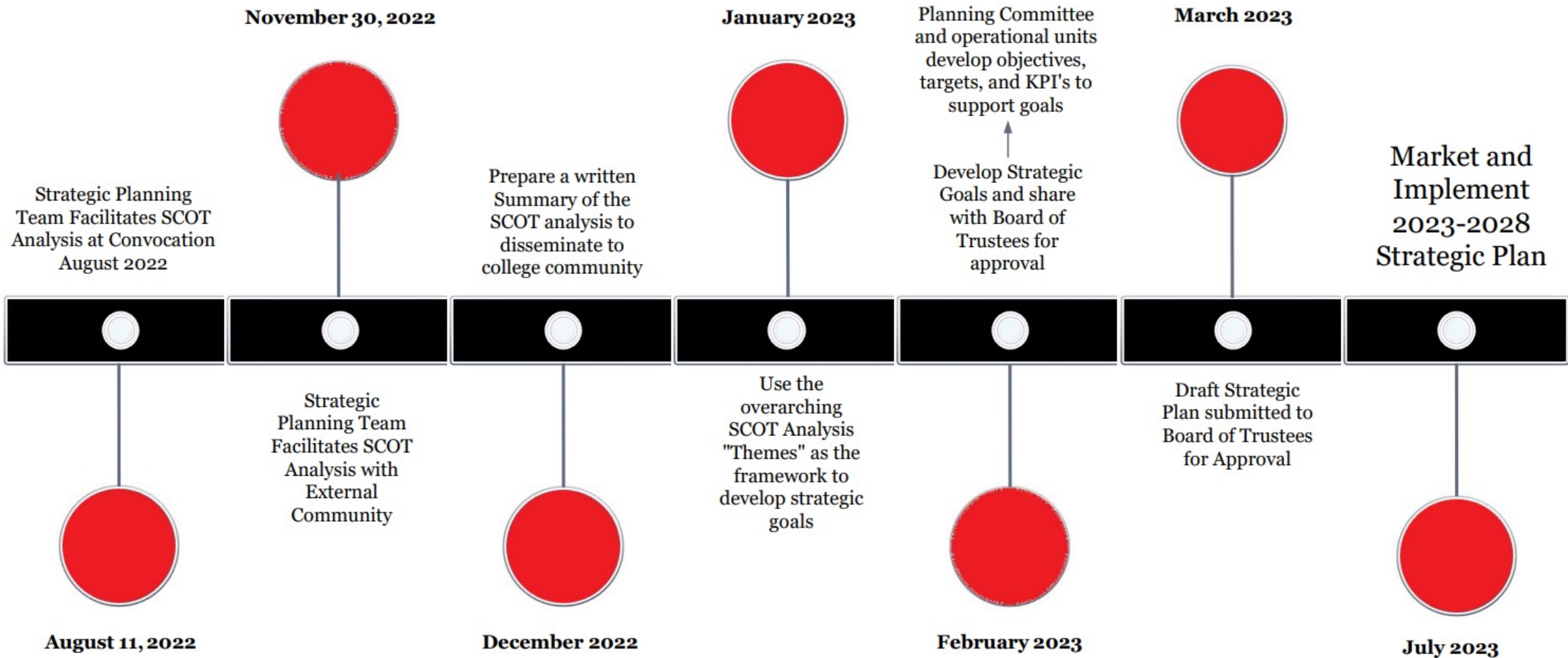


Planning for a Brighter Future

Strategic planning at Allen Community College is a process by which the college provides a framework for operational planning. This ensures that the college can fulfill its mission, vision, and the needs of its stakeholders.

2023-2028



Allen Community College SCOT Analysis Results

On August 11, 2022, an internal SCOT (strengths, challenges, opportunities, and threats) analysis was held with College employees during convocation. On November 30, 2022, an external SCOT analysis was held with community members and outside stakeholders. An in-person and virtual SCOT analysis is planned with students during the spring 2023 semester.

The following Strengths, Challenges, Opportunities, and Threats rose to the top of the small group conversations from both the internal and external SCOT analysis groups.

College SCOT Analysis

Strengths

- ▲ Modality
- ▲ Facilities
- ▲ Culture
- ▲ Affordability
- ▲ Financials
- ▲ Diversity Employees

Challenges

- ▲ International Students
- ▲ Enrollment
- ▲ Communication
- ▲ Academic Programs
- ▲ Facilities
- ▲ Multiple Duties
- ▲ Student Activities
- ▲ Student Support/Retention
- ▲ Tech

Opportunities

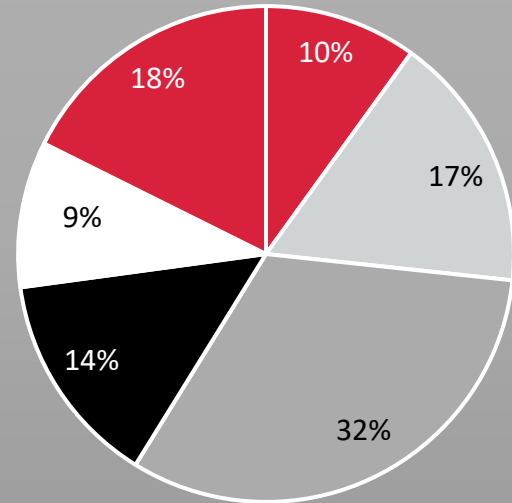
- ▲ Business & Industry
- ▲ CTE Programs
- ▲ Facilities
- ▲ Adult Ed/ESL
- ▲ Grants
- ▲ Clubs/Activities

Threats

- ▲ Staffing Shortage
- ▲ Safety
- ▲ Declining Enrollment
- ▲ Salaries
- ▲ Funding/Economy
- ▲ Overlapping Service Areas
- ▲ Title IX and Diversity, Equity, and Inclusion

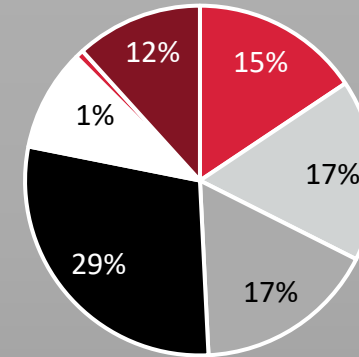
College SCOT Analysis

Opportunities



- Business & Industry
- Facilities
- Grants
- CTE Programs
- Adult Ed/ESL
- Clubs/Activities

Threats



- Staffing Shortage
- Safety
- Declining Enrollment
- Salaries
- Funding/Economy

Community SCOT Analysis

Strengths

- ▲ Faculty/Staff
- ▲ Facilities
- ▲ Financial Stability
- ▲ Affordability
- ▲ Online
- ▲ Leadership
- ▲ Diversity
- ▲ Course Offerings

Challenges

- ▲ Community Involvement
- ▲ Funding
- ▲ Enrollment
- ▲ Employees
- ▲ Age of Facilities
- ▲ Transportation
- ▲ Endowment

Opportunities

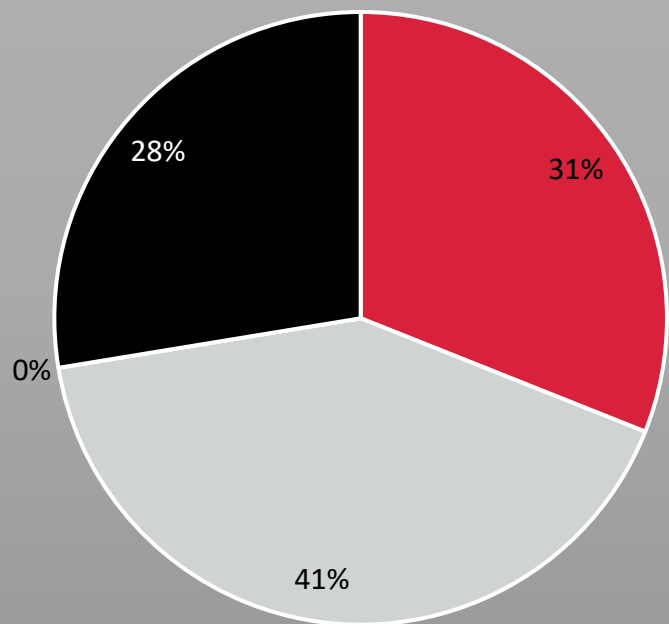
- ▲ Programs/Tech Ed/RRTC
- ▲ Community Integration
- ▲ Expansion
- ▲ Student Activities

Threats

- ▲ Funding
- ▲ Costs
- ▲ Faculty/Staff Growth
- ▲ Declining Enrollment
- ▲ Other Community College
- ▲ Area Tech Programs

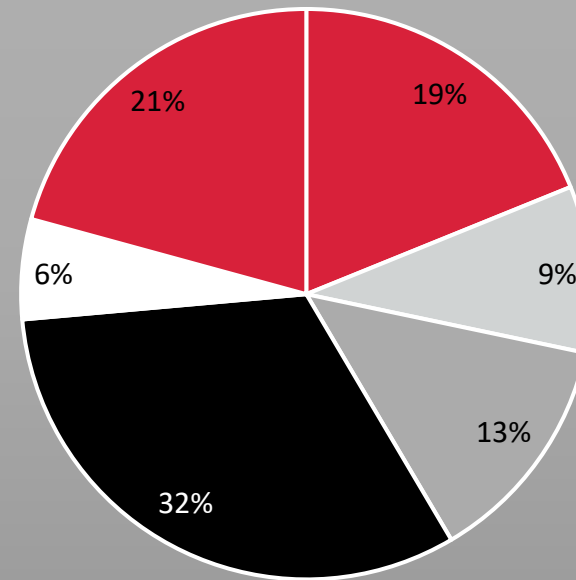
Community SCOT Analysis

Opportunities



- Programs/Tech Ed/RRTC
- Community Integration
- Expansion
- Student Activities

Threats



- Funding
- Costs
- Faculty/Staff Growth
- Declining Enrollment
- Other Community Colleges
- Area Tech Programs

Next Steps

- ▣ Student SCOT Analysis: Spring 2023
- ▣ Use the overarching SCOT Analysis “Themes” as the framework to develop strategic goals
- ▣ Develop Strategic Goals and share with Board of Trustees for approval
- ▣ Draft Strategic Plan submitted to Board of Trustees for Approval
- ▣ Market and Implement 2023-2028 Strategic Plan