



8400 East Point Douglas Rd. S.
 Cottage Grove, MN 55016
commed.sowashco.org • 651-425-6314
CommunityEducation@sowashco.org

Advertising Opportunities

SoWashCo Community Education provides lifelong learning and enrichment opportunities for all ages. We serve the communities of Cottage Grove, Newport, St. Paul Park, Woodbury, Afton, Denmark and Grey Cloud Island.

SoWashCo Community Education produces a printed catalog and interactive digital catalog three times a year. The printed catalog is mailed to approximately 50,000 postal customers in the South Washington County Schools District with additional catalogs distributed in prominent community locations. We offer affordable advertising opportunities for area businesses. View the current catalog at commed.sowashco.org/catalogs.

Ad Size	Ad Dimensions	Cost Per Issue
1/4 page vertical	3.375" w x 5" h	\$350
1/4 page horizontal	7" w x 2.5" h	\$350
Half page	7" w x 5" h	\$600
Full page	7.375" w x 9.875" h	\$950

Advertisers willing to commit to one year of advertising (three consecutive catalogs) will receive a 10% discount. Payment for the entire year will be due during the initial catalog billing cycle.

Community rates are available for 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations. For more information, please contact Marni Kanne at mkanne@sowashco.org or 651-425-6314.



Key Dates:

Spring/Summer 2023

- Reservation deadline Jan. 25
- Artwork Deadline Feb. 1
- Published early March

Fall 2023

- Reservation deadline June 23
- Artwork deadline July 7
- Published mid-Aug.

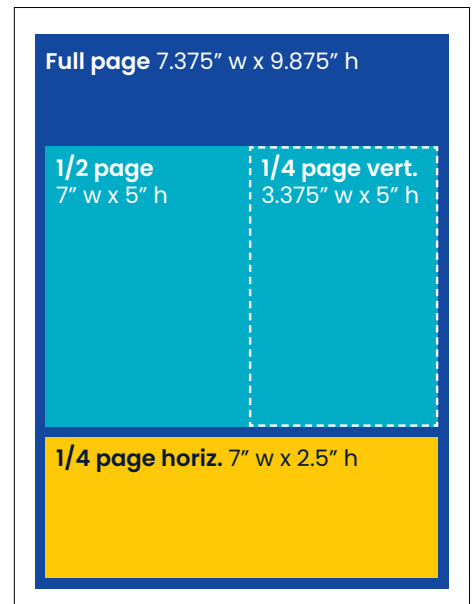
Winter 2024

- Reservation deadline Oct. 6
- Artwork deadline Oct. 20
- Published early Dec.

Dates are subject to change

Demographics:

- District area population101,208
- Public school enrollment19,000
- Community education registrations per year33,900



Advertisements will be labeled as 'Paid Advertisement'



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Advertising Agreement

Company/Organization Name _____

My organization is a non-profit, government unit, SoWashCo Schools parent group or SoWashCo Schools student organization.

Contact Person _____

Address _____

City _____ State _____ Zip _____

Billing Address (if different) _____

Email _____ Phone _____

Send invoice by email

Send invoice by mail

Payment must be made with artwork submission. We accept cash, check or credit card (Visa, Mastercard, Discover) payments. A 3% Convenience Fee will be added to all payments made by credit card. This fee will be due at the time of credit card payment and is non-refundable. If applicable, community rates will be reflected on the invoice.

Ad Size	Ad Dimensions	Per Issue	Full Year
1/4 page vertical	3.375" w x 5"	\$350	\$945
1/4 page horizontal	7" w x 2.5"	\$350	\$945
Half page	7" w x 5" h	\$600	\$1620
Full page	7.375" w x 9.875" h	\$950	\$2565

Signature _____ Date _____

SoWashCo Community Education catalog advertising criteria:

- SoWashCo Community Education reserves the right to limit the amount of space any one advertiser or category of advertiser may run and reserves the right to refuse any advertisement for any reason, including similar programming and/or services as SoWashCo Community Education.
- **School board policies** and procedures will be followed.
- SoWashCo Community Education cannot accept advertising for the sale of alcohol, tobacco, drugs, drug paraphernalia, weapons, obscene, pornographic or illegal materials.
- Advertisements may be rejected by the school district if determined to be inconsistent with the educational objectives of the school district or inappropriate for inclusion in the publication.
- All advertisements must comply with our non-profit permit holder status from the [US Postal Service](#). We cannot accept advertisements for financial institutions, insurance providers or recreational travel.

Ad File Checklist:

- High resolution artwork (300 dpi at full ad dimensions)
- CMYK color profile
- File format: pdf, jpeg or eps

Please email files to CommunityEducation@sowashco.org

A layout fee of \$50 or more will be added to any ad that is not submitted to specification. Changes in ads after submission may incur additional charges. Please proof your ads thoroughly before submitting them to Community Education.

