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Danielle's Popcorn

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Danielle's Popcorn
Specialty Popcorn Shop Debuts at Muncie Mall

Muncie, IN: [Danielle's Popcorn](#) debuted at the Muncie Mall on MLK Weekend. From Caramel Corn to savory flavors like Sweet Heat and Dill Pickle, Danielle offers gourmet popcorn flavors for everyone! Not only are flavors available for those on the go, they are also available through [fundraising](#) and can be customized for [special events](#).

The owner, Danielle Jernigan, is a proud Munsonian and graduate of Ball State University. She believes that the future of one's community lies in the hands of its youth. This Spring, Danielle's Popcorn will debut its [Pop-Open-A-Book Reading Program](#), a reading program designed to encourage K-5 students to read more and improve their reading comprehension. Students will be rewarded with free popcorn by completing milestones and submitting their progress through their school or directly with Danielle's Popcorn.

This Sunday, January 22nd at 1:30pm, the Muncie-Delaware County Black Chambers of Commerce and Muncie Mayor, Dan Ridenour, will host Danielle's Popcorn Ribbon Cutting Ceremony to kick off Danielle's Popcorn Grand Opening Week of Events. During the grand opening week of events, customers will be able to stop in and try free samples of the best popcorn in town and take advantage of specials all week long. Daily specials and offers will be announced on [Danielle's Popcorn Facebook Page](#).

For more information about Danielle's Popcorn, visit www.daniellespopcorn.com or stop by the Muncie Mall located at 3501 N. Granville Ave., Muncie, IN 47303.

