

Spring Benefit

Calgary French & International School

MAY 11, 2023
HOTEL ARTS,
CALGARY

Every contribution helps, no matter the size.
Together, we are making a difference
to every CFIS student!

The Calgary French & International School (CFIS) is a multilingual independent school located in the southwest Calgary community of Cougar Ridge. Our school consists of over 2,500 parents, students, staff, alumni and their families.

As a community we have been through a tremendous amount of change, and now have begun to revive the close and connected feeling in the CFIS school community. We have witnessed a wonderful celebration of our school community with heart-warming student, teacher and parent connections, and this journey continues!

We are thrilled that, after several years, we are once again hosting the annual CFIS Spring Benefit. On May 11, 2023 the CFIS community will come together at Hotel Arts in Calgary for an evening of celebration and connection to raise funds for CFIS to invest in projects that support student health, well-being and enable participation in active pursuits throughout the city.

This year, our Spring Benefit is focused on the connections of our school community. This theme recognizes the importance of building relationships with each other, our past, the lessons we've learned along the way and the future we hope to build together.

The Spring Benefit is a wonderful opportunity to meet parents of new students, and strengthen existing friendships with other CFIS families.

The evening will include food, fun, live music and fundraising activities. 100%

of net proceeds to be directed to the CFIS Annual Fund - Head's Initiatives. Funds raised will be directed towards two projects: updated play areas in our early childhood and elementary playgrounds to make them even safer and accessible, and a small bus for field trips, team sports and student participation in community events.

We invite you to attend this event, and consider a family or corporate sponsorship, silent auction item or in kind donation. Sponsors are featured at the event, through profiles in school publications, on event signage on CFIS's website, and much more! If you choose to donate directly without the benefits of sponsorship, eligible donations receive a charitable tax receipt and acknowledgment as a CFIS donor.

Your support, in any form, is very much appreciated. Please contact the Spring Benefit Committee via email at spring-benefit@cfis.com to discuss opportunities to be involved. Thank you in advance for your support of CFIS students and independent school education.

Sincerely,

Margarita Houston
2022-23 Spring Benefit
Committee Chair

Dana Silver
CFIS Director of Advancement

Rishma Mawani
CFIS Alumni & Community
Relations Coordinator



Opportunities for Sponsorship

Spring Benefit sponsorship provides supporting businesses with targeted opportunities depending on the contribution level.

Sponsorship is offered at a variety of levels.

Our Presenting Sponsor leads the sponsorship categories as a champion in support of CFIS students. The Spring Benefit presenting sponsor will be front and centre with hundreds of potential customers by being the sole presenting sponsor.

Our Diamond and Platinum Sponsors are generous supporters of the school and are well-recognized. The packages at these two levels are comprehensive with extra advertising opportunities and exposure beforehand.

The Gold Sponsorship level includes good exposure for your company with recognition at the event, and your company name and logo included on all materials. Numerous businesses participate at this level each year.

All packages offer additional opportunities connected to social media advertising and exposure.

- ALL LEVELS OF SPONSORSHIP INCLUDE YOUR COMPANY LOGO AND NAME ON THE SCHOOL WEBSITE, EVENT PROGRAMS AND OTHER DONOR RECOGNITION MATERIALS, INCLUDING LOGO RECOGNITION AT THE EVENT, AND IN SCHOOL PUBLICATIONS.
- SOME PACKAGES OFFER AN OPPORTUNITY TO SPEAK AT THE EVENT OR ADDRESS THE COMMUNITY BEFOREHAND THROUGH SOCIAL MEDIA, LETTERS OR VIDEO AS WELL AS A COMPANY PROFILE IN CFIS NOTRE MONDE PUBLICATION FOLLOWING THE EVENT.
- ALL SPONSORS HAVE THEIR NAME ANNOUNCED AND DISPLAYED AT THE EVENT.

**CUSTOM SPONSORSHIP
PACKAGES ARE AVAILABLE.
EMAIL SPRINGBENEFIT@CFIS.COM
TO DISCUSS OPTIONS.**

SPONSORSHIP SUMMARY TABLE	Presenting Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
	\$10,000	\$5,000	\$2,000	\$1,500
Number of sponsorships available	1	2	6	Unlimited
Exclusive named lounge area at the event	.			
Company name on all sponsor recognition materials as the presenting sponsor	.			
Company name on invitation as presenting sponsor	.			
Opportunity to speak at the event	.			
Red and white wine at the reception	.	.		
Paid social media ad targeting our followers	.	.	.	
Opportunity to customize your sponsorship package to better suit your business	.	.	.	
Mentions on CFIS social media accounts	8	4	2	1
Company profile/advertorial in the summer edition of the CFIS Notre Monde publication	One-page	1/2 page	1/2 page	logo only
Company logo on all sponsor recognition materials at the event
Logo on event page of school website
Verbal recognition at the Spring Benefit



Silent Auction Donation Form

We are thrilled to once again host the annual CFIS Spring Benefit! On May 11, 2023 the CFIS community will come together for an evening of celebration and connection to raise funds for CFIS to invest in projects that support student health, well-being and enable their participation in active pursuits.

We deeply appreciate your support of our Spring Benefit with a silent auction donation. 100% of net proceeds to be directed to two projects identified in the CFIS Annual Fund – Head’s Initiatives: updated play areas in our early childhood and elementary playgrounds to make them even safer and accessible, and a small bus for field trips, team sports and student participation in community events.

In exchange for your generosity, your business will be prominently displayed at the event and in event promotional materials. Please complete this form and email to springbenefit@cfis.com. Thank you!

Donor Name/Company: _____

Contact Person: _____ Email: _____

Mailing Address: _____

Item: _____ Fair Market Value*: \$ _____

Item Description: include full description of all items and any restrictions

- Donor to deliver item donated
- Contact me for donation pickup
- Donation certificate emailed/enclosed
- Please create donation certificate

Donor Signature: _____ Date: _____

Please return completed form by April 10th, 2023 to:
springbenefit@cfis.com
attn: Rishma Mawani, CFIS Alumni & Community Relations Coordinator
Calgary French & International School
700 - 77 Street SW, Calgary, AB

*The fair market value of the item donated must be determined before a receipt can be issued. Please provide proof of valuation.
Unfortunately, services and gift certificates are not eligible for a donation tax receipt.