

Association for Excellence in Education

2022 - 2023 Grant Application

Cover Page 2

Title of Project: Broadcasting *Us*: Mastery Through Media

Curriculum Area/s: English/Language Arts, Math, Visual Arts, Science, Technology

Grade Level/s: K-2 Number of Students Involved: 400

Amount Requested: \$1,743.93

Can this project be matched or assisted by other funds? ☐ Yes ☒ No

If yes, from where and how much

Is this proposal a resubmission of a funded grant written by someone else?

☐ Yes ☒ No. If yes, list the name/s of the original grant recipient/s:

Is this proposal a resubmission of a grant for which you have received AEE funding? ☐ Yes

☒ No. If yes, check the appropriate space.

This is second ☐ third ☐ resubmission.

Part 1. Complete the Project Description. This maximum **two page** description may be submitted in Word, Pages or PDF format. Use either 12pt. Calibri or Times New Roman font and one-inch margins on all sides of both pages. Any remarks past two pages will not be sent to reviewers. Omit names of grant writers and schools in the description and the budget spreadsheets.

Part 2. Complete the General Budget Spreadsheet and the Speaker Budget Spreadsheet, if proposal involves guest speaker.

Part 3. Submit the Project Description, the Budget Spreadsheet/s, Cover Page 1 and Cover Page 2 to Ginger Towery at the TPSD Central Office. Proposals must be received on or before the deadline.

Project Description

Title Broadcasting *Us*: Mastery through Media

Overview In order to support classroom instruction and increase student growth, we aim to establish a creative studio hub for a student-led news broadcast. The scope of a school-wide project-based learning method is comprehensive, the benefits sundry: it will not only reinforce the majority of TPSD's core learning standards, but it will also increase community involvement between our school and the greater Tupelo area. While rare in lower elementary schooling—and a would-be first in our district—the dynamic world of video broadcasting will provide a unique and meaningful opportunity for all of our young students, one that will improve literacy and reading fluencies, develop and refine speech, encourage creativity, cultivate responsibility and ownership, and establish a healthier space for learning and working with tech devices.

Need As a general average, over the last five years, 35% of our students have been flagged as reading below their grade-level benchmarks. As a Title I school, where over 75% of our students receive free or discounted meals, we serve students from some of the lowest socio-economic households in TPSD. The pandemic's toll has only increased academic/social-emotional needs inside the classroom. Covid-related learning loss means the majority of our students remain behind and in desperate need of innovative ways to get them engaged and excited about learning, especially when more virtual learning remains possible. Add to this the age of “new literacies,” where students at all levels must be equipped with the skills to progress in the digital landscape around them. In short, the need for a project such as this has never been greater than now.

Purpose/Objectives Put plainly: when students are excited, learning happens. When students are excited *about* learning, autonomy happens. In this way, our general aim is to set students on the path of life-long learning. More specifically, our main objectives remain the growth of our students across core district standards (a condensed and very few of which we have listed below) and their increased involvement with the wider community. We believe there is no better, fresher, or more engaging way to achieve these than with a student-led newscast. It affords students the opportunity to participate in a range of conversations, collaborate with diverse partners, present individual opinions using fact-based evidence, utilize all aspects of the writing process, and use a variety of technologies and 21st century tools.

Lastly, by partnering with Tupelo's local news stations we can ensure the success of the project. WTHS (Tupelo High School's news station) will be key in this regard. Serving as a mentoring program (one that has already advised us on our budget), we will rely on their expertise to guide the project committee leaders as staff and students become more comfortable with studio equipment. Our students will benefit greatly as their mentors can also help them find quality material for broadcasts. WTVA and WLOV will not only be contacted for community-wide news and events to share on our channel, but will also provide outreach opportunities between their studio/staff and our school/students.

Implementation Plan Once funding becomes available, we will familiarize ourselves with the equipment and begin letting our students visit the “studio.” Teachers and project leaders will model how to use the equipment and how to publish segments (with the help of WTHS and

our local news stations). We will have monthly broadcasts with different featured classrooms participating, primarily 2nd grade students during the first year of the project.

Featured classes will work together with project leaders and classroom teachers to decide on segments for the broadcast. Each broadcast will have 4-5 segments that are 1-2 min. long. “Classroom Spotlights” will be part of each broadcast, allowing *all* K-1 students to take part in the production process. Other segments might include: Weather, Sports, Student/Teacher Spotlight, Today in History, Story Time; often segments will focus on local special events—Gum Tree Artists, Tupelo Community Theater productions, Elvis’s birthday—or local community guests (what Tupelonian would not love to see Matt Laubhan forecast with our students?). Once teachers, students, and mentors decide on their segments, students will work in groups on each part. They will use all aspects of the writing process and a variety of research materials, reach out to experts for comments/ideas, and prepare by conferencing with teachers, project leaders, and mentors using a rubric that encourages shared-thinking. The segments will need to be fully developed by Monday of the broadcast week. This will give each group enough time to practice, record, and edit their parts. Finally, the segments will be connected together and aired in our school. Teachers will stream these in their classrooms on “Publication Friday.”

Evaluation Plan Classroom teachers and project leaders will develop rubrics to use during production meetings. Students, mentors, and staff will collaborate, sharing ideas on how to better the segments. Students will use this to guide their research, preparation, and practice. Classroom teachers can use this rubric for a grade or multiple grades, depending on the type of segments. Students/parents will be able to view these episodes, providing parents an opportunity to witness something other than tests or homework papers: their children successfully applying many common core standards in a fun, creative, entertaining, and innovative way.

ASSOCIATION FOR EXCELLENCE IN EDUCATION (AEE)						
GENERAL BUDGET						
WORKSHEET FOR BUDGET DEVELOPMENT						
(See Instructions at Bottom of the Page)						
GRANT NAME:		Broadcasting Us: Mastery through Media				
PAGE ONE						
						PAGE 1 OF 3
ITEM TO PURCHASE	QUANTITY	UNIT PRICE	TOTAL PRICE	VENDOR	REUSABLE	
					YES	NO
Panasonic HC-V770 Handycam	1	\$597.99	\$597.99	B&H Photo, Video, Audio	X	
Magnus VT-4000 Tripod System with Fluid Head	1	\$199.00	\$199.00	B&H Photo, Video, Audio	X	
Angler Green Screen 2-Light Kit	1	\$328.00	\$328.00	B&H Photo, Video, Audio	X	
Senal ENG-18RL Broadcast Omnidirectional Dynamic Microphone (Long)	2	\$99.00	\$198.00	B&H Photo, Video, Audio	X	
VIDpro XM-55 13-Piece Pro Video and Broadcast Shotgun Microphone Kit	1	\$77.98	\$77.98	Amazon	X	
Final Cut Pro (for apple) editing software	1	\$299.00	\$299.00	Apple app store	X	
Lavalier Microphone for Type-C Lapel Microphone Omnidirectional Lav Mic Easy Lapel Clip On Mic for Samsung/Pixel/OnePlus/HUAWEI for Recording Youtube Interview Conference Video	4	\$10.99	\$43.96	Amazon	X	
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
			\$0.00			
TOTAL PAGE 1			\$1,743.93			
TOTAL PAGES 1, 2 & 3			\$1,743.93			
INSTRUCTIONS: Insert quantity in Column B and price for each in Coulmn C. The total will be calculated in Column D.						
Indicate if item is reusable by placing an "X" in either Column F or G.						