

# Kroger Community Rewards

## **What is Community Rewards?**

Kroger Community Rewards makes fund-raising easy by donating to local organizations based on the shopping you do everyday. Once you link your card to an organization, all you have to do is shop at Kroger and swipe your Plus Card!

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, you will need to ensure you have a Plus Card linked to your account. Then select an organization.

Please note, a Plus Card is required for the Kroger Community Rewards program so that your transactions apply toward the organization you choose.

## **How do I select an organization to support?**

Selecting the organization that you wish to support is as simple as updating the Kroger Community Rewards selection on your digital account.

1. Sign in to your digital account.
2. Search for your organization
3. Enter the name or NPO number of the organization that you wish to support.
4. Select the appropriate organization from the list and click "Save."

Your selected organization will now display in the Kroger Community Rewards section of your account. If you need to review or revisit your organization, you can always find these details under your [Account](#) details.

Any transactions moving forward using the Shopper's Card number associated with your digital account will be applied to the program. It takes approximately 10 days for the Kroger Community Rewards total to begin displaying on your receipt.