CTE WORKS!

Career and technical education (CTE)

engages students and prepares them with the skills they need for fulfilling careers in vital, in-demand industries and occupations

CTE is associated with higher levels of student engagement¹ and reduced rates of dropout.² In fact, the **average high school graduation rate for CTE concentrators** – students who take multiple courses in one CTE program area – **is 94%**³ compared to the national rate of 85%.⁴

CTE WORKS FOR HIGH SCHOOL STUDENTS

CTE concentrators are slightly more likely than non-concentrators to enroll in post-secondary education and are just as likely to earn a degree or certificate.⁵





High school CTE concentrators are more likely than nonconcentrators to be employed full time and have higher median annual earnings 8 years after graduation.6

Postsecondary CTE
programs lead to careers in high-demand
occupations. About
77% of employers from
in-demand industries
report hiring an employee
because of knowledge and skills
gained from their CTE experience.⁷

CTE IS GOOD FOR **STUDENTS**, GOOD FOR **BUSINESSES** AND GOOD FOR **COMMUNITIES!**

CTE WORKS FOR THE NATION

Despite millions of job openings around the country, **74% of employers report a persistent mismatch** between the skills they need and the skills workers have.¹⁰

The United States is facing a **projected deficit of 6.5 million skilled workers** over the next decade.¹¹ Some key industries and occupations facing talent shortages include:

- Health care¹²
- Manufacturing¹³
- Infrastructure¹⁴
- Operations and logistics¹⁵
- Information technology¹⁶
- Education¹⁷

A majority of U.S. workers, both employed and unemployed, report seeking additional career development or reskilling opportunities. ¹⁸ And more than half of Americans looking to develop job skills prefer CTE-related programs and credentials. ¹⁹

CTE WORKS FOR POSTSECONDARY AND ADULT STUDENTS

Associate degree holders in CTE fields
like architecture and engineering, health
practitioner, skilled trade and computer
occupations can earn more than \$2
million over their lifetimes, up to
\$2.8 million – the same as the
median lifetime earnings for
workers with bachelor's
degrees.8

Almost half of adults who complete programs that integrate basic skills education with technical training earn a postsecondary credential, compared to only 17% of adults in other basic skills programs.⁹

CTE WORKS!

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