



Endeavor Board Meeting Agenda: June 14, 2018
5:30pm in ECS Office Conference Room

Present:

Board Member	Position	Term Start	Term Ending	Present
Kristy McClure Start:	Treasurer	June 2015	June 2018	Yes
Jim Hollis Start: June 6, 2016	Member	June 2016	June 2019	Yes
Charlie Kennedy Start:	Member	June 2016	June 2019	No
Bill Kroll Start: May 19, 2016	Secretary	June 2016	June 2019	No
Tracy DeMarco Start: June 15, 2017	Member	June 2017	June 2020	Yes
Ashley Hicks Start: June 15, 2017	Member	June 2017	June 2020	Yes
Kim Keith Start: May 25, 2017	Member	June 2017	June 2020	No
Clint White Start:	Chair	June 2017	June 2020	Yes
Nick Cerullo Start: March 19, 2018	Member	June 2018	June 2021	Yes

Call to Order:

Clint White

- Mission Statement: Endeavor Charter School’s mission is to engage K-8 students by integrating a challenging, hands-on academic program with multi-faceted fine arts courses in a familial environment.
- Vision 2018: Endeavor Charter School’s vision is a community of educators and families working together to graduate students who are motivated and curious, capable and confident, and prepared to make a positive impact on the world around them.

Approval of Minutes:

Tracy DeMarco

- Tracy DeMarco moved to approve the May 14, 2018 and May 25, 2018 minutes, Kristy McClure seconded, and the motion passed unanimously.

Auditor Contract:

Kristy McClure

- The Board discussed whether it was necessary for the Foundation Board to separately approve the auditor contract with Thomas, Judy, and Tucker, P.A. and agreed to discuss

the matter with Michael Reinhardt at a later date because he was not present at the meeting.

Board Interviews:

Clint White

- Discussion of interview and selection process
 - The Board agreed to give each candidate the opportunity to address the following questions:
 - What experiences do you have that will help you be a successful, productive board member?
 - What is your interest in being an Endeavor Charter School Board Member?
 - What should be the focus of the Endeavor Charter School Board?
 - What do you see as the role of the Endeavor Charter School Board?
 - What professional skills do you have that will help Endeavor and the Board?
 - What do you hop to gain by being on the Endeavor Charter School Board?
- Interviews:
 - Jonathan Fowler
 - Jonathan discussed his leadership experience at start-up medical provider, Avance Care and explained how the tools he uses there could be applicable to the ECS Board.
 - Jonathan has experience in many areas, including IT infrastructure, operations, and finance. Of particular note, Jonathan has served as the CFO for his former employer, Village Pediatrics.
 - Jonathan believed his expertise in operations could help the school by streamlining and identifying areas where the school could reduce costs.
 - Jonathan is grateful for the education his child is receiving at Endeavor and is eager to give back to the school. He regularly participates in Do-Dads and would like to contribute more through service on the Board.
 - John Behringer
 - John discussed his experience as a Department Manager at MetLife where he is responsible for a team of 40 employees. His position requires him to manage all aspects of large budget projects.
 - John has served as the Treasurer for his homeowners' association where he "modernized" the community's finances by converting financial records to Quickbooks.
 - John believes his child is getting an excellent education at Endeavor and is interested in joining the Board to give back.
 - Craig Moffat
 - Craig is a part-owner of Moffat Pipe and Moffat Properties—businesses which neighbor Endeavor on One World Way—and believes his experience as a small business owner in the commercial real estate development industry could be valuable to Endeavor as the School considers future growth plans.
 - Craig has worked with another charter school to prepare site plans for a proposed high school.
 - Although he has significant experience developing business plans and managing the budgets for his companies, he does not have direct experience drafting a budget.

- Craig’s company has donated materials and services to Endeavor on numerous occasions—including, most recently, donation of materials and labor for the new shade shelter.
 - Craig is interested in sending his two rising kindergarteners to Endeavor.
 - Israa Kanfoud
 - Israa holds a Master’s degree in Accounting and is currently pursuing CPA certification. He is a long-time employee of Honeywell where his responsibilities focus on budget forecasting, strategic planning, and financial review and reporting.
 - Israa enjoys volunteering at Endeavor and believes that his Broad experience in finance aligns well with the Board’s current needs.
 - Chuck Norman
 - Chuck Norman is the owner of S&A Communications, a full-service communications company which provides public relations, marketing, digital, creative, event planning, publishing, and photography services.
 - Chuck specializes in crisis communication and reputation management and believes he could help Endeavor create an optimized crisis response plan.
 - Chuck has served on a variety of nonprofit boards and believes his professional and philanthropic contacts would be an asset to the Endeavor community, particularly in the event that the School considers future growth plans.
 - Chuck is interested in sending his rising kindergartener to Endeavor.
 - Bennett Funderburk
 - Bennett is an engineer and manages sales to large scale mechanical contractors and design firms for the engineering firm of Hoffman & Hoffman. He recently relocated his family from Greensboro to Raleigh (his hometown) and is interested in sending his rising 5th grader (currently on the waitlist) to Endeavor.
 - Bennett has served on the Board of Directors for both his church and the local YMCA. In his role on the church Board, Bennett served on the Finance Committee and was, for a time, in charge of the organization’s budget.
 - Bennett believes his experience serving on other Boards and finding a middle ground between opposing viewpoints would be an asset to the Endeavor Board.
- Discussion of Candidates:
 - The Board discussed each candidate separately and determined that Jonathan Fowler, Craig Moffatt, and Chuck Norman would advance to a second round of interviews.
 - The Board additionally decided to invite the non-advancing candidates—John Behringer, Israa Kanfoud, and Bennett Funderburk—to serve on a Board Committee. In particular, the Board thought that Israa Kanfoud would be an excellent addition to the Finance Committee.

Adjournment:

- Clint White moved to adjourn the meeting.

- Tracy DeMarco seconded.
 - Passed unanimously.
- The Board meeting was adjourned at 9:52 p.m.