

Career Preparedness,

This is designed to acquaint students with basic legal principles common to business and personal activities. This course is an overview of criminal, civil, contract, and consumer law. Topics include evaluating contracts, purchasing appropriate insurance, interpreting state and federal criminal law, and representing other businesses as employee or contractor.

Sports and Entertainment Marketing,

Areas of instruction that are focused on include academic planning and career development, financial literacy, and technology. Acquisition of these skills is achieved by incorporating content and strategies that can easily allow students to meet the required online experience as defined in the ALSDE High School Distance Learning.

Marketing Principles,

The Marketing program of Career and Technical Education focuses on the promotion and exchange of goods and services, which are essential to business and economy development on every level. The program integrates workplace demands and employability skills, incorporating various instructional strategies to accommodate students' learning styles and interests.



**Meek High
School
Marketing
Education
Department

Lindsey
Carden,
Instructor**



Career Preparedness 22153G1000

Marketing Principles 12164G1001

***Sports and Entertainment
Marketing 12163G1001***

6615 County Road 41, Arley, Alabama 35541

Phone: 205-384-5825

Fax: 205-384-5825

lcarden@wscsclass.com



MHS students receive a CTE Credential titled The Certified Guest Service Professional. This is a comprehensive training program designed to accomplish the goal of creating guest service-oriented hospitality professionals who know how to engage with their guest in order to provide memorable guest service at all times. This is internationally recognized.

DECA provides teachers and members with educational and leadership development activities to merge with the classroom instructional program, teaching the skills that a successful career in business requires. Working hand-in-hand with the educational and business communities, DECA's goal is for its members to develop a "career success kit" to carry into their professional and personal lives after graduation, including:

Occupational skills needed for careers in marketing, finance, hospitality and entrepreneurship
Leadership skills
An understanding and appreciation of civic responsibility
Ethical behavior in personal and business relationships

The Winston County Board of Education does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups.

The following person has been designated to handle inquiries regarding the non-discrimination policies:

Mrs. Lauren Archer
Special Education Director
PO Box 9, Double Springs, AL 35553
205-489-5018

Mr. Bart Shannon
Federal Programs Director
25101 Highway 195,
Double Springs, AL 35553