



Welcome!

Business/Marketing: Cooperative
Education

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Learning that
works for America



Business Technology Applications

- Word Processing
- Spreadsheets
- Databases
- Presentations
- Internet use
- Ethics
- Careers using technology applications





Accounting

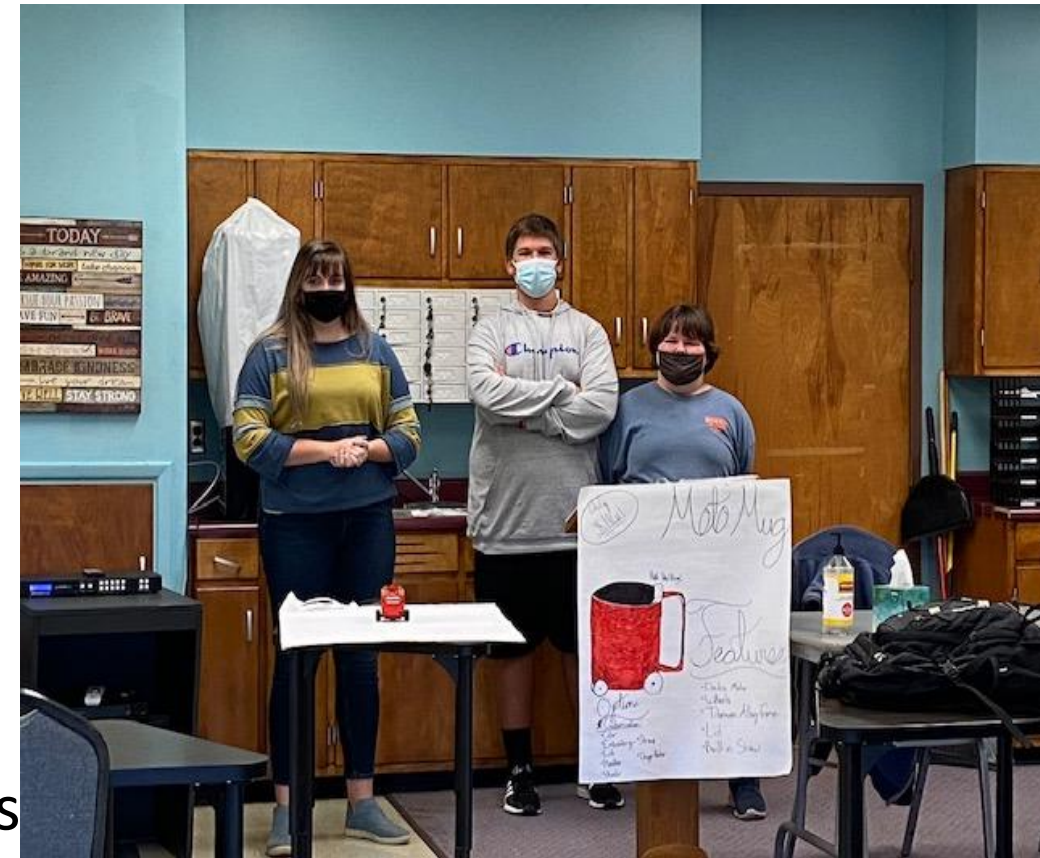
- Understanding the basic principles of the accounting cycle
- Basic financial accounting
 - Analyzing and recording business transactions
- Demonstrating generally accepted accounting principles
- Performing banking and payroll activities





Management Principles

- Understanding of the organizational functions of businesses
- Quality business concepts
- Project management
- Problem Solving
- Analyzing functions of management
- Examining leadership styles
- Reviewing business organizational structures





Business students presented presentations of a product they made out of Lego's.





Marketing Principles

- Students develop a foundational knowledge of marketing and its functions, such as:
 - Marketing information management
 - Pricing
 - Product and service management
 - Entrepreneurship
 - Promotion and selling
- Students examine the need for sales and marketing strategies.
- Students practice customer relationship skills, ethics technology applications, and communicating in the workplace.



Banking and Financial Services

- Students develop skills related to banking and related services as they process customer transactions, maintain cash drawer, process documents, and respond to customer requests to provide other customers services.
- Students employ technical skills to perform data processing functions as well as to perform new account functions.





Cooperative Education-(It's for students who work)

- Students in the 11th or 12th grade may co-op (leaving school early or coming in late to school)
- The student needs to work for an employer.
- Students must work 140 hours a semester.
- Students must have at least two credits in a technical class.





DECA

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.





Students played charades, lip sync, and other games





Students attended Leadership Conference at the University of Alabama sponsored by Alabama Power.





DECA Activities

Students painted pumpkins and I delivered them to Hendrix Health Care for Halloween decorations.





DECA Activities

Christmas adopt-a-child
Blood Drive





Career Day

- Speaker-Jeff Gunnin –Owner of C2 Freight in Houston, AL
- Colleges-UNA, Bevill and Northwest Shoals
- Military





Torch Competition

- Dylan Young placed 3rd in Business Office Administration





Student for the 2nd - 9-Week Simulated Workplace,
Danielle Edwards from the Business Dept.

