

Mark Hayes
CEO and Founder of Mark Hayes Consulting, LLC

Mark Hayes has spent nearly three decades bringing news viewers in major cities across the country their news and information of the day. Some of his stops include Dallas, Denver, Detroit, and Baltimore. However, his proudest accomplishments came during his tenure in the great city of Atlanta, GA. For more than a decade, Mark was a staple of early morning television on Good Day Atlanta. He believes his most noteworthy achievement was the nearly 20 hours he spent on air during the Fulton County Courthouse shootings and the subsequent capture of Brian Nichols.

After two Emmy nominations and highly coveted national recognition for spot news coverage from the National Press Photographers Association, Mark is now the President and CEO of his own media training and strategy company. Mark Hayes Consulting, LLC was founded in 2010. The goal is to make brands famous. His boutique firm seeks to help everyone from CEO's to small business owners make the most of their opportunity for media exposure. They specialize in helping communities come together through dynamic communication and culturally competent communication as well. Mark was recently presented with the prestigious Telly Award for a broadcast he co-produced and wrote for a conversation on race and unconscious bias. He has been a passionate supporter of Boys and Girls Clubs in every city of which he has been a part.

Mark and his college sweetheart, Latonya, have been together since they met in 1988 at Howard University. Mark and his wife are members of the classes of 1989 and 1990 respectively. They've been married for 30 years and have two children, Malcolm and Kenny. He is also a member of the Omega Psi Phi Fraternity, Inc. He and his wife love to travel the world over. Their favorite stop to date has been the most amazing week his family spent on the beautiful island of Kauai, which they described as "paradise on earth."