

Media Production Department

Introduction:

Visual media is everywhere in our society. The Media Production Department is an avenue to explore various career options within the industry, while learning professionalism, teamwork, and confidence through meeting challenges. You may wonder what Media Production is, by definition it is “the making of a motion picture, television show, video, commercial, Internet video, or other viewable programming provided to viewers via a movie theater or transmitted through broadcast radio wave, cable, satellite, wireless, or Internet”.

These courses allow students to explore their individual talents through the lens. This can provide a way for students to explore their creative side and learn that they have a real eye for videography or a knack for being in front of the camera. Different students have different learning styles, and for visually oriented learners video provides an opportunity to explore a visual channel of communication. Randolph High School’s Media Production Department gives students the tools to become videographers, editors, producers, directors, video journalists, and on-air talent, helping them prepare to be future media professionals.

Course Recommendation Process: Completing Prerequisites, or instructor recommendation.

Media Production Department

Course Title (Code)	Grade Level	Length
Digital and Social Media (MED 100)	9,10,11,12	Semester
MEDIA PRODUCTION I (MED110)	9,10,11,12	Full Year
MEDIA PRODUCTION II (MED150)	10,11,12	Full Year
MEDIA PRODUCTION III (MED 160)	11,12	Full Year
MEDIA PRODUCTION IV HONORS (MED 170)	12	Full Year

Course Levels: Basic and Honors

Course Title: Digital and Social Media (MED 100)	
Level/Grade: 9 th -12 th	Length: Semester
NCAA Approved Core Course (remove if not)	Pre-requisites: None
<p>Course Description: Digital and Social Media is designed to introduce students into “New Media” trends. New Media currently refers to new and emerging technologies including tablets and smart phones. It also refers to the digital media presented on these devices, such as news apps, blogs and websites, social media, online newspapers, videos and podcasts. Students will focus on social media, vlogging, and news, using YouTube as their platform. Students will also create their own original podcast using the Soundcloud app. Students will discover and lead discussions on controversies within the digital world and analyze the power of media on society.</p>	

Course Title: Media Production I (MED110)	
Level/Grade: 9 th -12 th	Length: Full Year
	Pre-requisites: None
<p>Course Description: Media Production I focuses on learning the basics of all types of video production. Students will obtain "hands-on" experience in field production, through video skill exercises and productions, to integrate all learned skills together. The course begins with an introduction to the history of film and television, as well as our transition into the digital age. Students will learn how to operate all field equipment and proper video composition. Students will learn the production process, including basic editing and writing skills required.</p>	

Course Title: MEDIA PRODUCTION II (MED150)	
Level/Grade: 10 th -12 th	Length: Full Year
	Pre-requisites: Media Production I or Teacher Recommendation from Digital and Social Media
<p>Course Description: Media Production II focuses on continuing to develop and advance those skills introduced in Media Production I. Students will focus more in depth on video editing, chroma key and graphic effects. Students will learn about the legal side of media production under the FCC and practice copyright law. Students will also be introduced to studio production, where they will learn the inner workings of a live television studio as well as an audio recording studio, by utilizing both the RAM-TV Studio and the Ramcast Studio.</p>	

Course Title: MEDIA PRODUCTION III (MED 160)	
Level/Grade: 11 th -12 th	Length: Full Year
	Pre-requisites: Media Production II
<p>Course Description: Media Production III focuses on advanced video production both in the field and in the studio: with a strong focus on electronic news gathering (ENG) in the field and newsroom production in the studio. Students will learn to develop, film and edit their own package stories for airing. Students will produce packages for school and community events, as well as developing their own original story ideas. Students will also focus more in depth on audio production for various platforms, utilizing the Ramcast Studio.</p>	

Course Title: MEDIA PRODUCTION IV HONORS (MED 170)	
Level/Grade: 12 th	Length: Full Year
	Pre-requisites: Media Production III and including teacher approval. Students must demonstrate maturity, responsibility and motivation.
<p>Course Description: Media Production IV is a year-long course that is designed for students who have completed all three levels of media production and are now “interns” of Ram Studios. Students will develop and edit their own media projects for the Ram Studios YouTube channel. They will also work throughout the district to produce various video content in fields such as digital video, news broadcasting, sports broadcasting and podcasting.</p>	