

A. W. BEATTIE CAREER CENTER

SECTION: COMMUNITY

TITLE: PUBLICATIONS PROGRAM

ADOPTED: June 24, 1999

REVISED &
APPROVED October 25, 2012

| 902. PUBLICATIONS PROGRAM | |
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| 1. Purpose | The Joint Operating Committee believes that all reasonable means should be employed to keep the public informed on matters of importance regarding school policies, finances, programs, personnel and operations. |
| 2. Authority | The Joint Operating Committee shall determine which of its official actions have such community impact and interest to warrant special release; and it will release information on such matters of importance to the media. |
| 3. Guidelines | <p>The Joint Operating Committee Chairperson shall be the official spokesperson for the Joint Operating Committee, except as this duty may be delegated to the Executive Director.</p> <p>News releases which are of general interest or pertain to established A. W. Beattie Career Center's school policy shall be the responsibility of the Executive Director or a designated member of the administrative staff.</p> <p>News releases which are of concern to only one school, or to an organization of one school, are the responsibility of the designated administrator of that particular school. All statements sent to the press by the designated administrator or any other staff member must be sent through, or cleared with, the Executive Director's office.</p> <p>While it is impossible to know how news releases will be treated by the press, every possible effort should be made to obtain coverage of school activities which will create and maintain a dignified and professionally responsible image for the Career Center.</p> |