i. We are going to customize our own vaping cessation journals.
 - ii. They will have coloring pages, cessation strategies, habit trackers, and prevention puzzle games.
 - iii. One idea for a strategy to incorporate is 3 things I did good today, 2 things I need to improve on, 1 goal for tomorrow.
5. Developmental Assets
 - a. Completed an activity as an introduction to the Developmental Assets Framework
 - b. 40 research-based, positive experiences and qualities that influence young people's development, helping them become caring, responsible, and productive adults.
 - c. Internal Assets

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- i. Traits that individuals develop within themselves for social-emotional resiliency.
 - d. External Assets
 - i. Outside resources that strengthen individuals' social-emotional strength.
- 6. Social Marketing Campaign
 - a. We went with Andrew's marketing and will be focusing on the Social Host Law.
 - b. Opinions on first set of drafts:
 - i. The conversations need more context.
 - ii. More education on how to have those conversations.
 - iii. The drafts were an okay start, but we feel like we need to take it a step further.
 - iv. Maybe more messaging around just because you're at home doesn't mean you're safe, or just because you take their keys doesn't mean it's safe.
 - v. Add the Coalition logo.
- 7. Student Survey- March
 - a. We survey every other year
 - b. We will be surveying the middle school and high school the first week of March
- 8. Local Prevention Council Deliverables: Cessation journals
 - a. DEA Take Back Day- April
 - i. Last Saturday in April
 - b. Compliance Checks- Tobacco
- 9. Other Announcements
- 10. Next Meeting: February 15th