21 DAY CHALLENGE

Join our 21-Day Challenge to read aloud for 15 minutes every day and help us build a universal read aloud habit!

Read Aloud 15 MINUTES is challenging all parents and caregivers to commit to building a daily read aloud habit by accepting the 21-Day Read Aloud Challenge. Help us raise awareness as to the importance of reading aloud and encourage more parents and caregivers to make it part of their daily routine.

Get started now!

1   Sign up at **readaloud.org/21daychallenge.html**. Post a photo or short video of you reading aloud with your children on Facebook, Twitter, or Instagram and continue reading aloud for at least 15 minutes for 21 days in a row. Please tag us **@Read Aloud** for Facebook; **@ReadAloud_org** for Twitter; and **@read_aloud_15** for Instagram with **#21DayReadAloud**.

2   Challenge three more people with a child from birth to age 8 to accept the **#21DayReadAloud** Challenge and join the fun.

3   Continue to post on social media, using the tags **@Read Aloud** for Facebook; **@ReadAloud_org** for Twitter; and **@read_aloud_15** for Instagram with **#21DayReadAloud**, so we can share and celebrate your success while helping us spread the importance of reading aloud.

4   Keep track of your progress on the 21-Day Tracker and use the tips from our 21-Day Content Calendar. You can access all of the free digital Challenge resources at **readaloud.org/challenge_resources.html**.

Join the challenge today!