


# Your School Needs the CAOLA Advantage

CAOLA provides a customizable online learning solution for Pennsylvania districts and schools.

*Consider CAOLA First!*



"Our graduation rate was 82% eight years ago. The district phased in CAOLA online courses year-round and increased the grad rate to over 90% over the last few years."

– Superintendent

## CAOLA Membership Advantages

- Site licenses (unlimited)
- Access to the Genius SIS
- Over 400 K-12 courses from 5 curriculum vendors
- Variety of courses available for all levels (foundations, comprehensive, honors, AP, etc.) (Included/available)
- Courses divided into quarters or "parts" to match marking periods
- Enhancements to Genius, access to reports, and customization of LMS's
- Free access to the Smarter Measure online readiness assessment tool
- Unlimited training options
- Guidance & best practices with development and management of your online program
- Marketing & public relations support
- Free access to the BrightBytes survey tool
- Hard-copy elementary workbooks (available)
- Elementary materials kits (available)
- Free and unlimited access to Cyber & Digital Citizenship Essentials course
- Membership in a statewide network for collaboration within the CAOLA community
- Complete wrap-around assistance with online program readiness and implementation
- Assistance with development of district policies and procedures

### Direct with Vendor

- Site licenses - \$10,000 minimum
- Unlimited training options - \$5,000 min./license
- Variety of courses available for all levels (foundations, comprehensive, honors, AP, etc.) (varies)
- Hard-copy elementary workbooks (available)

**School District Leaders Support the CAOLA Model**

Creating your own  
online courses? No Need!

**CAOLA**  
has course  
options now!

## CAOLA Provides

- Lower overall cost
- Product is ready “off the shelf”
- Curriculum is PA and Common Core Standards aligned
- Use on multiple devices
- Content can be changed and adapted to match district curriculum
- Unique elective and foreign language course options
- Adaptations and/or exemptions for struggling students or those with IEP’s/504’s
- Courses are regularly updated and enhanced
- Courses are consistent in quality and content
- Continual training available to teachers and school district staff at no cost

## School Created Courses Offer

- Curriculum is PA and Common Core Standards aligned
- Content can be changed and adapted to match district curriculum
- Adaptations and/or exemptions for struggling students or those with IEP’s/504’s

*A independent study was conducted involving over 249 organizations, representing 3,947 learning development professionals, who have created content consumed by 19,875,946 students. The study concluded that when an online course is developed, it takes approximately 127 hours to finish one hour of course content. CAOLA vendor-provided courses, on average, are approximately 180 hours. Based on the above formula, it would take a school approximately 22,860 hours to develop one course comparable to what CAOLA has available NOW.*

*If a school were to pay a staff member \$20 per hour to create the course, it would cost \$457,200.00.*

*Source: <http://www.chapmanalliance.com/howlong/>*