

# **Wausau School District**

## 2019 Residential Survey

The Morris Leatherman Company

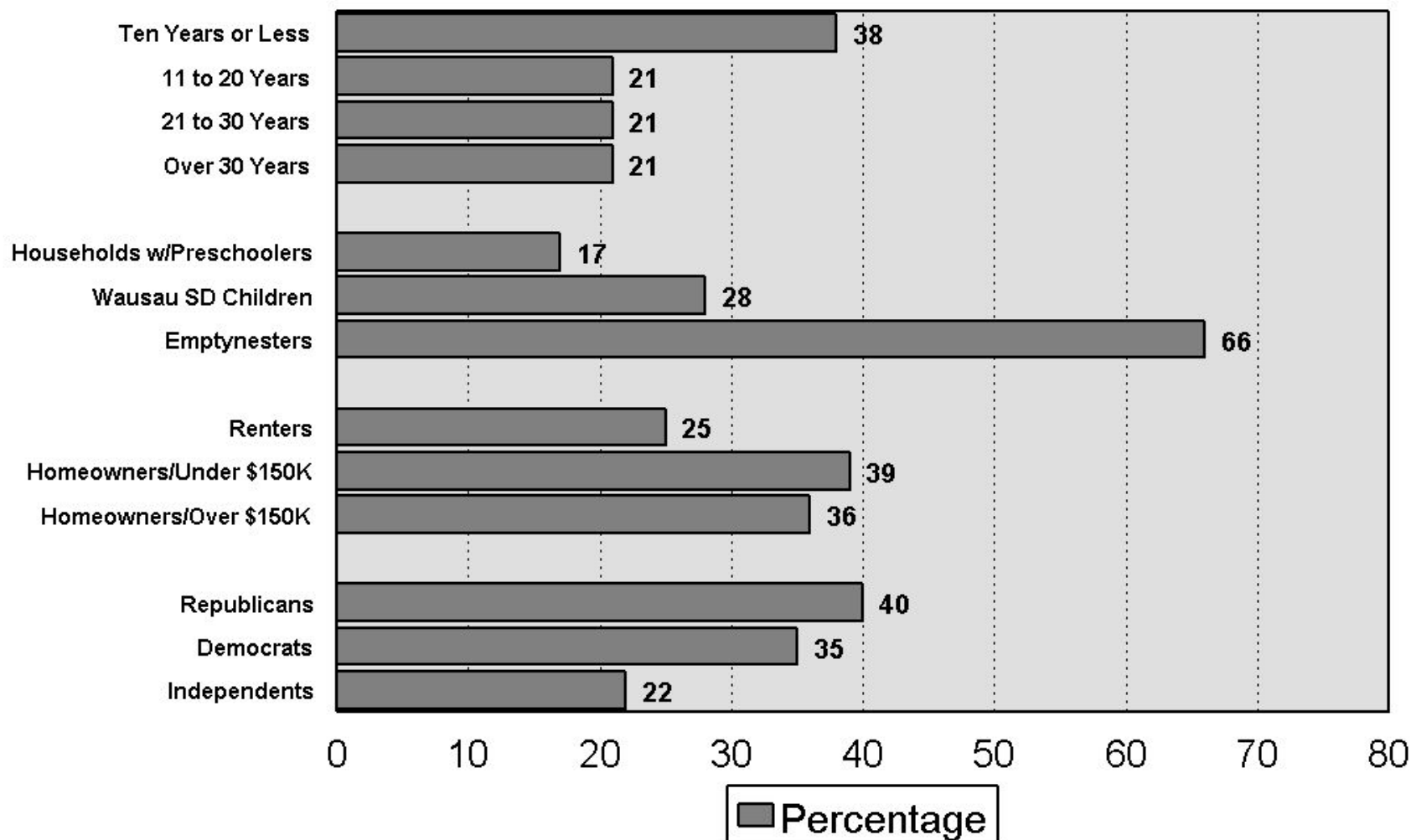
# Survey Methodology

2019 Wausau School District

- ❑ 400 random household sample of Wausau School District residents
- ❑ Telephone interviews conducted between October 14th and 30th, 2019
- ❑ Average interview time of 16 minutes
- ❑ Non-response level of 4.0%
- ❑ Projectable within +/- 5.0% in 95 out of 100 cases
- ❑ Cellphone Only Households: 36%
- ❑ Landline Only Households: 15%
- ❑ Both Landline and Cellphone Households: 49%

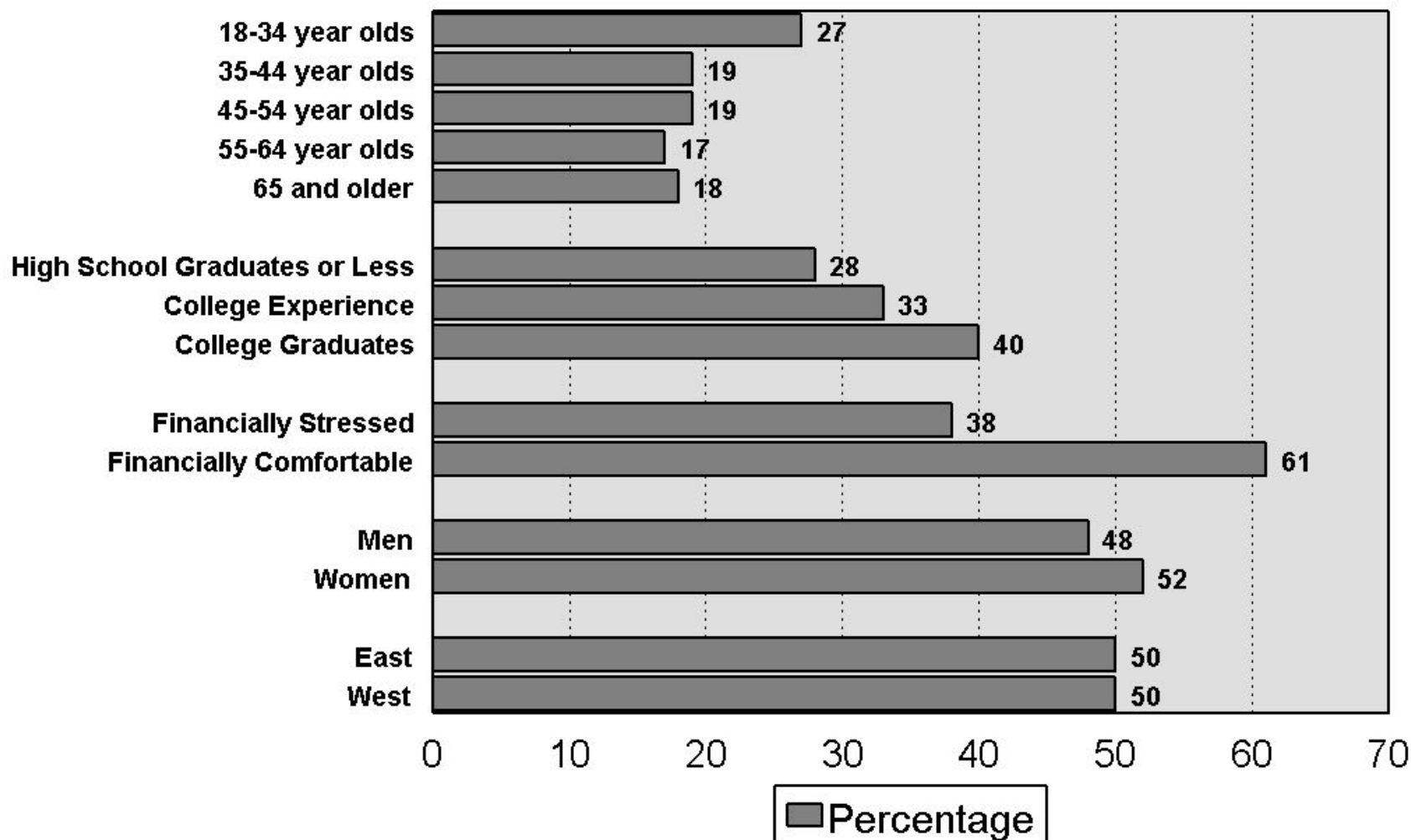
# Demographics I

## 2019 Wausau School District



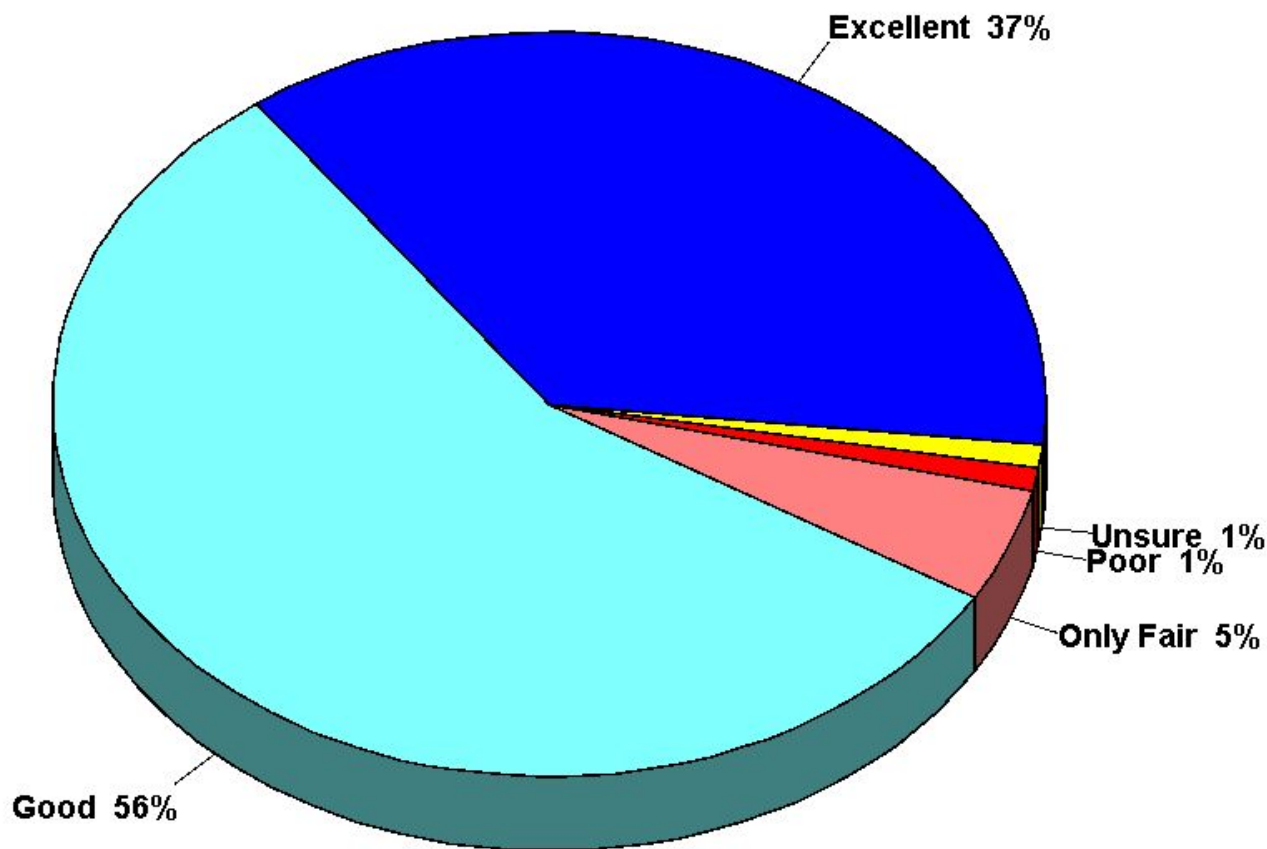
# Demographics II

2019 Wausau School District



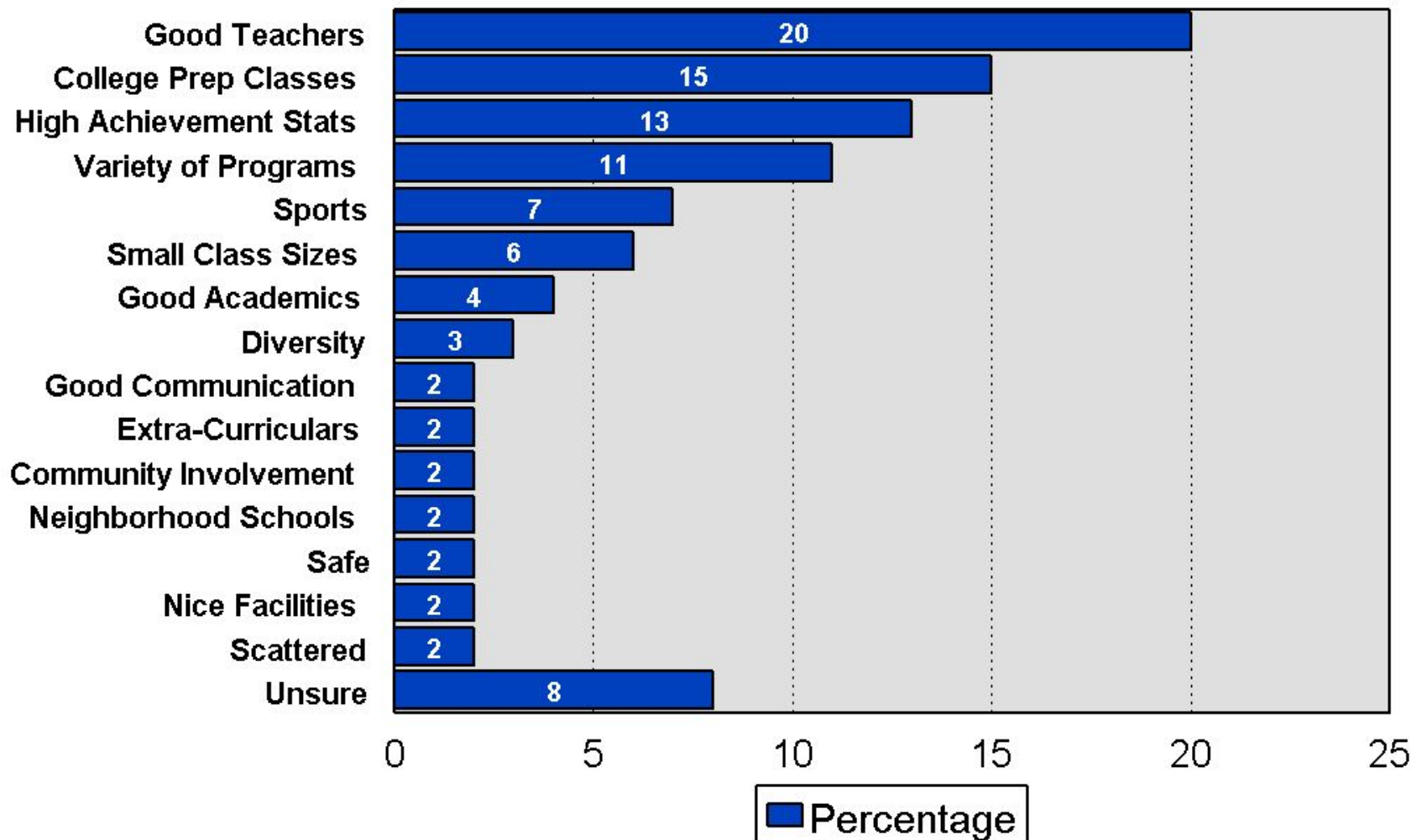
# Quality of Public Schools

2019 Wausau School District



# Like Most about District

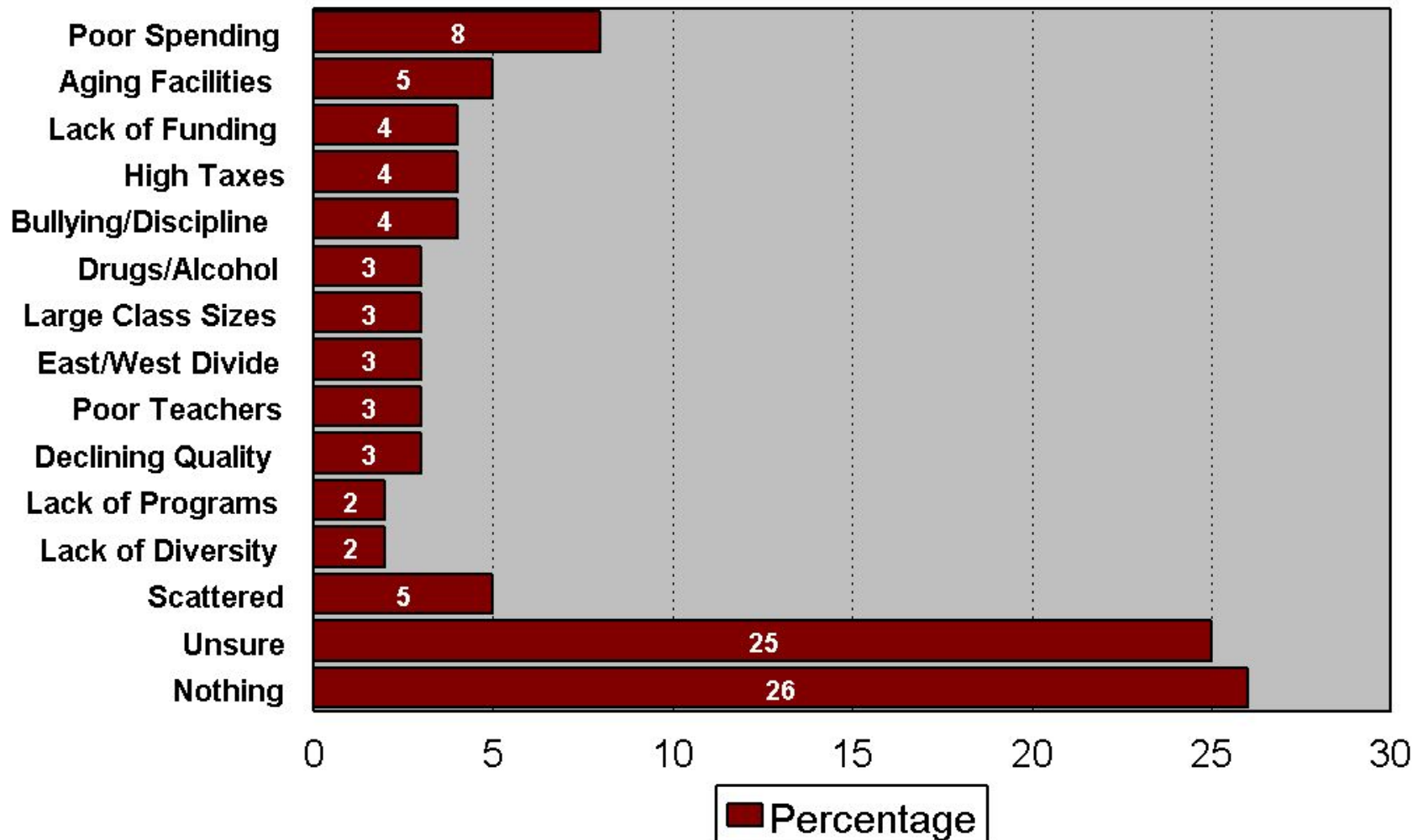
2019 Wausau School District





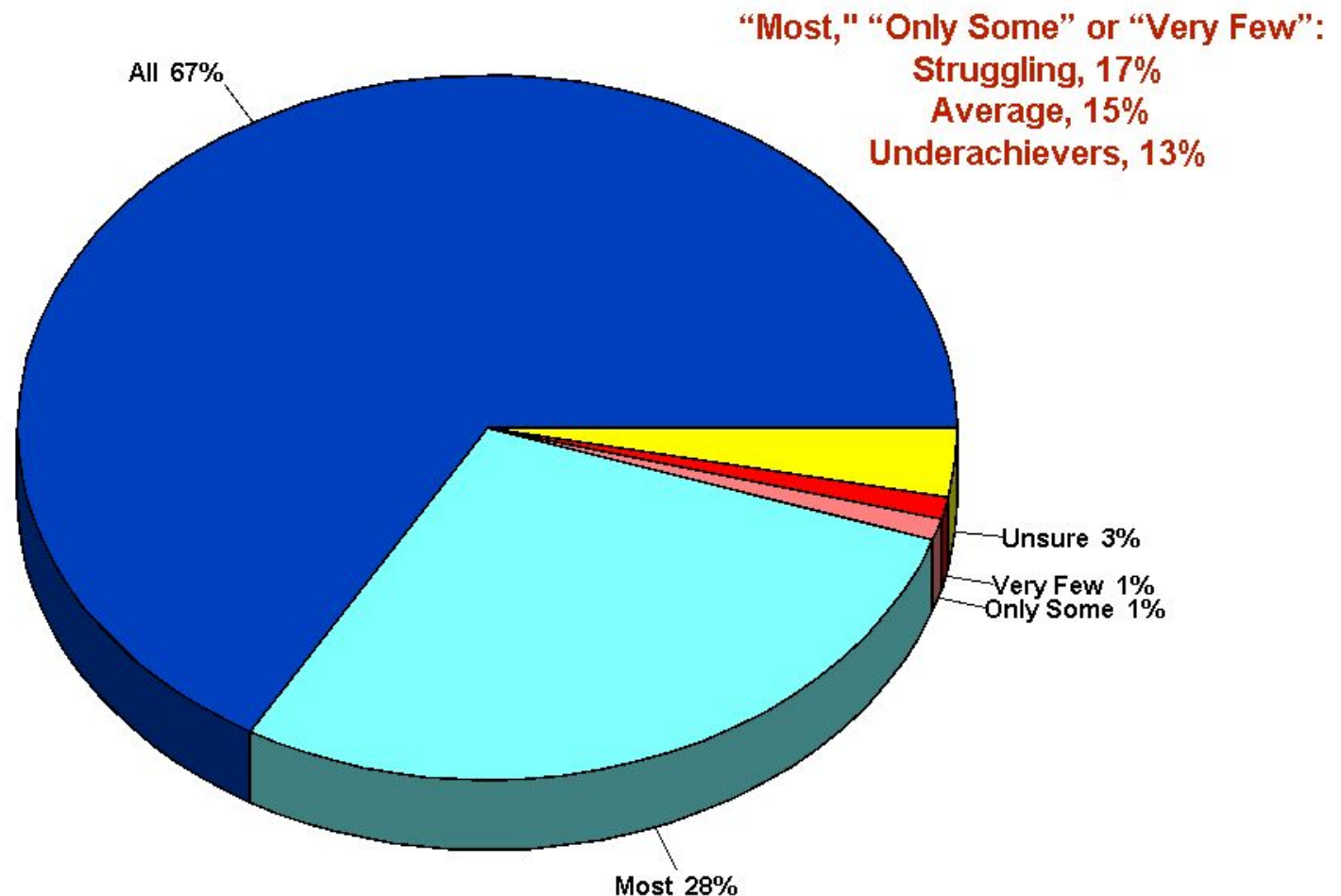
# Most Serious Issue facing District

2019 Wausau School District



# Meeting Learning Needs

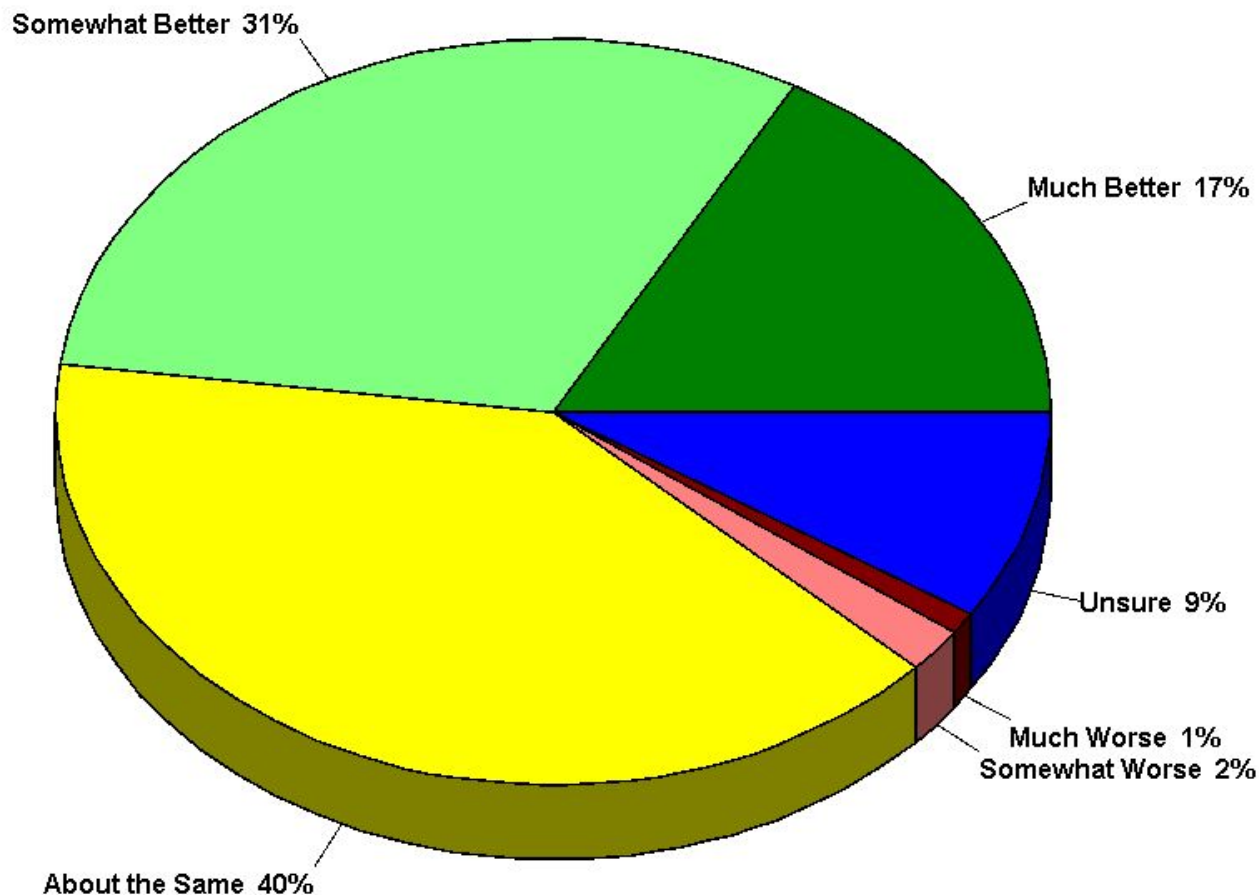
2019 Wausau School District





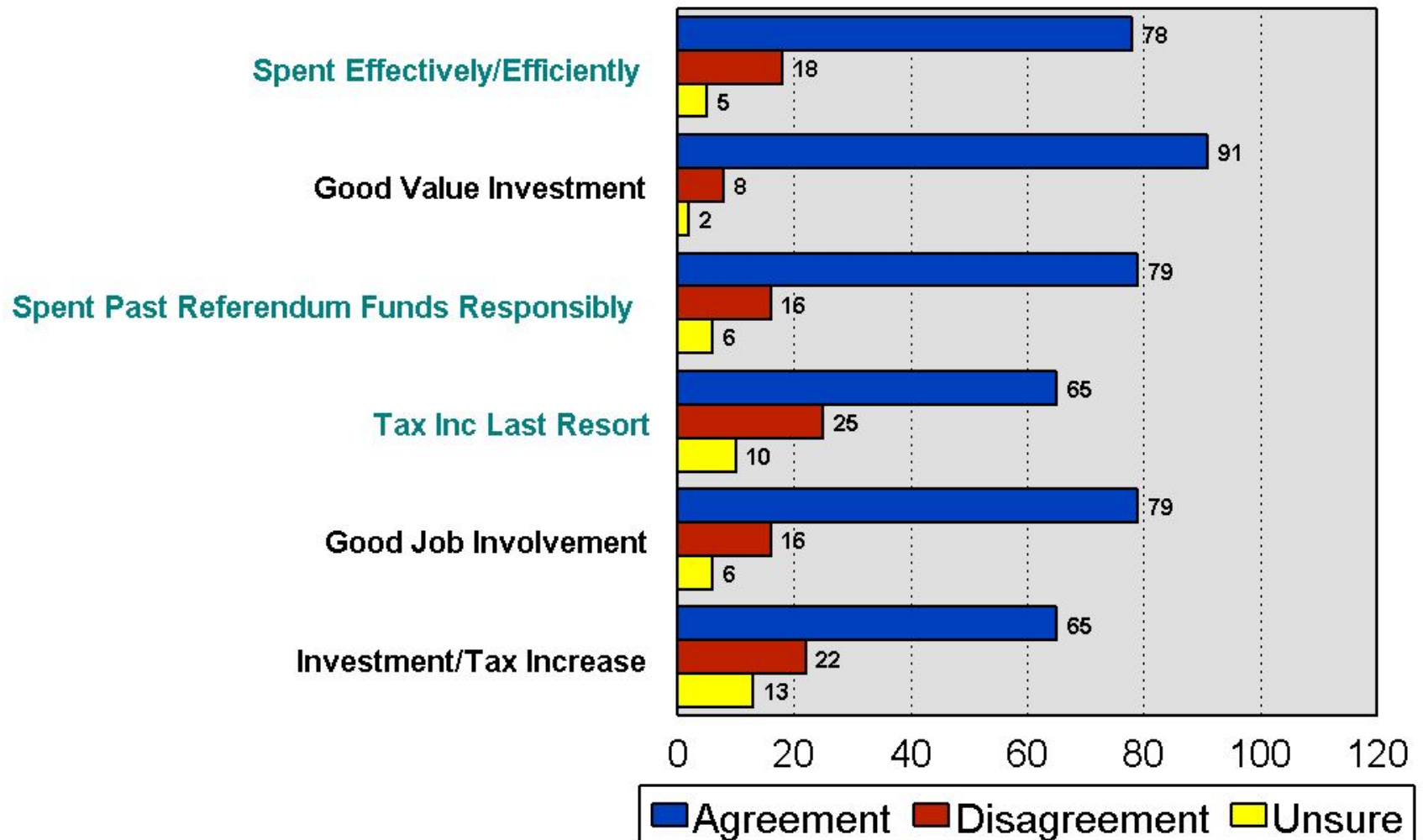
# Quality Compared to Five Years Ago....

2019 Wausau School District



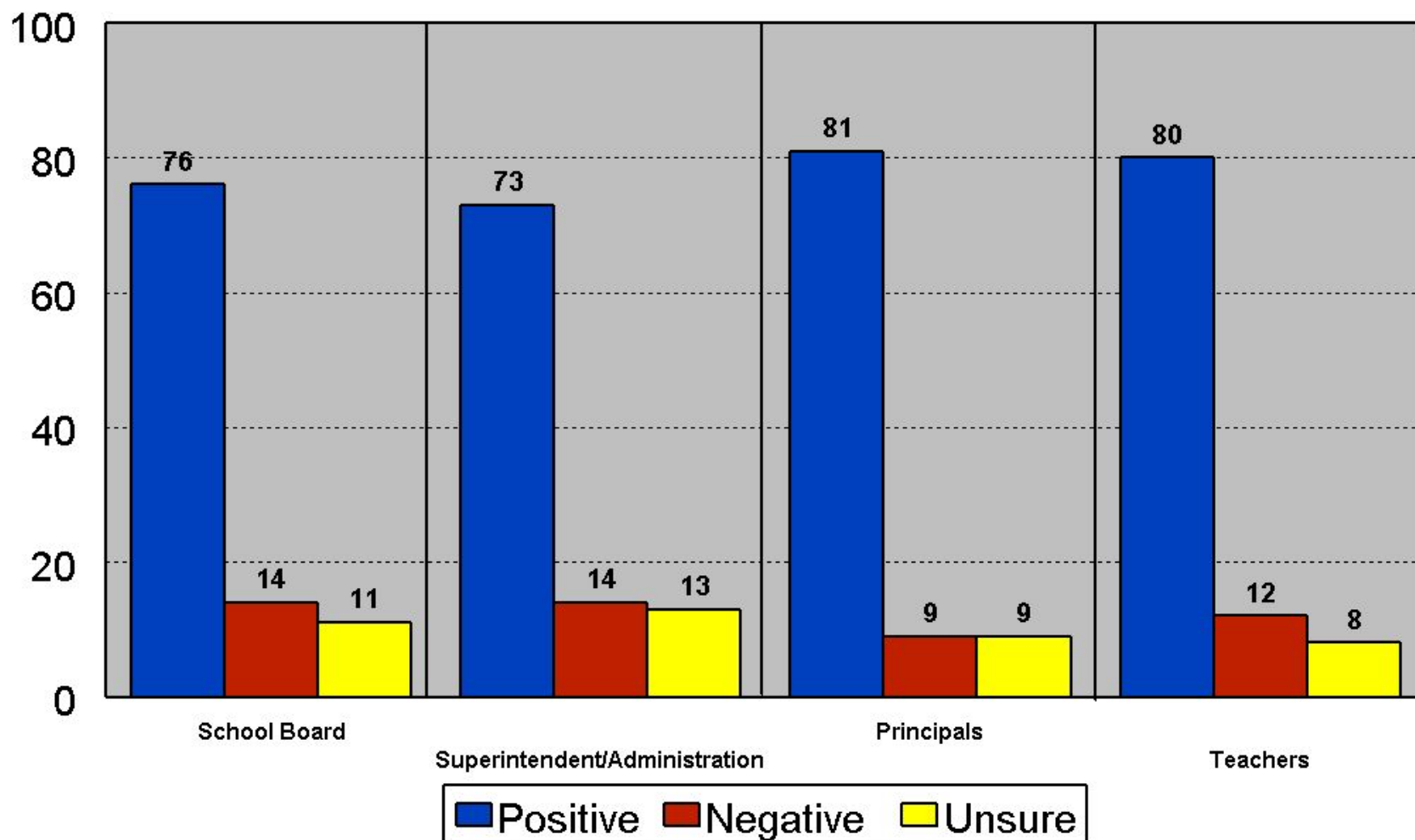
# Specific School District Perceptions

2019 Wausau School District



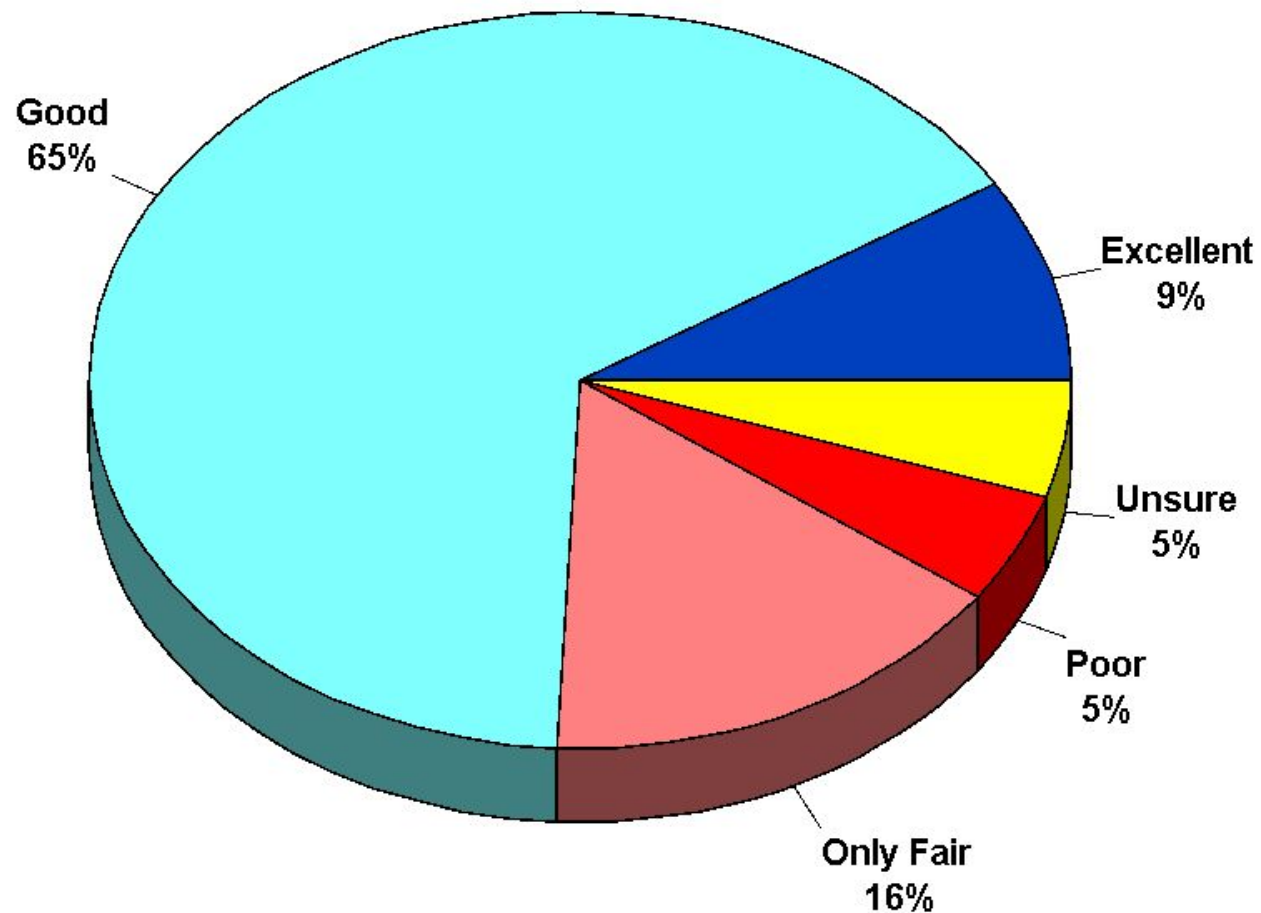
# Job Performance Ratings

2019 Wausau School District



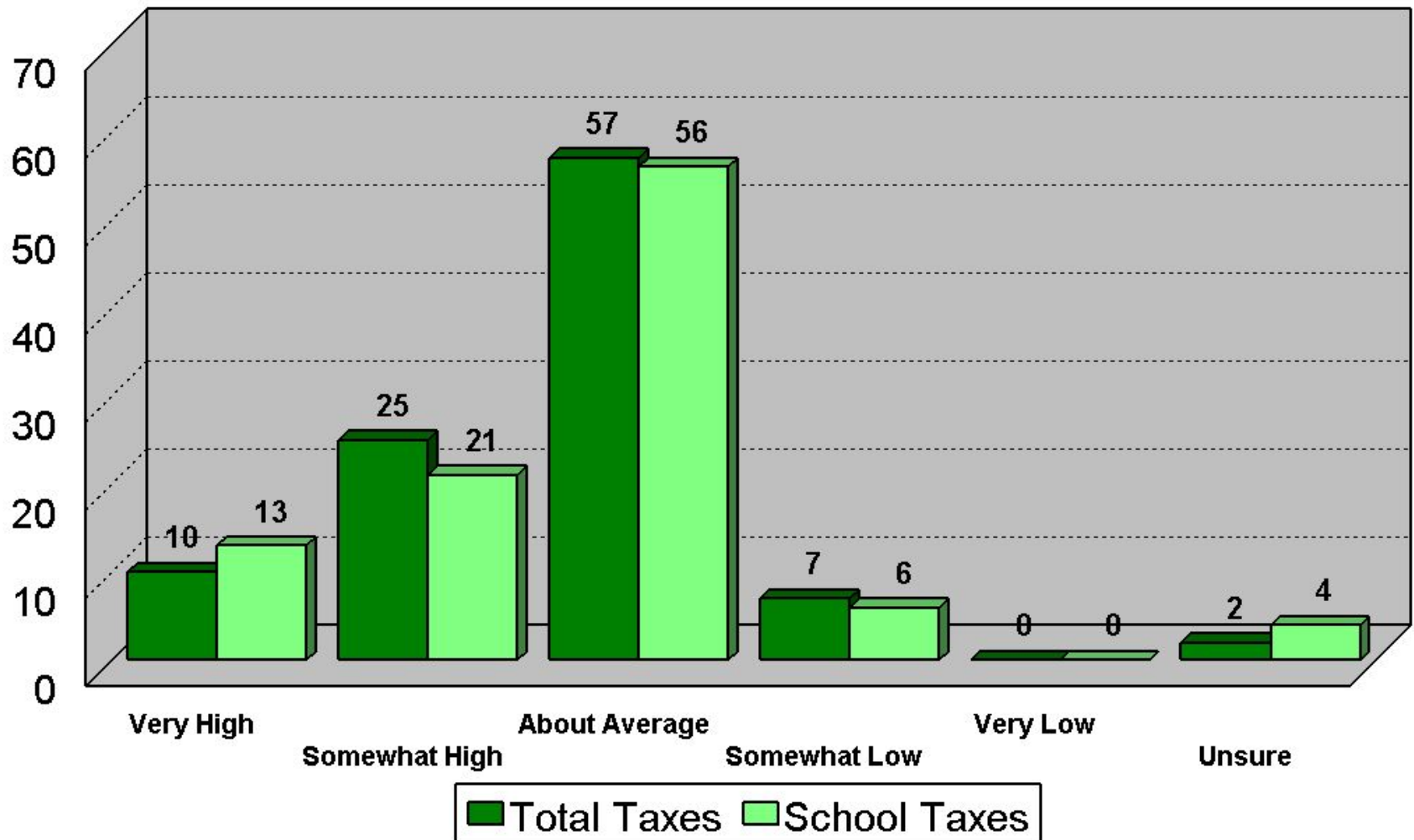
# Financial Management

2019 Wausau School District



# Property Tax Comparisons

2019 Wausau School District



# Wausau School District Adequately Funded

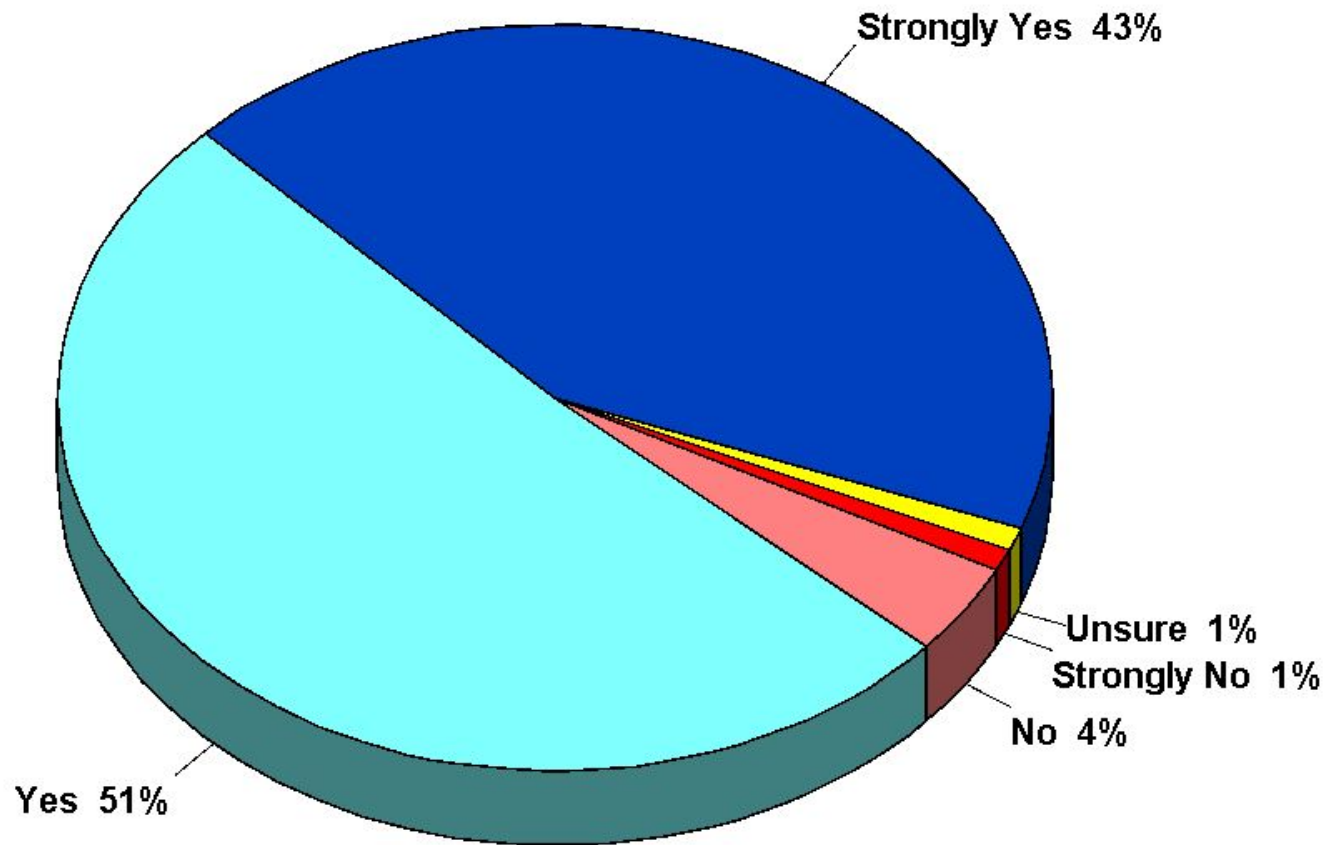
2019 Wausau Public Schools





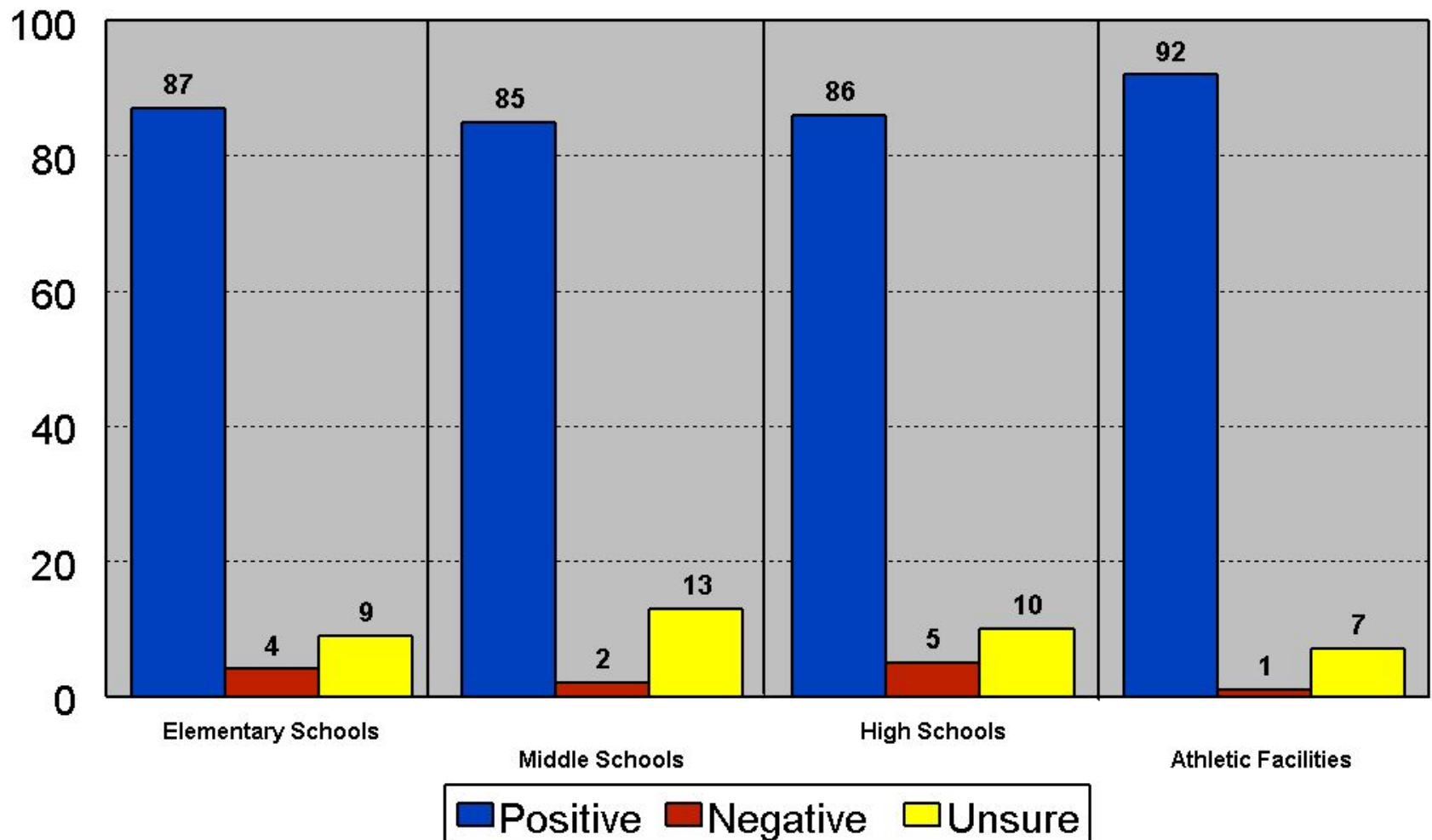
# Buildings and Facilities Meet Needs of Educating Today's Children

2019 Wausau School District



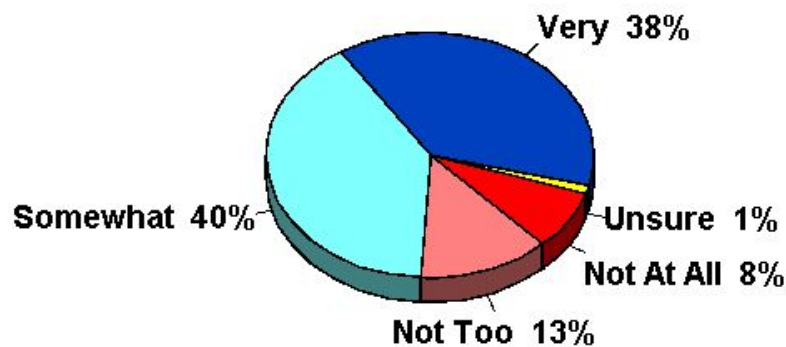
# Building/Facility Ratings

2019 Wausau School District

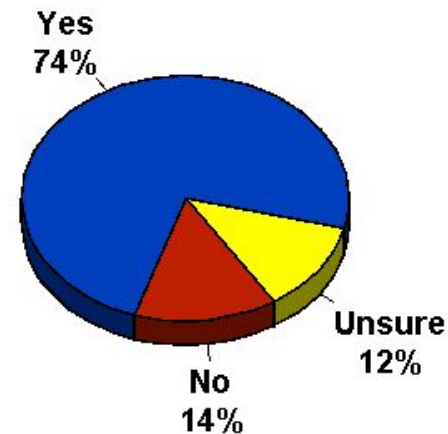


# Flexible Learning Spaces

2019 Wausau School District



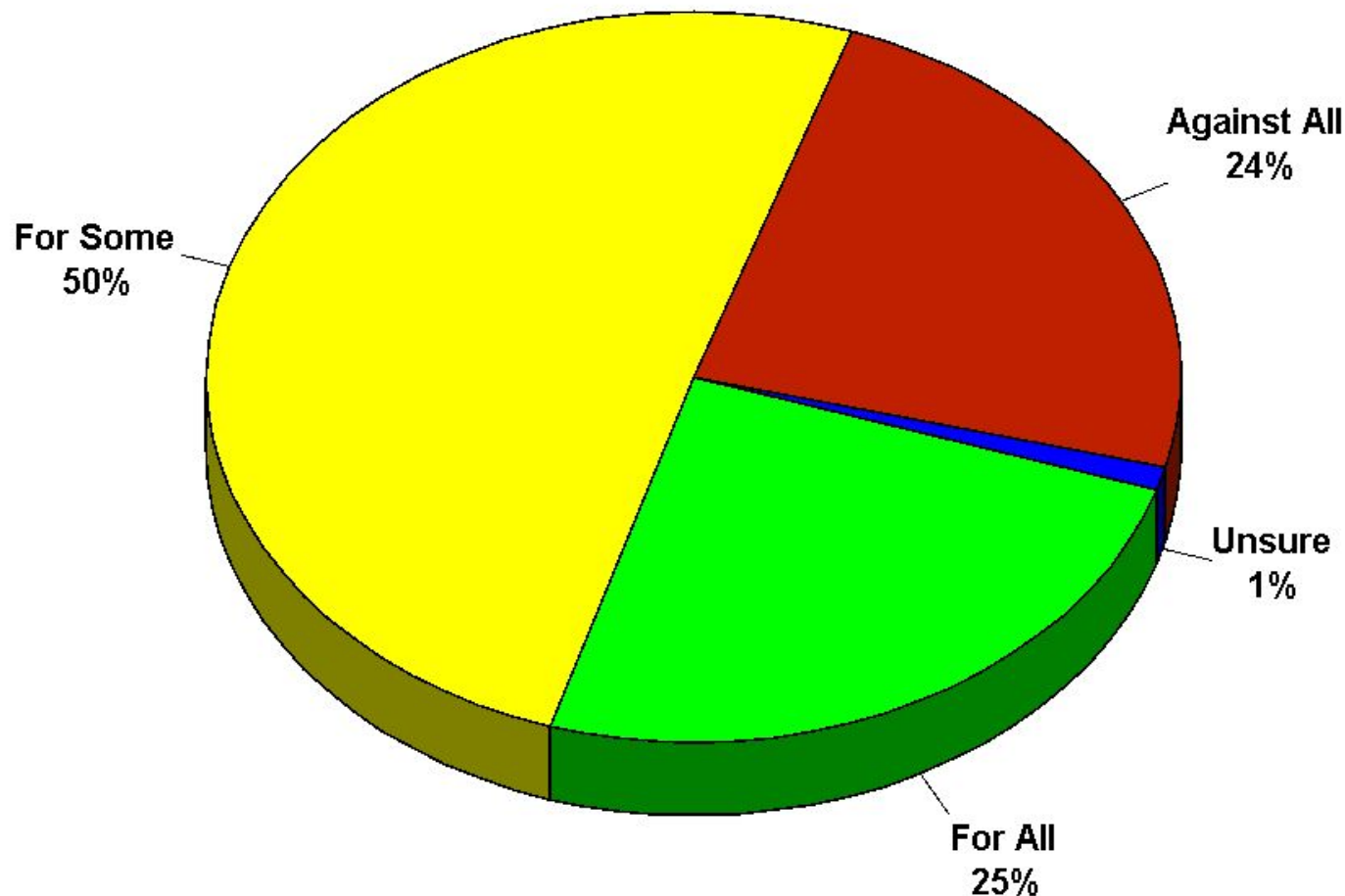
Importance to Student  
Learning



Wausau School District  
Buildings Currently Provide

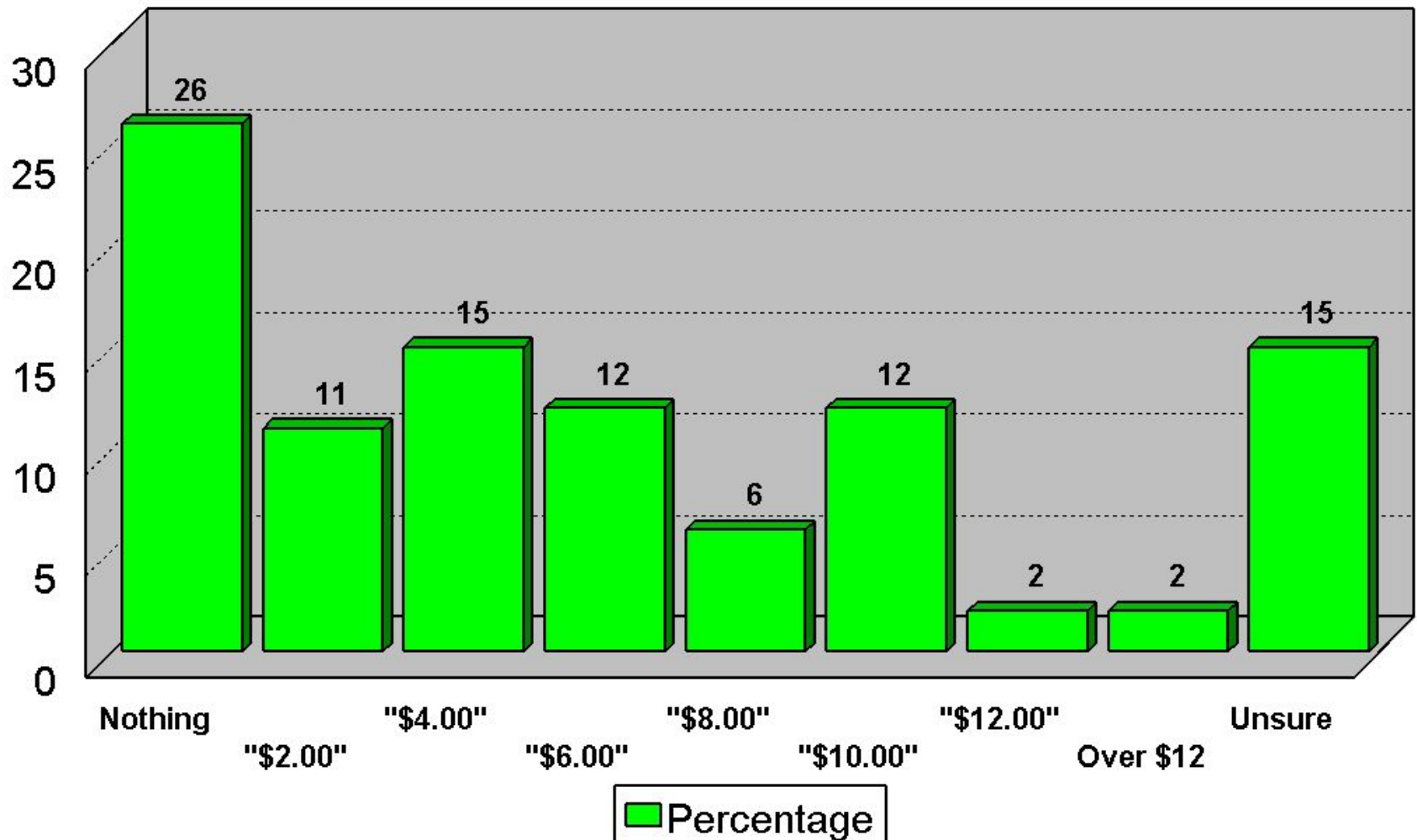
# Tax Increase Predisposition

2019 Wausau School District



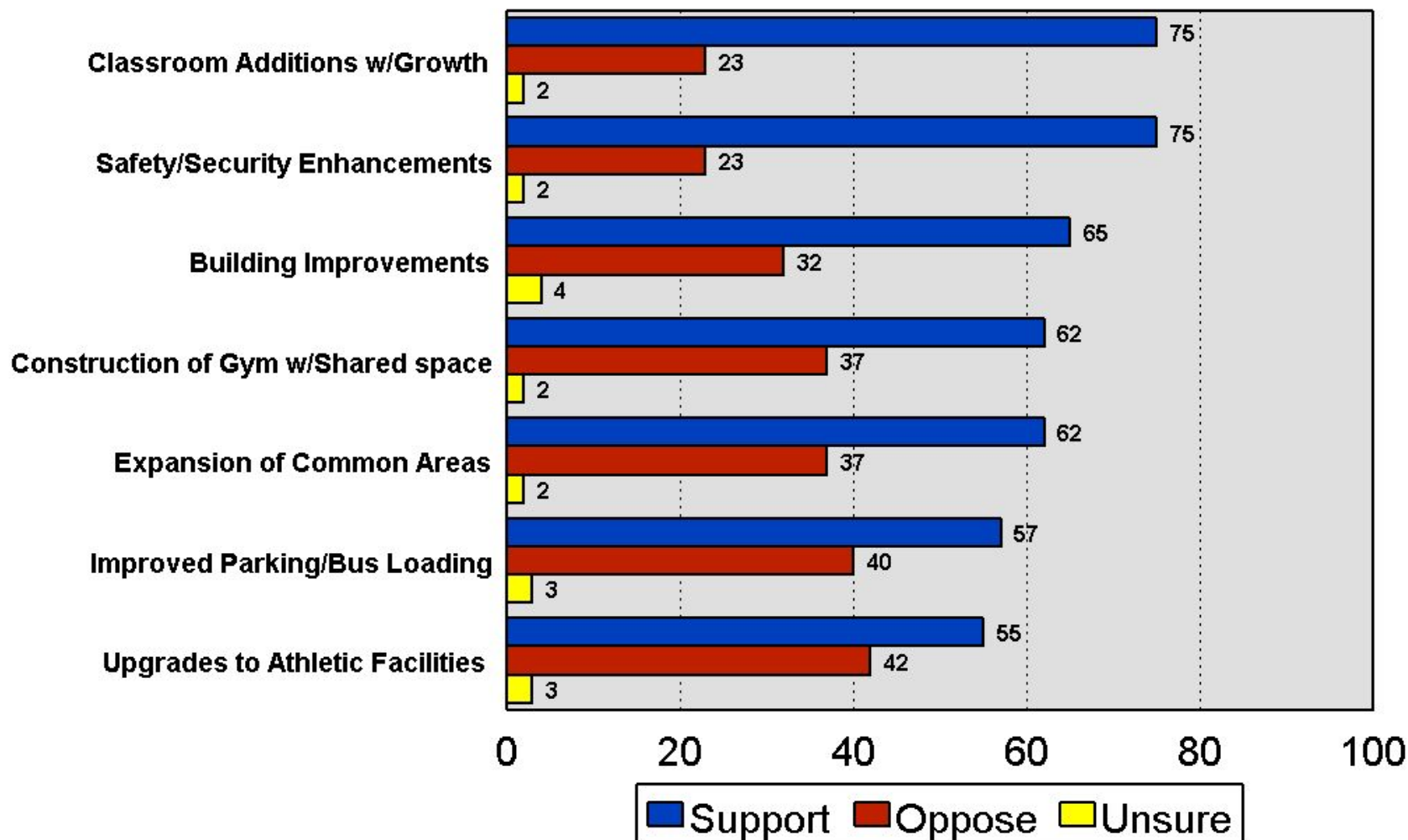
# Tax Increase for Bond

2019 Wausau School District



# Property Tax Increase for....

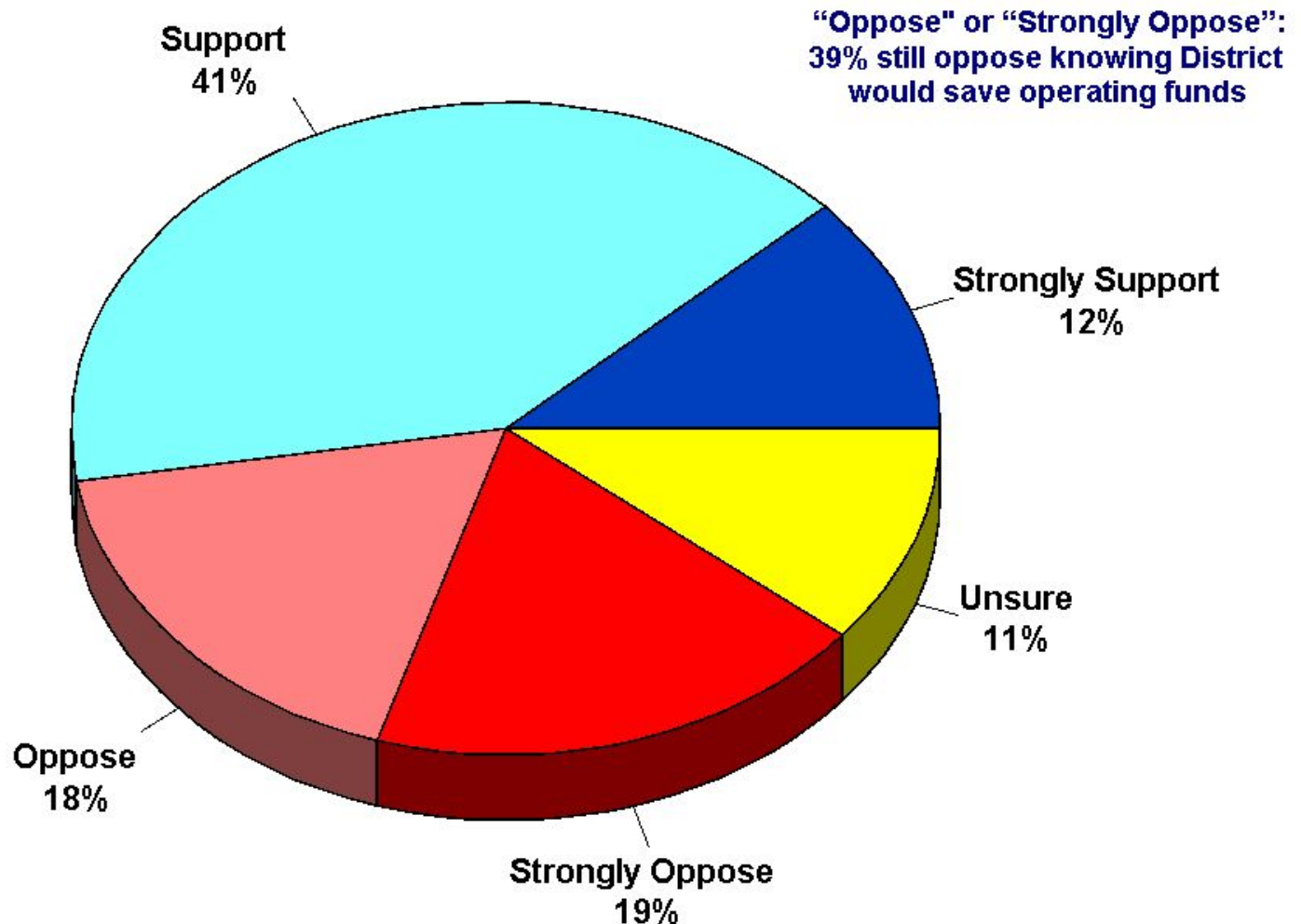
2019 Wausau School District





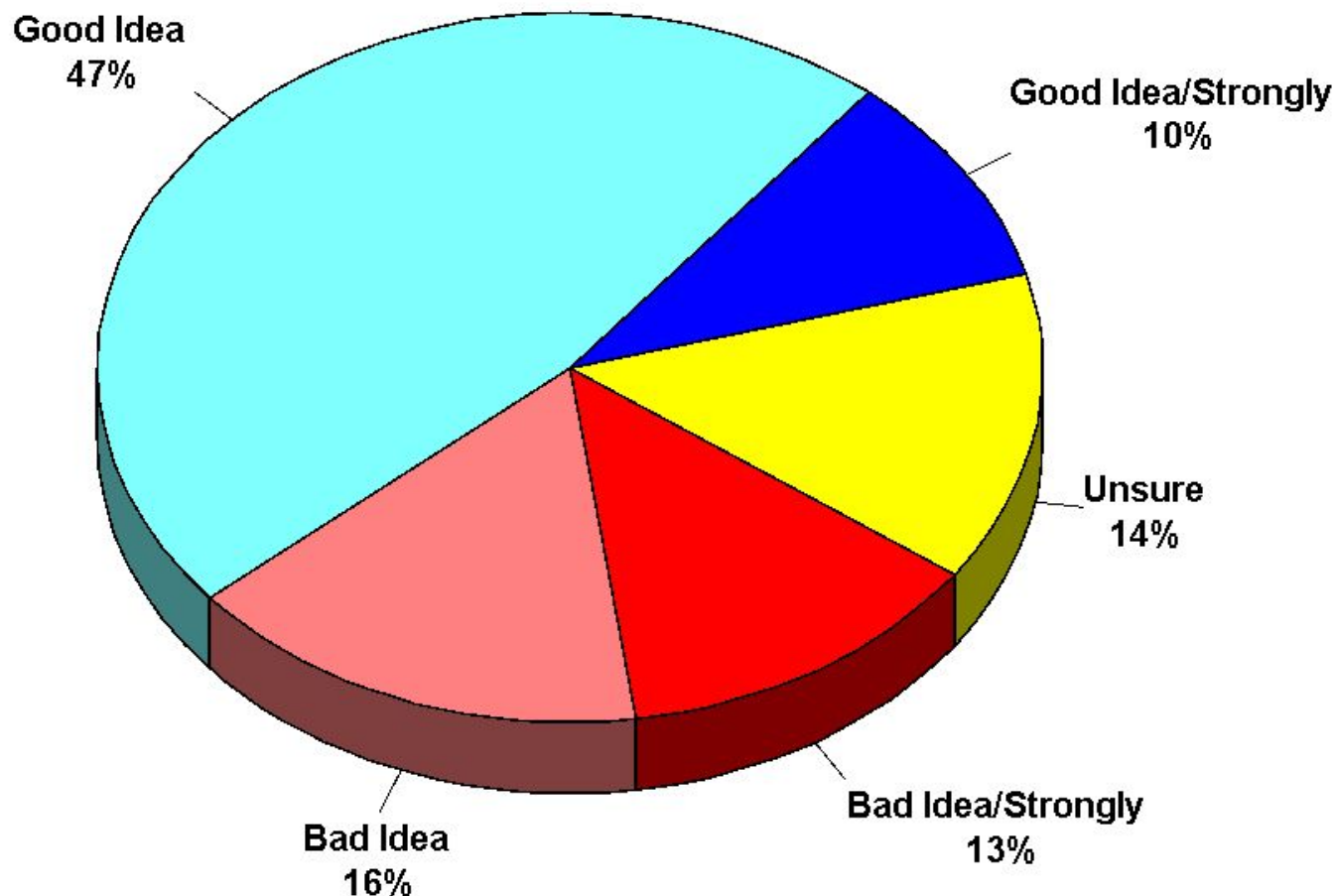
# Consolidating Elementary Schools

2019 Wausau School District



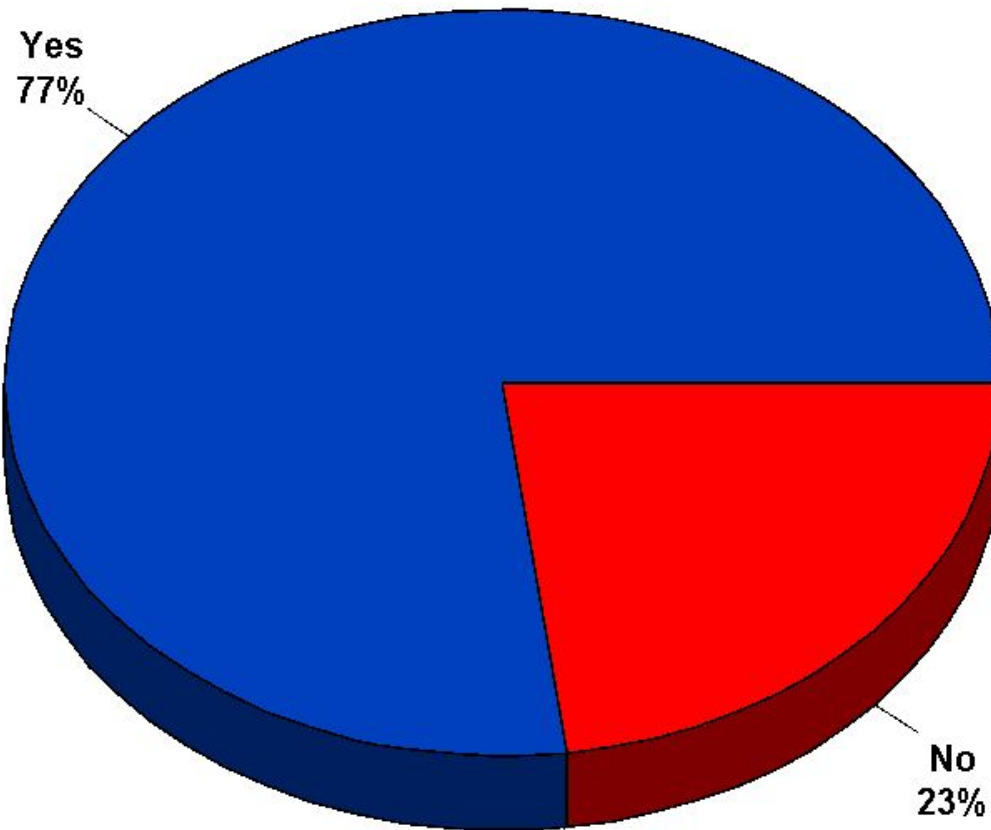
# Idea of Options

## 2019 Wausau School District



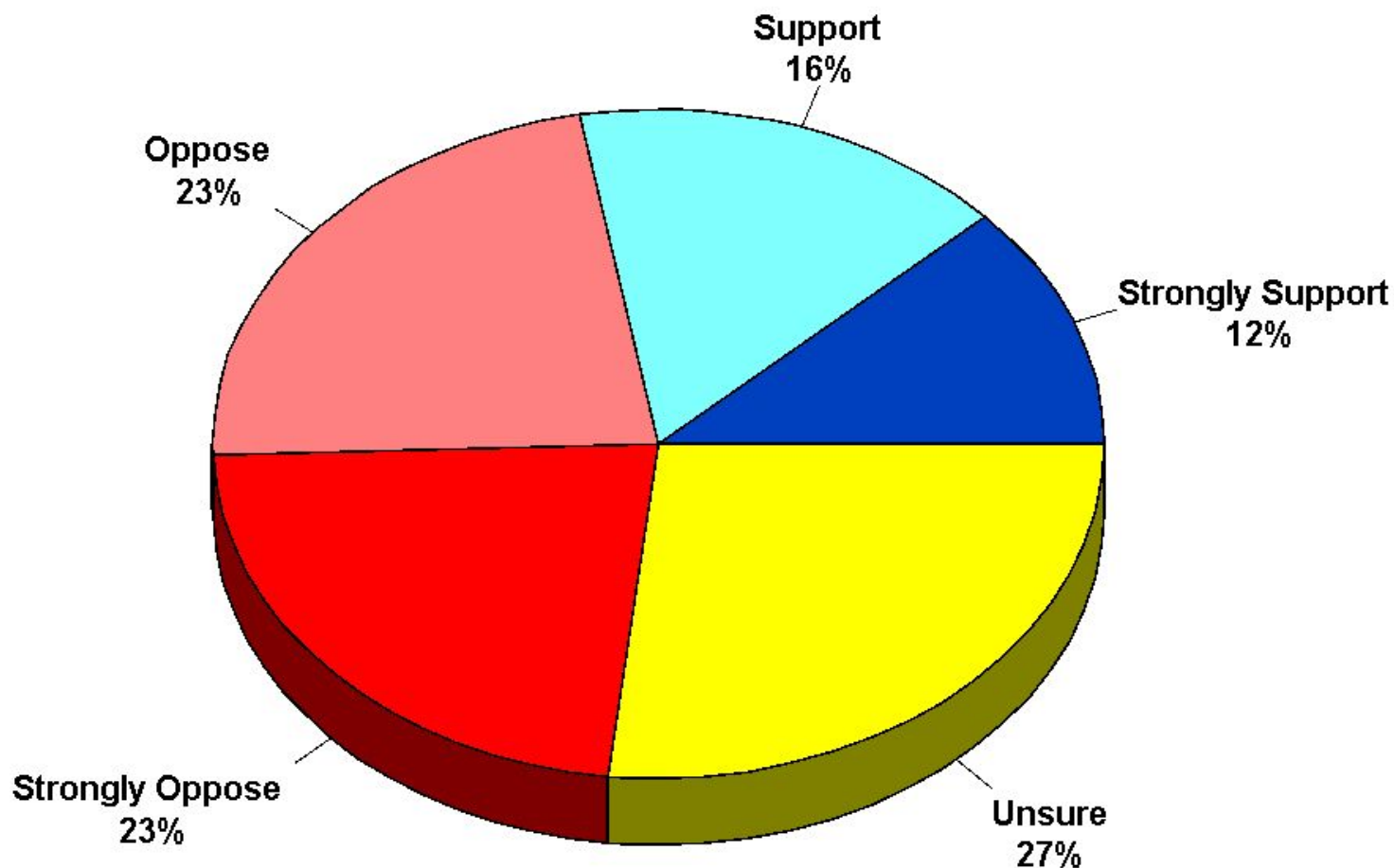
# Awareness of Two High Schools

2019 Wausau School District



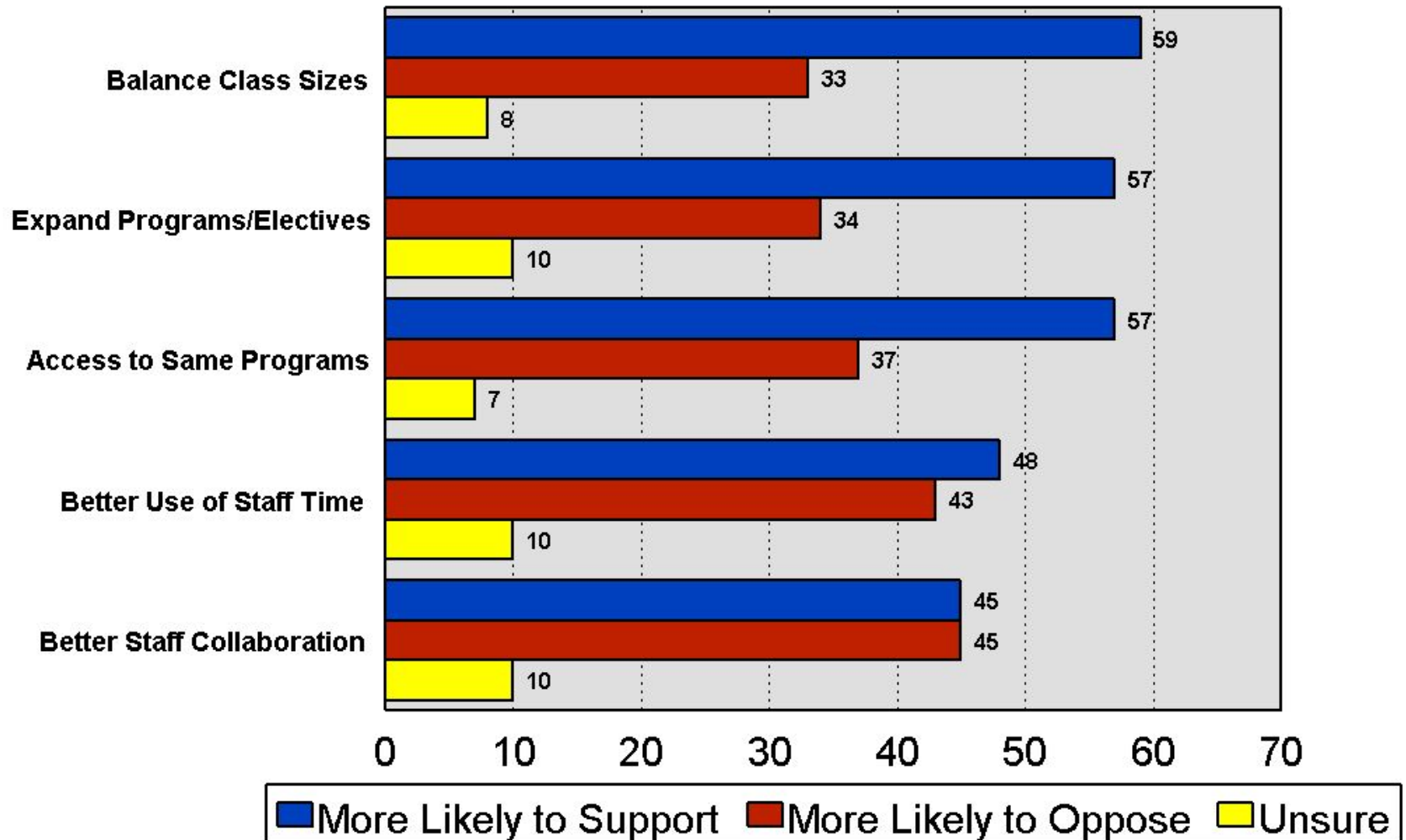
# Grade Configuration Change at High Schools

2019 Wausau School District



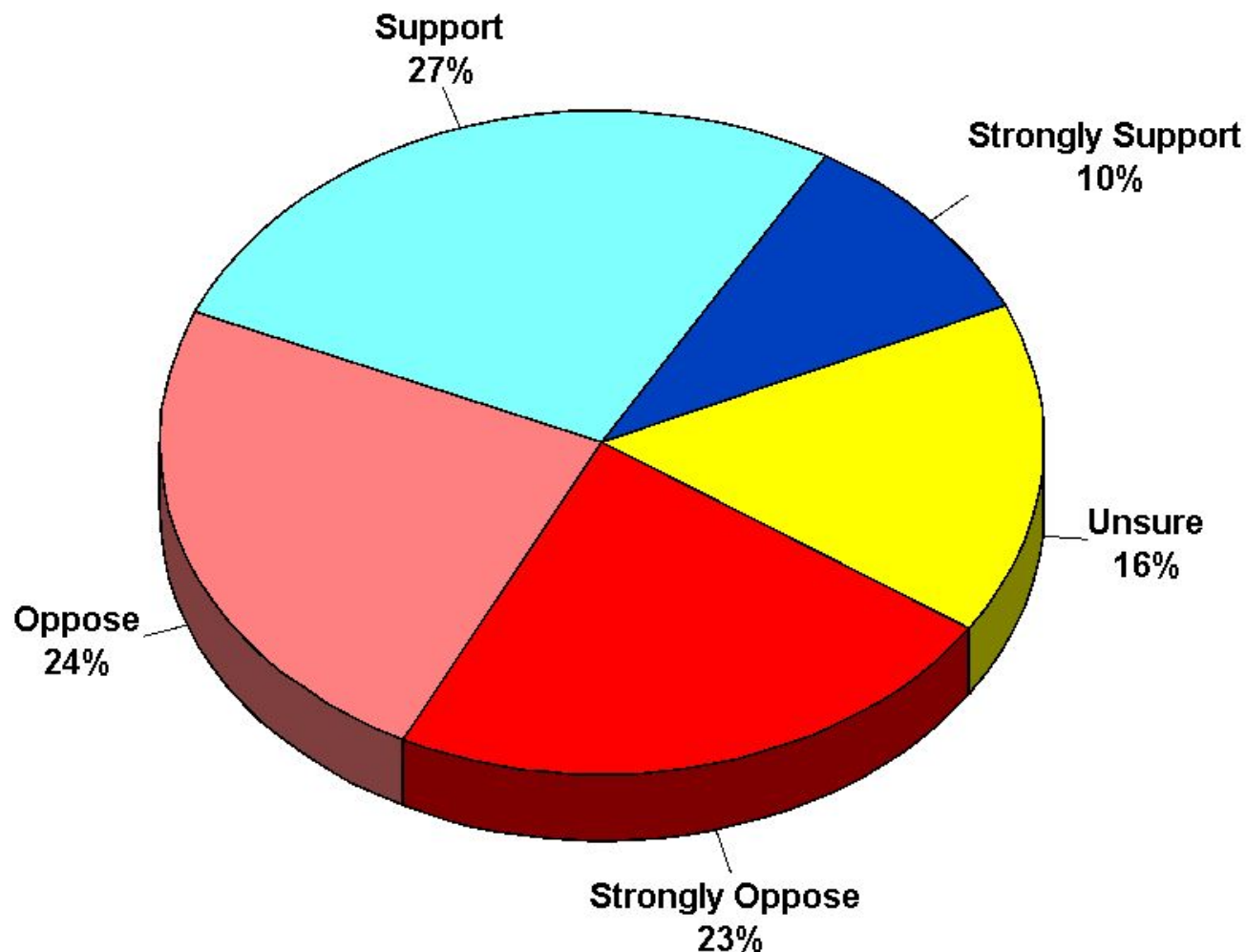
# Support Statements for Grade Configuration Change

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# Grade Configuration Change at High Schools

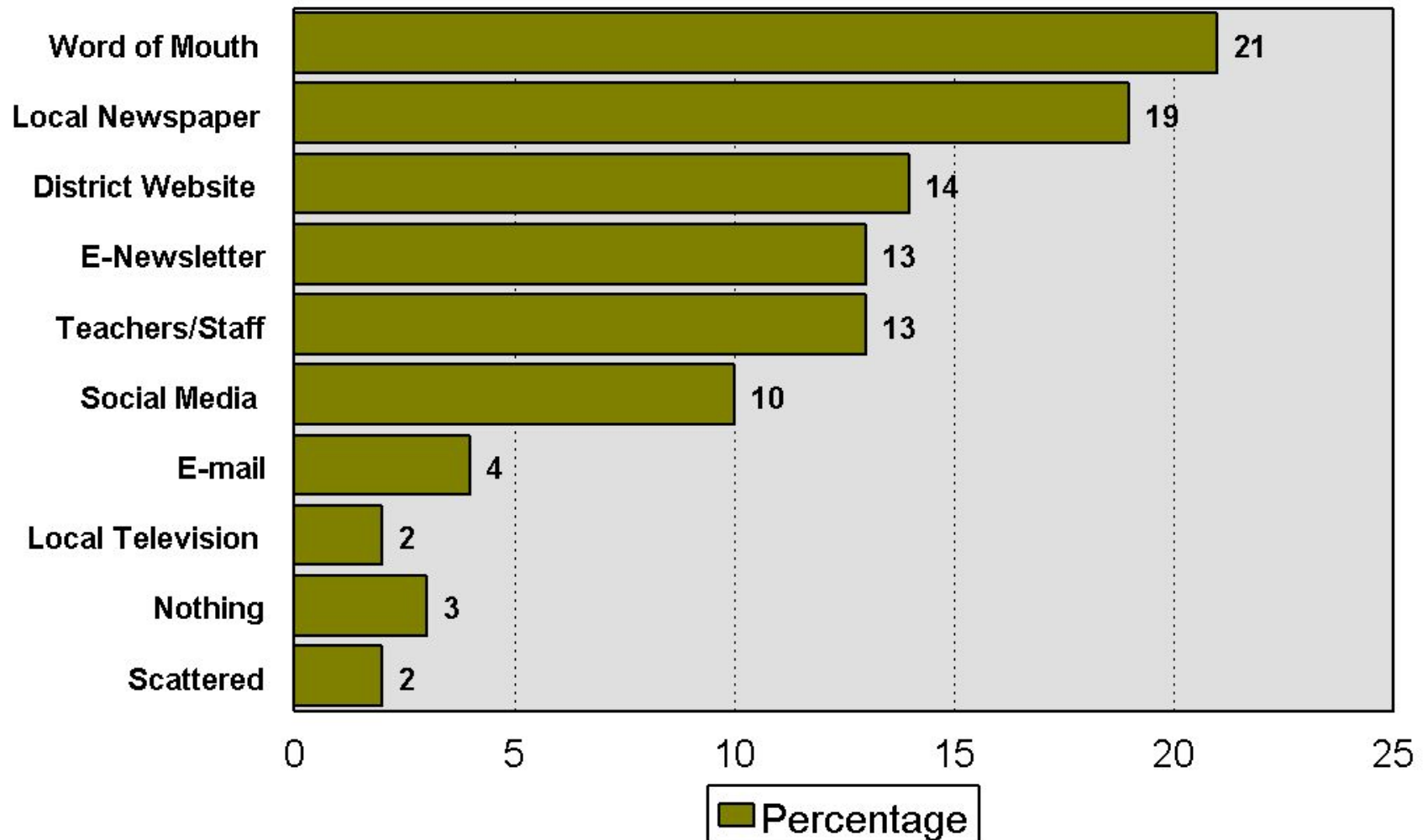
2019 Wausau School District





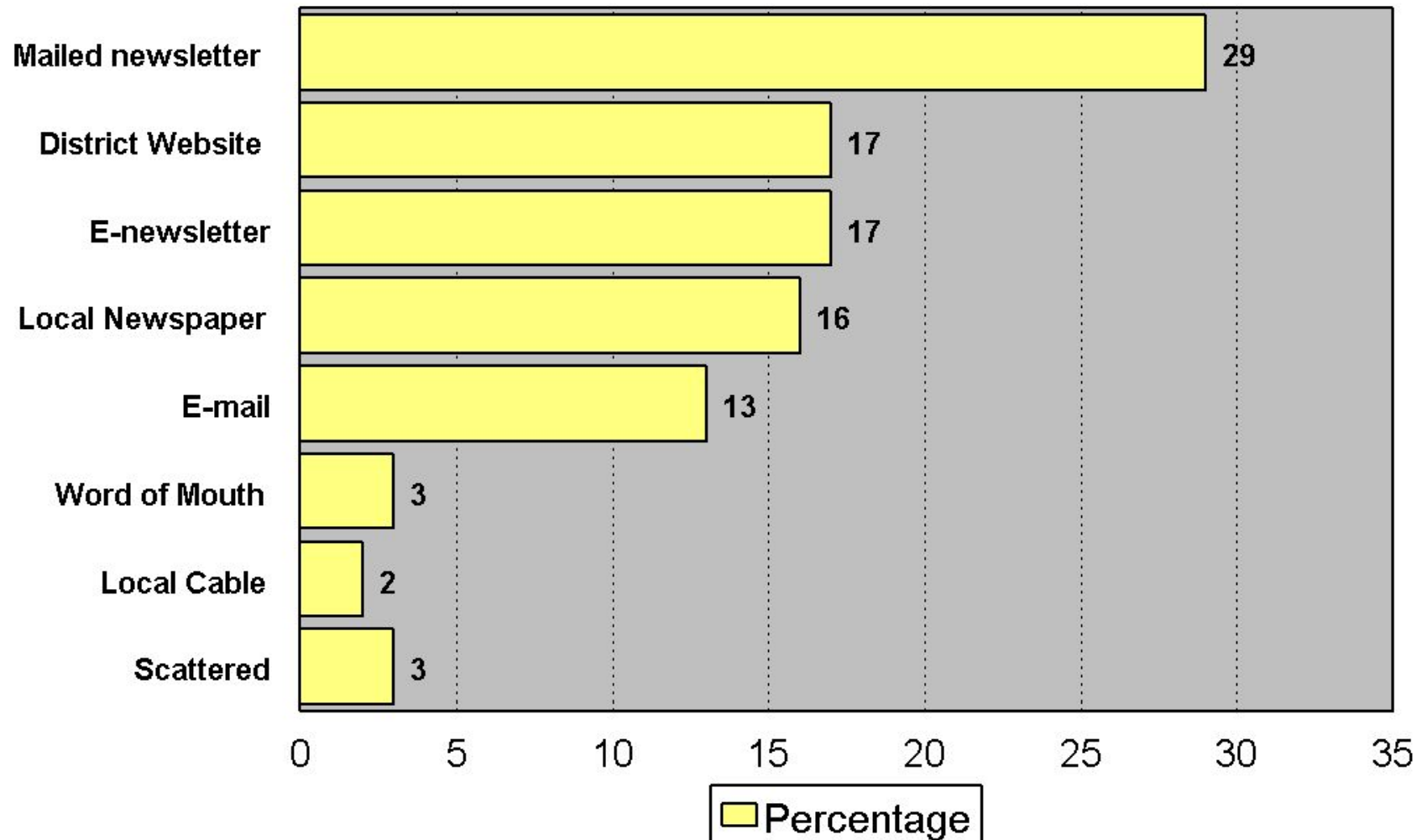
# Principal Source of Information

2019 Wausau School District



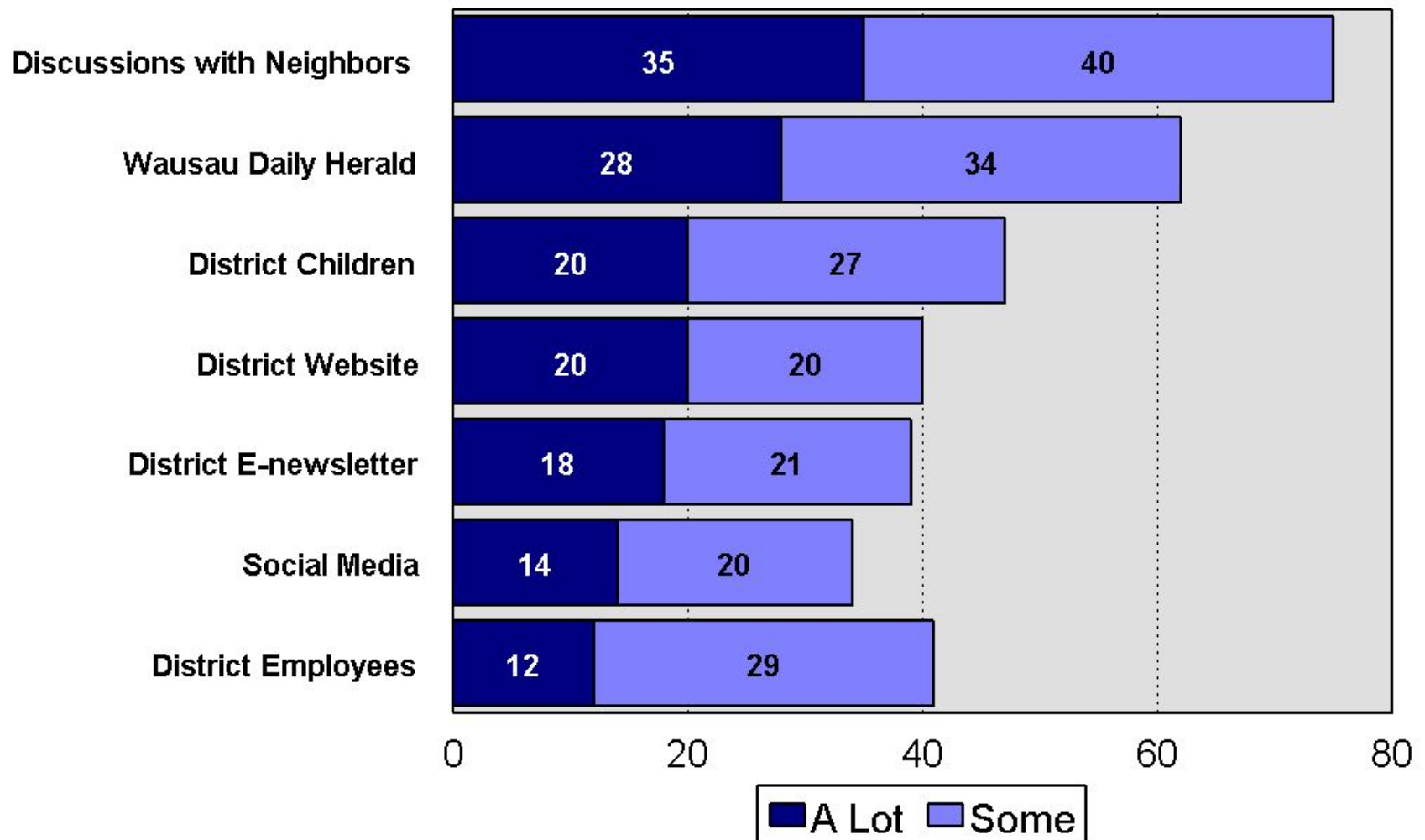
# Most Effective Way

2019 Wausau School District



# Sources of Information

2019 Wausau School District



# Internet Access

2019 Wausau School District

