



Endeavor Board Meeting Minutes: September 24, 2019
7:00 PM in ECS Multipurpose Room

Present:

Board Member	Position	Term Start	Term Ending	Present
Amy Tharrington Start: July 1, 2016	Member	July 1, 2019	June 30, 2022	Yes
Jaclyn Parks Start: April 8, 2019	Member	July 1, 2019	June 30, 2022	Yes
Bill Kroll Start: May 19, 2016	Chair	July 1, 2019	June 30, 2022	Yes
Tracy DeMarco Start: June 15, 2017	Secretary	July 1, 2017	June 30, 2020	Yes
Ashley Hicks Start: June 15, 2017	Member	July 1, 2017	June 30, 2020	Yes
Kim Keith Start: May 25, 2017	Vice-Chair	July 1, 2017	June 30, 2020	Yes
Nick Cerullo Start: March 19, 2018	Member	July 1, 2018	June 30, 2021	Yes
Israa Kanfoud Start: July 12, 2018	Treasurer	July 1, 2018	June 30, 2021	Yes
Jon Fowler Start: July 12, 2018	Member	July 1, 2018	June 30, 2021	Yes

Call to Order: (~2 min)

Bill Kroll

- Bill Kroll called the meeting to order at 7:06 p.m.
- Mission Statement: Endeavor Charter School’s mission is to engage K-8 students by integrating a challenging, hands-on academic program with multi-faceted fine arts courses in a familial environment.
- Vision 2018: Endeavor Charter School’s vision is a community of educators and families working together to graduate students who are motivated and curious, capable and confident, and prepared to make a positive impact on the world around them.

Approval of Agenda: (~1 min)

Tracy DeMarco

- Tracy DeMarco moved to approve the September 24, 2019 Agenda.
 - Jon Fowler seconded.
 - Motion passed unanimously.

Approval of Minutes: (~1 min)

Tracy DeMarco

- Tracy DeMarco moved to approve the August 6, 2019 and September 3, 2019 Minutes.
 - Kim Keith seconded.
 - Motion passed unanimously. Accoutrements

Insurance Presentation:

Ralph Whitehurst

- Ralph Whitehurst of Whitehurst Strategic Partners, Triangle Risk Advisors, Inc. gave a presentation on cyber liability insurance coverage. The policy his company offers would cover first party damages (damage to the School's property and people), third party damages (damage to parties otherwise unconnected to the School), and loss of business income, among other things.
- Mr. Whitehurst explained that a typical cyber-attack on a small entity like ECS generally costs on average \$347,000.00 to remediate. A relatively small breach of cyber security could cost anywhere from \$2000 to \$5000 for IT support alone.
- Mr. Whitehurst promised to send the Board two sample policies showing the coverage categories, policy limits, and yearly cost to ECS. The Board agreed to review the sample policies and discuss interest in investing in such a policy.

Foundation Board Update: (~5 min)

Michael Reinhardt

- Michael Reinhardt stated that the Foundation Board last met on August 19, 2019 and plans to schedule another meeting to take place the week after track out. 19th.
- Bill Kroll stated that he plans to have an updated draft of bylaws ready for that meeting.
- The next Lend-a-PAW will take place on September 27th.

PAWS Update: (~5 min)

Mary Beth Roberson

- Mary Beth Roberson reported that the first round of Scrip orders arrived, and PAWS will be sponsoring an order for physical cards on the first of each month.
- School photos took place on September 5, 2019 despite the threat of cancellation due to approaching Hurricane Dorian. To accommodate the day's early release schedule, the photography company brought in an extra photographer and was able to get through the entire school quickly given time constraints.
- The box top drive ended on September 9th and was very successful. PAWS is asking families to download the box top app and scan receipts so that the group can continue to benefit from this fundraiser.
- The quarterly staff appreciation day took place on September 10th. Students were asked to bring in something from their teacher's favorites list. PAWS is already planning the next quarterly staff appreciation day which is scheduled for December 7th and will focus on holiday gifts.
- The Lunch Blitz winner will be chosen next Tuesday and, as prize, will get to choose either the 11th carpool slot or a Target gift card.
- PAWS has decided to drop Mellow Mushroom as a Café Days vendor due to a very low rate of return. For example, on a sample day, PAWS raised only \$14 from Mellow Mushroom Orders despite a considerable number of orders. Mary Beth explained that

while Café Days is a service for the ECS community, it is also a fundraiser and, at current rates, is not bringing in enough profit to continue the relationship.

- PAWS hosted its first Meet and Mingle on the 24th. The event lasted approximately 30 minutes and, after introductions and a few games, PAWS gave a report on first quarter events as well as what is on the horizon for the group.

Committee Updates:

- **Finance Committee (~10 min)** **Israa Kanfoud**
 - Israa Kanfoud reported that monthly financials are on target.
 - Israa next explained that the Board needs to approve payment of a \$7800 credit card bill. Although the total is comprised of regular expenses that do not need approval, the current due amount goes just beyond the threshold requiring Board approval.
 - Israa Kanfoud moved to approve payment of \$7880 to BBT for the monthly credit card payment.
 - Nick Cerullo seconded.
 - Motion passed unanimously.
- **Governance Committee (~10 min)** **Tracy DeMarco**
Jonathan Fowler
 - Potential purchase of Dell IDRAC Software
 - Jon Fowler explained that the School recently purchased two new servers which came with an unlicensed management component. Jon proposed purchasing a license to use the management software. The cost is \$558 for two licenses. While the purchase does not rise to the threshold of requiring a vote, the Board indicated its agreement with the purchase.
- **Resource Development Committee (~10 min)** **Nick Cerullo**
 - Nick Cerullo reminded the Board to bring in wine for the Board's Fun Fest booth on the 18th.
 - Nick also reported that the Committee is continuing to evolve its structure. In particular, the group plans to begin forming sub-committees to oversee special events and explore additional options for School fundraising.

Director's Update: (~15 min)

Christi Whiteside

- Christi Whiteside reported that parent conferences went well with a great turn out.
- Christi prepared a tentative 2020-2021 school calendar for Board review.
- Lara Rice has researched and attended webinars on several options for computer based lottery systems. The entire office team has reviewed the information and the administration spent some time comparing her thoughts with those of a school email chain about the same topic. Following review, the Administration recommends purchasing the Lotterease system at a cost of \$9,676 over 3 years. The initial payment is \$1,050, and the second payment of \$2,175 will be due after the lottery takes place.
 - **Bill Kroll moved to approve contract with Lotterease system at a cost of \$9,676 over 3 years.**
 - **Jon Fowler seconded**
 - **Motion passed unanimously.**

- We are looking into the logistics of holding our sibling lottery at the same time as the public lottery rather than months before.
- Fun Fest is the Friday after track out. Plans are moving forward for some new activities and a huge response of donations for the baskets, raffle and auction items. Pizza will be offered as will new spirit wear items including a customizable sweat shirt.
- We have formed a team of 5 to train on the new Say Something – Anonymous Reporting System which goes live in November. Parents and students will be provided information closer to the system going live.
- Closing ceremonies for grade 3-5 and 6-8 will be held Friday featuring some fun, a recap of the quarter, and a performance by older students for each group.

Additional Items:

- Annual Fund participation. Bill Kroll noted the Board's goal of 100% participation by Board members before Family Fun Fest.
- Tracy DeMarco reported that she, Bill Kroll, Israa Kanfoud and Michael Reinhardt will participate in a call with bond attorneys Mary Nash Rusher and Kristen Kirby of McGuireWoods on September 25th. The purpose of the call is to understand the timeline and steps involved to obtain financing for the potential School expansion.

Public Comment:

- Keisha Reives spoke to raise a concern regarding teacher communication with parents and students regarding performance expectations. Ms. Reives voiced concern that certain expectations for, in particular, testing criteria shared with students are not always shared with parents. In the absence of complete transparency, she noted, it is difficult for parents to help children adequately study and prepare for student assignments and tests.
- Bill Kroll, Kim Keith, and Jon Fowler each responded by noting that the Board understands these types of frustrations, but maintains a policy of not intervening in curriculum choices made by the teachers and administration. They also invited Ms. Reives to attend a Governance Committee meeting if she wished to discuss the matter further.

Closed Session

- Bill Kroll moved to go into closed session pursuant to N.C. Gen. Stat. § 143-318.11(a) at 8:29 p.m.
 - Jon Fowler seconded.
 - Motion passed unanimously.
- Bill Kroll moved to go into open session at 8:56 p.m.
 - Jon Fowler seconded.
 - Motion passed unanimously.

Adjournment:

- Bill Kroll moved to adjourn at 8:58.
 - Jon Fowler seconded.
 - Motion passed unanimously.

Bill Kroll