



Lion's Share

All In - Next Level



Every gift is 100% tax-deductible. Every dollar makes a difference.

Questions, inquiries and opportunities may be directed to:

Anna Drury (Development Director) - Anna.Drury@PineLakePrep.org
Andrew Moceri (Executive Director) - Andrew.Moceri@PineLakePrep.org



"Pine Lake was an incredible school experience providing an environment that developed well rounded young adults. Alongside a strong academic curriculum, Pine Lake provided so many extra-curricular, fun social events, and outside opportunities to reinforce learning in non-classroom settings. It not only educated but also facilitated students' social skills, critical thinking, creativity, and created long lasting friendships between fellow students and teachers alike."

AJ Carangelo
UNC Chapel Hill - Doctor of Dental Surgery
Pine Lake Preparatory Class of 2014

After graduating from UNC Chapel Hill, AJ returned to the area and is currently working as a dentist in Harmony, NC.

Since its founding in 2006, Pine Lake Preparatory has grown into a vibrant and dynamic learning community. Well known for its academic success, innovative STEM programming, fine arts opportunities, competitive athletics, scholarship awards and college acceptances; the lottery waitlist for families seeking enrollment is well into the thousands.

While a small group of community leaders provided the inspiration for our school, it was, and remains, the collective support of our families that has enabled Pine Lake Preparatory to provide a transformative experience for each of our students. Expenses such as hiring and retaining top-tier faculty, ensuring a rigorous curriculum, offering a broad array of athletic and artistic opportunities, and graduating globally competent and competitive students are supported by your donations. The successes shared throughout this book and other publications have become the standard, not the exception. I am thankful for this community and the collective responsibility we share for the success of our students.

The Lion's Share is Pine Lake's top giving priority as it supports reliable and sustainable income that will help us project and plan future projects and initiatives.

While we rolled out the pledge campaign several years ago, many of those pledges have since expired. Our focus now is to engage or re-engage families in a new pledge that will allow us not only to maintain but accelerate our opportunities to positively impact this community. Our goals for the campaign are simple:

- Achieve 100% Lion's Share pledge participation from our families
  - -Help us take Pine Lake to the "Next Level" by partnering with us and submitting a Lion's Share pledge through your student's graduation
- Create a culture of giving at Pine Lake
  - -Our goal is to be 1 of each family's top 3 philanthropic priorities
- Model the power of community
  - -High levels of engagement demonstrate our community's strength and our collective investment in each other and our children

During our last campaign we were able to secure a continued pledge from 100% of the PLP faculty and staff in addition to 100% of our Board Members. This year, we hope that you will commit a pledge as we look to enroll 100% of our families in a pledge commitment. We sincerely appreciate your thoughtful reflection. A pledge of any amount is appreciated. Our goal is a pledge commitment from 100% of our staff, 100% of our board and 100% of our families - as a community the goal remains "All In."

Your contribution to the Lion's Share is a direct investment in our students, and furthers our goals to:

- Invest in attracting, retaining, supporting, and competitively compensating high quality faculty and staff
- Sustain and grow our STEM, Fine Arts and Spanish programming
- Increase student support services – guidance, counseling and social emotional health
- Increase course offerings/opportunities – college preparatory, global perspectives, etc.
- Grow student and staff access to educational resources and technology
- Create smaller classroom sizes
- Provide purposeful and continual professional development opportunities for our faculty and staff
- Ensure top quality college planning and guidance resources

As we look to the future, we want to reassert our commitment to Preparing Students for College and a Purposeful Life and allow you to positively contribute to those efforts. Please accept my deep feelings of gratitude for the support you have provided thus far, and for your thoughtful reflection moving forward. As a community we have proven that we are "All In" – collective gifts of all sizes to the Lions Share are powerful. I invite you to thoughtfully consider how your contribution can help take Pine Lake to the "Next Level."

Sincerely,

Andrew Moceri
Executive Director





"There were so many classes and teachers that inspired my career path at PLP, but AP Government and Politics with Mr. Hubacher easily steered me towards becoming a political science major and attending college in Washington, D.C. The opportunities and exposure I've had have shown me all of the possibilities in my future career."

Alexandra Drakeford
American University, Political Science and Sociology
Pine Lake Preparatory Class of 2020

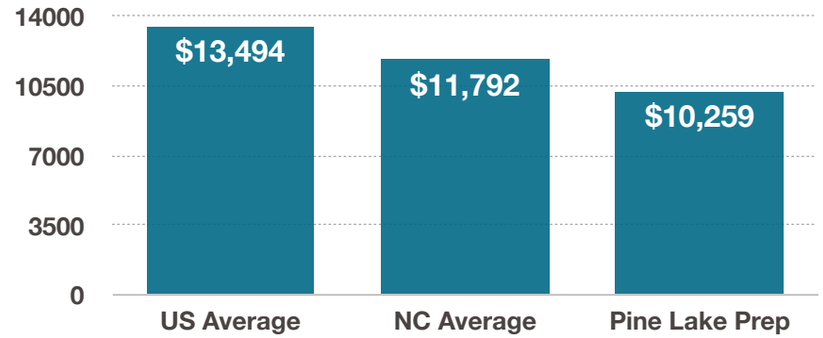
Since graduating from PLP, Alex has had the opportunity to serve as a senator in student government, chair the Princeton Prize in Race Relations Alumni Council, intern for the office of President Barack and Michelle Obama, the Smithsonian, and the Georgetown University School of Medicine.



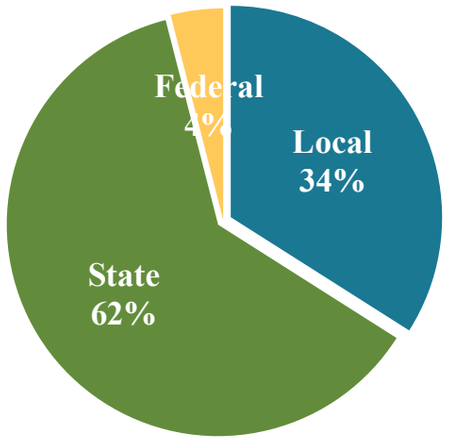


Inequities in Charter School Funding

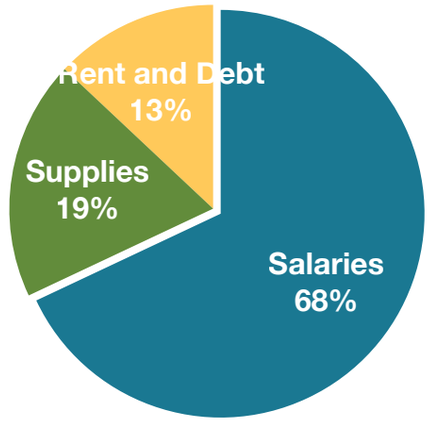
Pine Lake Preparatory receives only 85% of the per pupil funding compared to traditional public schools in North Carolina.



Each year, Pine Lake Preparatory starts with an operating deficit of nearly $600,000.



Total Annual Revenue $19,338,063



Total Annual Expenses $19,938,063

Total Annual Revenue - Total Annual Expenses = **-$600,000 Deficit**

Charter school revenue comes from a fixed per-pupil allotment from the State of North Carolina and the county in which each student resides. Unlike traditional public schools, charter schools do not receive funds for their land, buildings or capital projects. Similar to a traditional household, Pine Lake Preparatory pays a "mortgage" on our property and buildings each month. Unlike a traditional public school, these funds are consequently unavailable for classroom resources, academic programs and teacher salaries. Charter schools are also excluded from receiving state lottery funds.

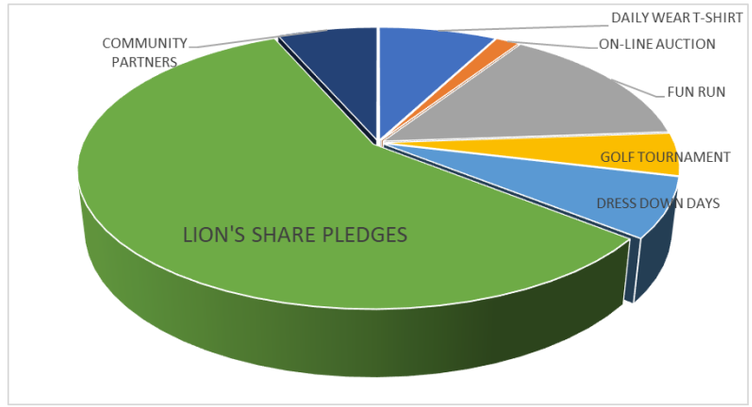


"The rigorous AP and Honors classes at PLP prepared me for the tough classes at USMA at Westpoint. PLP's courses helped me understand and begin to develop a good process of thinking and solving complex engineering problems which I used in my Civil Engineering, Industrial Engineering, Physics I and II, Engineering Statistics, Engineering Modeling, and all other Engineering Management and Systems Engineering courses."

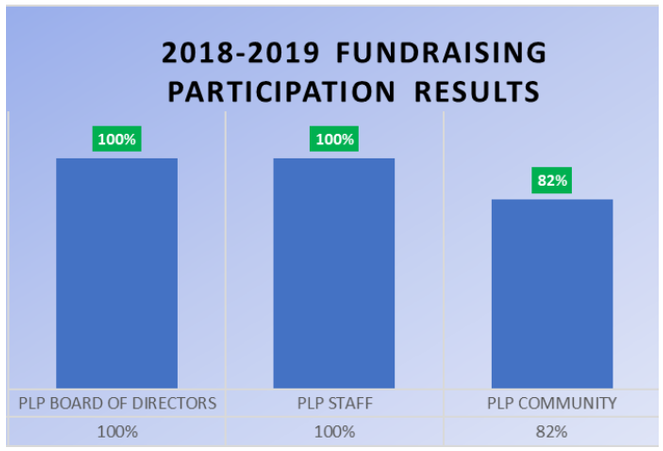
Will Kwiatkowski
United States Military Academy at Westpoint
Pine Lake Preparatory Class of 2016

After graduation Will was commissioned as a US Army Aviation Officer. He moved to Ft. Rucker, AL for US Army Flight School, became Instrument Rated Pilot, selected AH-64E Apache as airframe of choice, finished AH-64E course and graduated US Army Flight school. He moved to Ft. Bliss, TX, where he is currently serving as a Platoon Leader in Bravo Company, 1-501 Attack Battalion, 1st Armor Division, Combat Aviation Brigade.

Fundraising at a Glance

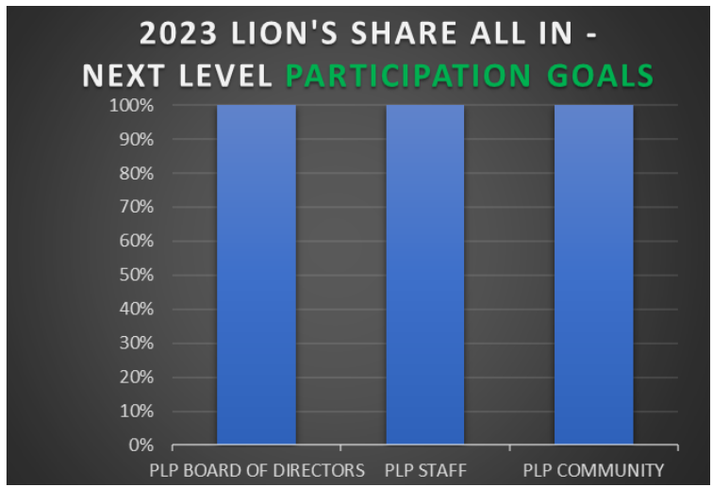


The Lion's Share is Pine Lake's top giving priority as it supports reliable and sustainable income that will help us project and plan future projects and initiatives.



Increased participation in the Lion's Share Pledge Campaign = Additional Reliable and Sustainable Income

Historical Participation Results vs. 2023 Goals

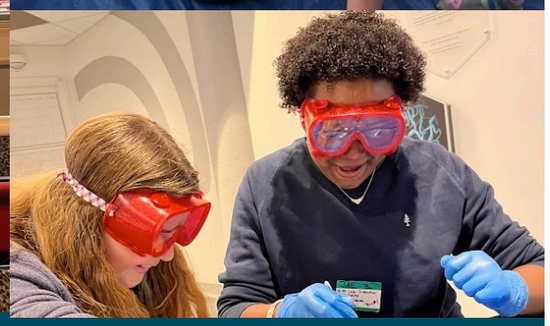




Additional Reliable and Sustainable Income over the $600,000 minimum = The ability to take PLP to the NEXT LEVEL







"I had many deeply formative experiences throughout my journey at PLP. My time in student council gave me very early experiences in leadership that helped me hone many of the skills that I apply regularly today. Similarly, my time running track and field showed me the importance of team work, collaboration, and communication with others. Acting in the Big Fish musical taught me how to blend practice with precision to deliver a quality end product. The advanced academic opportunities available at Pine Lake, combined with a close-knit culture of the school, allowed me to challenge myself and navigate a college-level educational environment from an early age."

Timothy Reid
NC State University
Pine Lake Preparatory Class of 2020

During Timothy's senior year at PLP he was offered the Cheatham-White Scholarship from North Carolina A&T, the Merit and Room Scholarship from Hampton University, the Volunteer Scholarship form the University of Tennessee, the Capstone Scholarship from Howard University, and the Academic Scholarship from Morehouse College. Timothy chose to accept the NC State Park Scholarship which covers tuition, room and board, and all other expenses. Park Scholars also receive grants to fund professional and personal enrichment experiences and includes participation in a four-year, executive style leadership academy. Timothy is currently pursuing a Bachelor of Science degree in Business Administration with a concentration in finance with a minor in political science.

The Goals:

Achieve 100% Lion's Share pledge participation
Take Pine Lake to the "Next Level" by partnering with us and submitting a Lion's Share pledge.

Create a culture of giving at Pine Lake
Our goal is to be 1 of your family's top 3 philanthropic priorities.

Model the power of community
High levels of engagement demonstrate our community's strength and our collective investment in each other and our children.

Why a pledge campaign?

In our commitment to graduating college ready students, growing our campus, and expanding program offerings we made a commitment to fundraising. As a community we must fundraise $600,000 annually to maintain these programs. The "Lion's Share All In - Next Level" pledges will provide reliable and sustainable income that will continue to propel us to the "Next Level."

The Lion's Share "All In" Pledge Campaign made the following impacts:

Pine Lake continues to invest in high quality faculty and support staff

Currently, all PLP teachers are at or above the state salary scale. Over the last 3 years, thanks to your contributions, we have been able to add 11.5 full and part-time positions. We expanded our teacher and instructional support staff and we continue to expand our counseling and contracted services.

Sustain and grow our programming

Meet the dynamic needs of a changing economy; and recognizing changes in job opportunities

Continue to grow and enhance our engineering and computer science program

Continue to grow and develop our fine arts department

Ensure top quality college guidance and college planning resources

Continually increase college prep courses, AP courses and dual enrollment opportunities

PLP established a successful occupational course study program and extended content standards to meet the needs of all students

PLP continues to support professional development for our staff and offers financial support for advanced degrees and certifications

Operations and Facilities

Increased ridership through our growing fleet of buses

Supported a healthy and safe campus through investments in ventilation and improved air quality

Ensuring access to high quality and reliable technology for all students

Continually investing in campus safety and security

We invite you to thoughtfully consider how your contributions can help take Pine Lake to the "Next Level."

OUR HISTORY

In 2006, local educators and leaders in business had a vision of a charter school. That vision became a reality. The financial support of our families was key to our success.





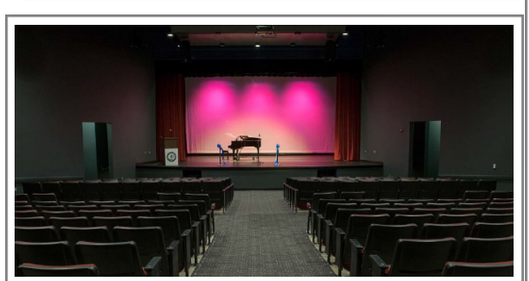
With the financial support of the families, past and present, we have been able to build three academic buildings, a fine arts building, an athletic community center (The ACC), an athletic sports complex (The Grey) and a state of the art STEM building which also includes an auditorium. What will our legacy be?











The Road Not Taken
By Robert Frost

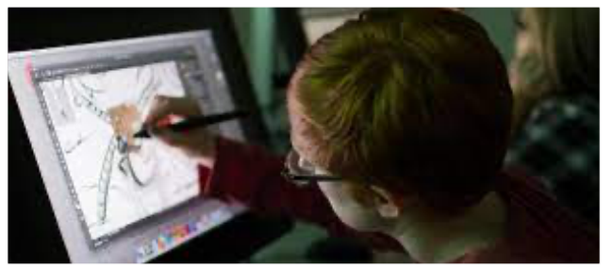
"Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim,
Because it was grassy and wanted wear;
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I kept the first for another day!
Yet knowing how way leads on to way,
I doubted if I should ever come back.

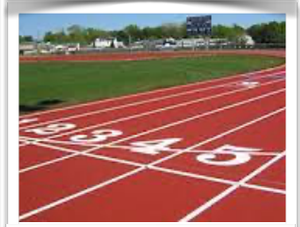
I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I—
I took the one less traveled by,
And that has made all the difference."

























"The engineering courses and STEM extracurriculars (TEAM Spork and Science Olympiad) set me far ahead of the curve in engineering."

Matthew Taboada
Georgia Tech
Pine Lake Preparatory
Class of 2020



"The AP classes and accelerated math placement allowed me to start my college career with nearly two semesters of credit from my AP exams, which helped me start ahead of my peers, even at a top university."

Robbie Mones
Carnegie Melon University
Pine Lake Preparatory
Class of 2020



"The Project Lead the Way courses taught by Mr. Jeffrey Walker were profoundly impactful on my college experience. My time in his class served as the foundation for my undergraduate education, as it taught me essential engineering principles and skills that I still use to this day."

Maggie Wagner
UNC Chapel Hill & NC State (Dual Enrollment)
Graduated in 2022
Currently pursuing a Ph.D in Bioengineering at Penn State
Pine Lake Class of 2018



Lion's Share Pledge Opportunities

Pride Partner Level 1

$10 Monthly Pledge - $120 Annual Gift

Pride Partner Level 2

$30 Monthly Pledge - $360 Annual Gift

Pride Partner Level 3

$50 Monthly Pledge - $600 Annual Gift

Pride Partner Level 4

$75 Monthly Pledge - $900 Annual Gift

Pride Partner Level 5

$100 Monthly Pledge - $1200 Annual Gift

Pride Partner Level 6

$150 Monthly Pledge - $1800 Annual Gift

Pride Partner Level 7

$250 Monthly Pledge - $3000 Annual Gift

Pride Partner Level 8

$500 Monthly Pledge - $6000 Annual Gift

Pride Partner Level 9

$1000 Monthly Pledge - $12000 Annual Gift

Level 9 and above donors are eligible for naming rights opportunities.
Please contact Anna.Drury@PineLakePrep.org *for additional information.*

Thank you for your consideration. As you thoughtfully reflect on your family's personal giving capacity we hope that your family will consider PLP as one of their top three philanthropic priorities. As a thank you for your support, families who pledge at or above $10 a month will receive a Lion's Share, "All In - Next Level" car magnet.