IGNITE NORTH ACADEMIC PLAN

E-COMMERCE PATHWAY

Prepares students to create and evaluate various media intended to promote and sell products, services, and brands.

Recommended Pathway Progress								
Grade 9		Grade 10		Grade 11		Grade 12		Other Requirements
Courses	Credit	Courses	Credit	Courses	Credit	Courses	Credit	ACT Benchmarks Met Pass Civics Test Financial Literacy
English	1	English	1	English	1	English	1	
Math	1	Math	1	Math	1	Personal Finance	1	
Science	1	Science	1	Science	1	**Social Media Marketing**	**1**	
Social Studies	1	Social Studies	1	Social Studies	1	**Multimedia Publishing**	**1**	4 pathway courses MUST be completed **Bold courses are required** Underlined courses are prerequisite
PE & Health	1	Arts/Humanities	1	Business & Marketing Essentials	1	Promotional Applications & Media	1	
Foreign Language/ Elective	1	Foreign Language/ Elective	1	**Advertising & Promotion**	**1**	Marketing Co-op	1	

Information	
High School	After High School
Career and Technical Student Organization DECA Dual Credit Opportunities BLUEGRASS COMMUNITY & TECHNICAL COLLEGE	Bachelor's Degree Recommended Related Occupations: • Advertising Sales Agent • Graphic Designer • Public Relations Specialist Median Pay $50k- $130k (Salary of Related Occupations)