



## **NOTICE OF OBJECTION TO COLLEGE USE OF PHOTOGRAPHS OF A PUPIL**

### **Promotional Use**

It is the custom and practice of most independent schools to include photographic or other images (including videos) of pupils in their promotional material (including prospectuses and websites) and to publish photographic images and information about pupils in communications with alumni, donors and feeder schools (including the school magazine). In addition, on occasion schools may wish to allow suitable third parties to use images of pupils (including on their own websites), for example other schools and bodies involved with the education sector.

For the purposes of this Notice “**the Specified Purposes**” means: **(1)** use of images for marketing, promotional and fundraising purposes and to keep the College community (parents, pupils, staff, donors, Governors and alumni) updated on the activities of the College, including: (a) in communications with the College community (including by email, on the College intranet and by post); (b) on the College's website and via the College's social media channels (e.g. Twitter, Instagram and Facebook); (c) in the College magazine; (d) in the College's prospectus, and (e) in online, press and other external advertisements for the College; and **(2)** permitting use of images by suitable third parties on a non-commercial basis (i.e. without payment of a licence fee).

### **Objection**

The under-signed person notifies the College that they object to the College using photographic or other images (including videos) of the pupil who is named below for the Specified Purposes.

<b>Name of the Pupil:</b>	
<b>Date of Birth of the Pupil:</b>	
<b>Name of Signatory (either a Parent or the Pupil himself if aged 13 or over) – in block capitals:</b>	
<b>Signature:</b>	
<b>Date:</b>	

**Once signed, this form should be returned to: The Director of Communications, Dulwich College, Dulwich Common, London SE21 7LD (email [scottjm@dulwich.org.uk](mailto:scottjm@dulwich.org.uk))**