

**Regular Board Meeting Minutes
October 24, 2022**

**Board Members present: M. McCarthy, J. Cole, J. Young, B. Butler, D. Goldfarb
School Admin present: S. Reddick, A. Hamp, A. Abraham
14613 Steele Creek Road, Charlotte NC 28277
Minutes by J. Whisnant**

I. CALL TO ORDER - ESTABLISH QUORUM

- A. Next meeting: Monday, November 14, 2022. M. McCarthy recommended deferring this meeting to December 12, 2022. Motion carried. Next meeting will be Monday, Dec. 12, 2022
- B. Mission Statement – Through classical education’s rigor, Unity Classical Charter School will develop intellectually, morally and physically excellent citizens who embrace learning and the desire to serve. Read by M. McCarthy
- C. Adoption of Agenda. J. Cole moved to adopt the agenda. J. Young seconded the motion. Motion carried.
- D. Approval of Minutes from August and September. D. Goldfarb moved to approve the August minutes. J. Young seconded. Motion carried. J. Young moved to approve the minutes from the September meeting. J. Cole seconded. Motion carried. Both sets of minutes were approved.

II. PUBLIC COMMENT *There was no Public Comment at this time.*

III. REPORTS/ACTION ITEMS

A. Treasurer Report – Dana Goldfarb

- i. Updated financials from Acadia. Still reviewing with A. Hamp.
- ii. FF&E is a big line item with a large amount of furniture to purchase and third floor. Financial forecast has been redone with 4% increase built in to cover increased cost of outstanding items (i.e., stage pads, bleachers, etc.) Discussion followed.
- iii. Cash flow in good shape.
- iv. Meeting with Charter Financial to buy out our current landlord. Looking at low cost municipal financing so we can buy out our lease. Discussion followed.

B. Butler moved to receive the Treasurer’s Report. J. Young seconded. Motion carried.

B. Facilities Report – Dana Goldfarb

- i. How many bids did we receive for the completion of the third floor? Can we look at cost comparisons and can Performance assist with this?
 - 1. Cost for the third floor has gone up. We have a contractor. It is Vannoy. Low 4% for overhead and profit. Pre construction services are a flat fee. Discussion followed on construction timeline and supply material constraints.
Working after school and before school and on the weekends to try to keep noise levels down.

- C. **Marketing – 2023-24 Marketing Plan** - Sheila Reddick, England Simpson (absent)
- i. *What is the management plan for reaching our target enrollment of 828 students in 23-24?*
 - ii. *When does management anticipate implementation of the plan?*
 - iii. *What is the anticipated cost?*

S. Reddick is working with E. Simpson on getting a breakout of the monthly marketing spend. D. Goldfarb requested from Finals site in a recent meeting a full 10 months marketing read and do an analytical review by channel of marketing dollars spent. Asked to have it by the end of November. Discussion Followed.

D. Goldfarb asked for marketing startup for next year to begin now. Goal is 828 students for the upcoming school year. Requests from E. Simpson to see more of how I can leverage more of our parents, grassroots, PTC.

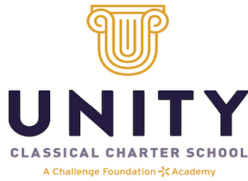
IV. HEAD OF SCHOOL REPORT

A. Updating our corporate charter

- i. J. Young has been helping S. Reddick with going through federal regulation regarding our name. It has now been corrected.
- ii. We also have our articles of incorporation outdated. We need to amend our corporate charter as follows:
 1. Need to amend address
 2. Update our phone number
 3. Designate Susan Walker as agent for process.

D. Goldfarb motioned to move forward with changes as recommended. J. Cole seconded. Motion carried. J. Cole motioned to authorize Joe Young to change the charter with the secretary of state. D. Goldfarb seconded. Motion carried.

1. Received some of our federal funding. Discussion followed.
2. We had a Bomb threat. 3 students reached out to a trusted teacher. Former student. It turned out that the Threat was not credible for us. Then worked with the other school where the threat really was more on.
3. EOG test results are back from last year and good news is we did not go down in rank. We are still looked at as a C school. We are out performing schools around us. Discussion followed.
 - a. D. Goldfarb requests a comparison to CMS schools performing higher than us rather than CMS as a whole.
4. Parent Teacher conferences were really hard on teachers and staff to get it done in one day. Would like to ask the board to try to make it two days (at least that first one), So we can have a little more time to build relationships with those families.
5. Completed our portion of the audit and audit visit. They came in to pull files and folders. Pretty sure we have everything turned in. Hope to have the report back by Oct. 31.



6. Events: All Pro dads breakfast, a fantastic Renaissance Fair in Fourth grade, a successful first fundraising dress-up for athletics, Volleyball team made it to the playoffs' and we are playing SW Stem for championship in Boys Soccer.
7. Charter Leadership meeting was hosted here and we had a good turnout.
8. Middle school hosted first ever awards ceremony. A/B honor roll, A honor roll, Character awards.
9. Field trips are starting: Party Pets (reptiles and snakes and bunnies) came in for the third grade. We have started partnership with the library (some on campus and sometimes will go to library).

Other Business for Head of Schools?

D. Goldfarb: I have a request and this may impact the governance side. Ask S. Reddick and team to come back to us to see what it would take to move ourselves from a C school up on the state school report card. Include a progression plan on how to get there. Discussion followed.

V. CLOSED SESSION

- A. The Vice-Chair will now entertain a motion that the Board go into closed session under NC General Statute 143-318.11(a)(6) to consider the competence and conditions of initial employment of an individual employee. Is there a motion and a second?
- B. J. Cole motioned to go into closed session. J. Young seconded. Motion carried. Open session ended at 6:03 pm.

VI. ADJOURN

- A. Closed session was adjourned at 6:33 pm. J. Young motioned to adjourn the meeting. B. Butler seconded. Meeting was adjourned.