

Corporate Sponsorship Proposal



Purpose and Details of Proposal:

The Corporate Sponsorship program would allow the Open Classroom to solicit donations from local and national businesses, ideally on an annual basis. Large annual donations from businesses, in the range of \$5,000-\$20,000+ could provide the Open Classroom with additional staff and programs that would entice new students and retain families currently at Open Classroom.

The Open Classroom has depended on fundraisers held by the fundraising committee and people in our community, especially parents, to supplement programs and activities for our school. The open classroom is a Title 1 school with 35% of students eligible for free or reduced lunch in the 2022-2023 school year. The economic status of our small community cannot support the additional budgetary requirements needed to supplement programs and supplies for our school. In addition, The Open Classroom has experienced low enrollment over multiple years, resulting in a significant decrease in state and district funding to our school's general budget.

Typically, money from donations and fundraisers go into our parent sponsored PFOE budget. There are limitations to what our PFOE budget can fund, including salaries for teachers and staff. Funds from the Corporate Sponsorship Program would go into the school's general fund. This would allow our school to use the donations for any and all budgetary items.

Corporate Sponsorship Proposal

How The Open Classroom will benefit from a corporate sponsorship:

Donations from businesses will go towards budget items such as staff salary, equipment, programs, and curriculum. Currently, our school has multiple needs and wants that extend beyond our general budget. These include, but are not limited to:

- The Open Classroom has one paraprofessional as a library aide. Typically, there are two librarians within a school. With additional funds, The Open Classroom could add a much needed librarian.
- The Open Classroom currently has one part time music teacher, half of this salary is provided by The Beverley Taylor Sorenson grant. With a sizable donation, we would be able to match that and provide the students at The Open Classroom with a full time music teacher that they deserve.
- The Open Classroom has one full time administrative position, most schools within the district have two. Having another full time admin would allow the opportunity and time for additional grant applications.
- One of the many special things about The Open Classroom is the before-care and after-care program. This program is designed to help families with students before and after school to best accommodate their schedules. Being able to staff this and other after school programs would provide parents and students with the support they need.

Meeting District Requirements:

- The Open Classroom is required by the state to purchase a new reading curriculum. The curriculum costs upwards of \$50,000.00.
- Schools within the district are required to provide a 1:1 computer ratio. The Open Classroom currently does not meet this requirement and needs to purchase additional computers.

Corporate Sponsorship Proposal

Tiers and Incentives

In order for corporate sponsorship to work, it is vital that we are able to provide companies with an incentive to sponsor us. Please note that, there are certain businesses that we will not accept donations from and there is an option available to add a business to the List of Unsuitable Businesses.



Corporate Sponsorship Packages

Bronze

\$5,000 contribution

- Name and logo recognition on school fundraiser flyers that are distributed through social media

Silver

\$10,000 contribution

- Name and logo recognition on school fundraiser flyers that are distributed through social media
- Name and logo displayed at the Walkathon and Art Stroll fundraisers
- Name and logo recognition on Talent Show programs

Gold

\$15,000 contribution

- Name and logo recognition on school fundraiser flyers that are distributed through social media
- Name and logo displayed at the Walkathon and Art Stroll fundraisers
- Name and logo recognition on Talent Show programs
- Name and logo displayed on the school's website as a corporate sponsor

Platinum

\$20,000 contribution

- Name and logo recognition on school fundraiser flyers that are distributed through social media
- Name and logo displayed at the Walkathon and Art Stroll fundraisers
- Name and logo displayed on the school's website as a corporate sponsor
- Name and logo recognition on Talent Show programs
- Promotional signage (company provided up to 5 feet long) displayed on campus at The Open Classroom during the months of our biggest fundraisers which are held in September and May

Corporate Sponsorship Proposal

Open Classroom Corporate Sponsorships List if Unsuitable Businesses & Process

List of Unsuitable Businesses

The following businesses are prohibited from being solicited for donations to the Open Classroom:

- A business whose main product cannot be brought into the school or cannot be advertised on a tshirt without breaking the dress code; such as guns, knives, alcohol, illegal drugs, tobacco, vaping products, or pornography.

Process to Add a Business to the List of Unsuitable Businesses

The process below must be followed in order to add a business to the List of Unsuitable Businesses

- An individual must follow the Open Classroom Proposal process. Their proposal needs to be approved by SIC, Steering Exec, and the Steering Body.
- For every business that is requested to be on the List of Unsuitable Businesses, the individual must propose 10 businesses that can be solicited for donations.
- If the proposed Unsuitable Business has already been asked for a donation or has given the Open Classroom a donation, that donation will still be received by the Open Classroom. The business can be considered for the List of Unsuitable Businesses once the contract of donation has been completed.