



**Endeavor Board Meeting Agenda: July 22, 2018**  
**2018-2019 Strategic Planning Meeting**  
**1:00 PM**  
**Real McCoys, 3325 Rogers Rd, Wake Forest, NC 27587**

**Present:**

<b>Board Member</b>	<b>Position</b>	<b>Term Start</b>	<b>Term Ending</b>	<b>Present</b>
<b>Jim Hollis</b> Start: June 6, 2016	Treasurer	July 1, 2016	June 30, 2019	
<b>Charlie Kennedy</b> Start: September 6, 2013	Member	July 1, 2016	June 30, 2019	
<b>Bill Kroll</b> Start: May 19, 2016	Chair	July 1, 2016	June 30, 2019	
<b>Tracy DeMarco</b> Start: June 15, 2017	Secretary	July 1, 2017	June 30, 2020	
<b>Ashley Hicks</b> Start: June 15, 2017	Member	July 1, 2017	June 30, 2020	
<b>Kim Keith</b> Start: May 25, 2017	Vice-Chair	July 1, 2017	June 30, 2020	
<b>Nick Cerullo</b> Start: March 19, 2018	Member	July 1, 2018	June 30, 2021	
<b>Israa Kanfoud</b> Start: July 12, 2018	Member	July 1, 2018	June 30, 2021	
<b>Jon Fowler</b> Start: July 12, 2018	Member	July 1, 2018	June 30, 2021	

**Call to Order:**

**Bill Kroll**

- **Mission Statement:** Endeavor Charter School's mission is to engage K-8 students by integrating a challenging, hands-on academic program with multi-faceted fine arts courses in a familial environment.
- **Vision 2018:** Endeavor Charter School's vision is a community of educators and families working together to graduate students who are motivated and curious, capable and confident, and prepared to make a positive impact on the world around them.

**Approval of Agenda:**

**Tracy DeMarco**

- July 22, 2018 Agenda

**Approval of Minutes:****Tracy DeMarco**

- July 11, 2018 Minutes
- July 12, 2018 Minutes

**Board Expectations:****Bill Kroll**

- Emails: Respond in about 24 hours
- Attendance at 75% of Board Meetings
- Board terms
  - Terms are set up in staggering 3 year increments
  - Currently there are no term limits
    - There have been discussions on limits
    - Should 6 years be the max?
  - Officer positions run from January to December
  - In January, Board members are asked to confirm intentions for next year.
- Chair of Committee-Each Board member will strive to chair a committee during tenure
- Officer of the Board-Each Board member will strive to be a Board Officer during tenure
- Governance v. Management
- Governance Committee is charged with ensuring compliance and making suggestions for revisions.

**Director's Update:****Christi Whiteside****Development Update:****Lauren Manfreda****Board Priorities:****Bill Kroll**

- Recap of 2017-2018 Priorities
  - Charter renewal
  - Refine financial/budget processes with Charter Success
  - Build structure for committees
  - Bring athletics under ECS umbrella
  - 10 Year Celebration
  - Mission & Vision Statement
- Discuss 2018-2019 Priorities
  - Continue to build committees
  - Organize and develop Board governance and development
  - Long term plan for ECS – the next 10 years

**Structure of the Board:****Bill Kroll & Kim Keith**

- Four Standing Committees (Each Committee strives to bring in non-Board and non-ECS members, such as parents):
  - Governance Committee
    - Advising as to policies is primary goal
    - Would be heavily involved in land use/long term plan

- discussions
  - Secretary and one other Board member
  - 2017-18 Board involvement:
    - Chair: Bill Kroll
    - Tracy DeMarco
  - ECS involvement:
    - Christi Whiteside
- Student Life Committee
  - Focus is on academics and athletics
  - 2017-18 Board involvement
    - Chair: Kim Keith
    - Jim Hollis
  - ECS involvement:
    - Carolyn Southard
    - Julie Tudor
    - Josh Burt and Jim Lundholm, as needed
- Finance Committee
  - Treasurer and one other Board member
  - 2017-18 Board involvement:
    - Chair: Kristy McClure
    - Clint White
    - Bill Borter
  - ECS involvement:
    - Office Manager: Molly Blanchard
  - Immediate work:
    - Investment
- Community Engagement Committee
  - 2017-18 Board involvement
    - Chair: Charlie Kennedy
    - Ashley Hicks
  - ECS involvement:
    - Lauren Manfreda
- These Committees are subject to Open Meeting Law
  - Agendas need to be posted 48 hours in advance
  - Minutes need to be kept
- Put parents and other stakeholders on these committees
- Ideally potential Board members come from committees
- Potential ad hoc committees
- What changes to committee structure are needed for 2018-19

### **Board Meetings:**

- Board Meetings for 2018-19

**Bill Kroll**

### **Additional Items:**

- PAWS luncheon for staff and Board on July 24<sup>th</sup> at noon

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**Preliminary Agenda for Next Meeting:**

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**Adjournment:**

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