

TAGOS Leadership Academy Governance Board Meeting Minutes

September 7, 2022

Attendees:

Alicia Acker, Jen Draz, Patty Hernandez, Marianne McGuire, Catherine Idzerda

- I. Meeting called to order at 4:12 pm
- II. Review and approval minutes of the August 3, 2022 meeting
 - Do not have quorum to vote
- III. Follow-up on action item
- IV. Board Membership
 - Marianne has someone (Joan Reese) that may want to be on the board. Would like board to reach out to talk with her about role. (Jen will reach out)
 - Catherine will contact David McKay from UW-Rock County to see if interested.
 - Need to make it a priority to have parents on the board. Marianne will reach out to parents.
- V. Fundraising for 2022-2023
 - Catherine has left two voicemails with Culvers, but hasn't heard anything back.
 - In our fundraising account, we have \$2,001.14. Staff can use that for field trips, supplies, etc. It is the staffs to use, but we need to refill it.
 - Scholarship account has \$2,532.94 in it right now.
 - The smaller fundraisers don't bring in a lot of money, but it pays for one or two busses for field trips which is great.
 - Fundraising could be a project a student completes.
 - Hospital does something called Script where you setup an account and then you buy gift cards and get a percentage back. It is an easy fundraiser. Catherine will bring information to next meeting.
- VI. Strategic planning and marketing discussion
 - Take what we currently have and create a guide so people know what logos to use, etc.
 - Marianne will reach out to students to see if they are interested in helping create the brand guide. Otherwise Val could assist with the project.
 - Reach out to School District of Janesville for the high resolution to see if they have it. Update logo words with Student Centered, Future Focused.
- VII. Dean of Students and Principal Reports

- The start of the year has been good. Talking about team building, goal setting, and taking a field trip to JSOL. Generally, this is a good group of kids.
- Will start sending weekly newsletter to families.
- Patty will send a draft survey to board for review, which will go to staff, student, and families. Send out after first project, mid-January, and May.

VIII. TAGOS Parent Report – No parent report

IX. Announcements and request for future agenda items

- Keep giving project data, attendance, etc. every other board meeting.
- Keep marketing plan on the agenda for next meeting.

X. Next Board Meeting

- October 5, 2022 at 4pm

XI. Motion to Adjourn at 4:53pm