



**Endeavor Board Meeting Agenda: July 14, 2019**  
**10:00 AM in ECS Conference Room**

**Present:**

<b>Board Member</b>	<b>Position</b>	<b>Term Start</b>	<b>Term Ending</b>	<b>Present</b>
<b>Tracy DeMarco</b> Start: June 15, 2017	Secretary	July 1, 2017	June 30, 2020	Yes
<b>Ashley Hicks</b> Start: June 15, 2017	Member	July 1, 2017	June 30, 2020	Yes
<b>Kim Keith</b> Start: May 25, 2017	Vice-Chair	July 1, 2017	June 30, 2020	Yes
<b>Nick Cerullo</b> Start: March 19, 2018	Member	July 1, 2018	June 30, 2021	Yes
<b>Israa Kanfoud</b> Start: July 12, 2018	Treasurer	July 1, 2018	June 30, 2021	No
<b>Jon Fowler</b> Start: July 12, 2018	Member	July 1, 2018	June 30, 2021	Yes
<b>Amy Tharrington</b> Start: July 14, 2016	Member	July 1, 2019	June 30, 2022	Yes
<b>Jaelyn Parks</b> Start: April 8, 2019	Member	July 1, 2019	June 30, 2022	Yes
<b>Bill Kroll</b> Start: May 19, 2016	Chair	July 1, 2019	June 30, 2022	Yes

**Call to Order: (~2 min)**

**Bill Kroll**

- Bill Kroll called the meeting to order at 10:21.
- Mission Statement: Endeavor Charter School’s mission is to engage K-8 students by integrating a challenging, hands-on academic program with multi-faceted fine arts courses in a familial environment.
- Vision 2018: Endeavor Charter School’s vision is a community of educators and families working together to graduate students who are motivated and curious, capable and confident, and prepared to make a positive impact on the world around them.

**Approval of Agenda: (~1 min)**

**Tracy DeMarco**

- July 14, 2019 agenda.
  - Tracy DeMarco moved to approve the July 14, 2019 agenda.
  - Jon Fowler seconded.
  - Motion passed unanimously.

## **Board Committees:**

**Bill Kroll**

- The Board generally discussed the structure of its committees and goals for the 2019-2020 school year.
- **Resource Development Committee**
  - The Board agreed to rename the Community Engagement Committee the Resource Development Committee (“RDC”) as that title more accurately reflects the committee’s goal of bringing together and developing the School’s resources.
  - The RDC will focus on relationships with the School’s various stakeholders, including, but not limited to PAWS, the Development Committee, parents, and external resources.
  - The RDC will support School development through the following functions:
    - Annual fund
    - Capital campaign
    - Events
    - Community engagement
  - The RDC will develop branding and communications for the School.
  - Members: Nick Cerullo, Amy Tharrington, Ashley Hicks, Jaclyn Parks.
- **Governance Committee**
  - The Governance Committee is responsible for overseeing the following:
    - Board policies and procedures
    - HR and roundtables
    - Board development and assessment
    - Director oversight
    - Legal issues
    - Foundation Board relationship
  - Members: Tracy DeMarco, Jon Fowler, Kim Keith.
- **Finance Committee**
  - The Finance Committee is responsible for overseeing the following:
    - Strategic financial planning
    - Budget
    - Reviewing financial statements,
    - Cash management
    - Assessing pay scales
    - Pension and benefit consideration; and
    - Overseeing audit
  - Members: Israa Kanfoud, Bill Kroll.

## **Board Member Expectations:**

**Bill Kroll**

- Attendance
  - Board members are required to attend at least 75% of Board meetings. Generally, Board member attendance at all meetings is expected, and Board members should let the Board know if they anticipate missing a meeting.
- Service on other School committees (Foundation, PAWS, etc.)
  - As a means to encourage communication, transparency, and cooperation among the School’s various stakeholder groups, the Board discussed the importance of Board member participation in other School groups.
  - **PAWS**

- Kim Keith has been elected to serve as PAWS Vice President for the 2019-2020.
- In addition to its executive board, PAWS provides a variety of volunteer leadership opportunities, including:
  - 12-15 Board members and committee chairs;
  - 1 parent ambassador per grade; and
  - Separate individual in charge of teacher birthdays, café days, etc.
- **ECS Development Committee (Annual Fund)**
  - The RDC will continue to work with the ECS Development Committee to support fundraising efforts.
- **Foundation Board**
  - Bill Kroll, Jon Fowler, and Jaclyn Parks will fill the three (3) Foundation Board seats reserved for ECS Board members in the 2019-2020 school year.

### **Director's Update:**

**Christi Whiteside**

- A law passed last year (G.S. 115C-105.51) that requires public secondary schools (grades 6 and up) to have an anonymous safety tip application available for public safety tips from students and others beginning with the 2019-20 school year. We have opted to use a tool that is available statewide at no charge. The Say Something Anonymous Reporting System comes with a 24/7 command center to receive, triage, and distribute tips, while also promoting a public awareness campaign. The application is free, and the School will establish a team—likely, Christi, Susan White, and Josh Burt—to respond to the tips.
- The School's fire panel has been replaced.
- The School will launch a number of academic clubs for 2019-2020: Chess, Model UN, Math Counts, Yearbook. PAWS has agreed to sponsor two additional clubs, and the administration is still reviewing applications to fill those slots.
- Recess will be single grade for the 2019-2020 school year. The Kindergarten TAs will supervise 3<sup>rd</sup> 4<sup>th</sup> and 5<sup>th</sup> grade recess. Josh will supervise older grades.
- iStation Controversy.
  - The controversy surrounding the State Department of Public Instruction's decision to adopt iStation, and abandon mClass, as its K-3 reading diagnostic tool.
  - ECS will adopt iStation for the 2019-2020 school year because the State provides monetary support for that platform. In addition, the School believe iStation will benefit students because it takes less classroom time to implement. In all, ECS teachers project that they will take back a month and a half of instructional time using iStation over mClass.
- Online EOG Testing.
  - The State is moving toward conducting all EOG testing online. In the past, only the 5<sup>th</sup> and 8<sup>th</sup> grade science EOGs have been administered online. Starting this year, 5<sup>th</sup> and 8<sup>th</sup> grade math EOGs will be conducted online along with the check in for Math 1. Next year, EOGs for Language Arts (6-8) and Math (4, 6, 7) will be conducting online. By the 2021-2022 school year all EOG and EOC tests will be online.

**Development Update:****Lauren Manfreda**

- Lauren Manfreda gave a review of the Annual Fund results from the 2018-2019 school year. She explained that the fund is made up of two types of proceeds: (1) direct donations; and (2) revenue from events. Traditionally, the School is able to raise more revenue from sponsored events than it does from direct donations. Overall, 2018-2019 was a successful year, and the Annual Fund exceeded its fundraising goal of \$150,000.
- For the 209-2020 school year, the Board set the Annual Fund goal at \$165,000.

**Additional Items:**

- The Board adjusted meeting dates for the 2019-2020 school year as follows:
  - August 6
  - September 3
  - September 24
  - October 22
  - November 5
  - December 3
  - January 7
  - February 4
  - March 3
  - April 14
  - May 5
  - June 2
- The Board should be prepared to sign paperwork for the 2019-2020 school year at the August Board meeting.
- The Finance Committee will meet at 6:00 PM before each regularly scheduled Board meeting.
- The Governance and Resource Development Committees will meet at 6:15 PM before each regularly scheduled Board meeting.

**Closed Session:**

- Bill Kroll moved to go into closed session pursuant to N.C. Gen. Stat. 143-318.11(a)(4) at 1 p.m.
  - Nick Cerullo seconded.
  - Motion passed unanimously.
- Bill Kroll moved to go into open session at 2:57 p.m.
  - Kim Keith seconded.
  - Motion passed unanimously.

**Adjournment:****Bill Kroll**

- BK moved to adjourn at 3:30 p.m.
  - Nick Cerullo seconded.
  - Motion passed unanimously.