

Senior Page Ads & Yearbook Information

Wakulla High School
 2022-2023 Eagles' Crest
 3237 Coastal Highway, Crawfordville, FL 32327
 850-926-7125
 era.taff@wcsb.us

The yearbook staff is pleased to offer you this opportunity to honor your student, family or friends and to help support the 2023 WHS Yearbook!

The EAGLES' CREST staff at WAKULLA HIGH SCHOOL is now accepting orders for senior pages and personal advertisements in the 2023 yearbook, so it's time to choose your photos and start thinking about your message of congratulations, pride and love.

Sharing your pride is easy!

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Send completed Ad contract, payment, photos and your message to the school address listed above with Attention Yearbook. You can also email, send with a student or drop of in the front office.

The DEADLINE for receipt of completed ad materials is SEPTEMBER 30TH, however the EAGLES' CREST staff cannot guarantee that space will be available until that date. Ads will be accepted in the order in which they are received.

- *Ad materials received after SEPTEMBER 30TH will cost an additional \$10.00.
- *Ad materials received after pages are filled will be returned immediately.

You may split a senior page with a friend but it has to be paid for IN FULL and it only comes with one book! An additional book will have to be purchased if both seniors want a book.

You must make at least a \$50 CASH non-refundable deposit to reserve your page. The balance must be paid off by SEPTEMBER 30TH. Please call 926-7125 or e-mail Ms. Era Taff. Pages that are not paid in full by SEPTEMBER 30TH will be pulled from the book and you will NOT receive your \$50 deposit back.

Ad Contract

F-1

1	2	Name Here	
3	4	5	
6	7	8	
9	10		

F-2

1	2	3
4	First Last	
6	7	
8	9	10

F-3

1	2	
5	6	First Last
7		
8	9	10

F-4

First		Last
1	2	3
4	5	6
8	9	10

Full Page Ads

F-5

1	First Last Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean scelerisque varius eros et dignissim. Phasellus sagittis mi ac purus ultrices placerat. Nullam placerat, nunc nec eleifend volutpat, est sapien ultrices velit, vitae pulvinar felis justo at nisi. Nunc sollicitudin justo sed elementum s, nec imperdiet libero semper eget.		
2	3		
4			
5	6	7	

F-6

1	2	3
4	5	6
7	First Last	
8	9	10

F-7

1	2	3
4	5	6
7	8	9
10		

F-8

1	2	3
4	First Last	
5	6	7
8	9	

H-1

First Last		
1	2	3
4	5	
6		

H-2

1	2	First Last
3	4	5
6	7	8

H-3

1	First Last		6
2	3	4	7
5	8	9	

H-4

First Last		3
4	5	6
7	8	9

Half Page Ads

Q-1

1	2	Name Here	
3	4	5	
6	7	8	

Q-2

Name Here		1
2	3	4
5	6	7

Q-3

1	2	3
4	5	6
7	8	9

Q-4

Name Here		1
2	3	4
5	6	7

Quarter Page Ads

8-1

First Last	
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8-2

First Last	
------------	--

8-3

Your Name	
-----------	--

8-4

Your Name	
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Eighth Page Ads

Sixteenth Page Ads

General Order Information

We will order 400-450 Books for the 2022-2023 school year.
 Online Orders for yearbooks: www.yearbookordercenter.com
 Job#: 0636
 Phone Orders: 866-287-3096

PRICE LIST: Books/Senior Ads/Senior Dedications

See inside section for full details on Senior Advertisement Pricing.

- Full Page Senior Ad \$300.00 with book \$350.00
- ½ Page Senior Ad \$175.00 with book \$225.00
- ¼ Page Senior Ad \$100.00 with book \$150.00
- 1/8 Page Senior Ad \$75.00 with book \$125.00
- 1/16 Page Senior Ad \$50.00 with book \$100.00

- Books purchased over the summer thru August 12th \$65.00
- Books purchased August 13th thru October 31st \$75.00
- On November 1st, books will cost \$85.00 until sold out.

Anyone Can Add These Items:

- Name Plate \$10.00, Name Plate with Design \$13.00 (Name plates must be ordered by January 30th)
- If ordering a Name Plate please print below the way you would like your name to appear:

Print Name Here

ONCE AGAIN!!!!!!

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Send completed & Signed Ad contract, payment, photos and your message to the school address listed above with Attention Yearbook. To reserve your spot all we need is at least a \$50 cash non-refundable deposit and the signed contract. You can also email, send in with a student or drop off in the front office.

All pictures and text are needed by the deadline.

The deadline for receipt of completed ad materials is SEPTEMBER 30TH!!

Pages that are not paid in full by SEPTEMBER 30TH will be pulled from the book and you will NOT receive your \$50 deposit back.

Please read and fill out this contract entirely. You MUST Sign and return it with payment, photos & text.

Parent/Purchaser's Name _____ Student's Name _____

Daytime Phone _____ E-mail Address _____

Please make sure the email and phone number are accounts that are checked often. We will email you a proof to approve. Does your senior know about this page or is secret? secret not a secret

If you would like to view your child's page before it goes to press, you must put your email and phone number below. The yearbook staff member who is responsible for that page will call you to schedule an appointment. Appointments will only be during yearbook class (10:45-12:20) or after school until 2:45.

Name: _____ Phone #: _____ Email _____

AD CONTRACT

- Full Page Ad with yearbook \$350.00
- Full Page Ad without yearbook \$300.00

Design#
 F-1 F-2 F-3 F-4 F-5 F-6 F-7 F-8

- Half Page Ad with yearbook \$225.00
- Half Page Ad without yearbook \$175.00

Design#
 H-1 H-2 H-3 H-4

- Quarter Page Ad with book \$150.00
- Quarter Page Ad without book \$100.00

Design#
 Q-1 Q-2 Q-3 Q-4

- Eighth Page Ad with book \$125.00
- Eighth Page Ad without book \$75.00

Design#
 8-1 8-2 8-3 8-4

- Sixteenth Page Ad with book \$100.00
- Sixteenth Page Ad without book \$50.00

Design#
 16-1 16-2 16-3 16-4

Background Color: _____

- No Background Color
- Staff should choose a dominant color from photos submitted.

Payment: (Make Checks payable to WHS)

- Name Plate Design
 - Cash Check Money Order
- Amount enclosed \$ _____

Instructions for Ad Submission

- Select the ad size you wish to purchase; then, using the sample layouts, choose the design number.
 - Photos may be emailed or submitted digitally or hardcopy. Supply enough pictures to fill the photo blocks in the ad you chose. Photos obtained from social media reproduce very poorly. Please refrain from using these.
 - Changes may be made to these designs with prior approval of the yearbook advisor and/or editor. If you include extra photos, our staff will decide which one(s) to exclude.
 - If you need extra photos on your layout we will charge \$10.00 for each additional photo. No more than 2 additional photos can be added. (Total 12)
 - Using a pencil, write softly on the back
- Text: _____
- of the picture the photo block number in which you want the picture to appear. If you do not number the photos, our staff will place the photos attractively. If you submit your pictures on CD or flashdrive please label each file with the photo block number.
 - We cannot guarantee the return of all photos, but we do our best. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction.
 - We cannot use photos which have been cut, glued or taped to paper.
 - Please DO NOT submit collages. They do not reproduce well!
- We will correct grammar, punctuation and spelling errors unless otherwise instructed. Take into account the size of your ad when writing your message to your senior. A large quantity of text in any ad will end up being set in small type which may not be easy to read. You may choose to replace a picture box with text if you have a large amount of text.
 - When you submit your contract, please write or type your special message that you would like to be included on the page. You can submit your text on paper or email it.
- Cursive All Caps Informal
- Do you have a font your prefer:
 Font Name: _____

YOU MUST SIGN AND RETURN THIS OR YOUR PAGE WILL NOT BE VALID!

I agree to the terms and guidelines stated in this contract:

 Parent/Adult Signature Date