

# Board Policy G-14: Advertising



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## REFERENCES

[G-14: Administrative Procedures, Advertising](#)

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## THE POLICY

The Salt Lake City School District Board of Education allows schools to solicit and accept a limited number of advertisements that are designed to support their educational and extracurricular activities. Advertising on or in selected school property, school publications, and electronic mediums must comply with all applicable local, state, and federal laws, board policies, and district administrative procedures. No advertising and promotional activities will be permitted that may be disruptive to the district's educational purpose, instructional programs, or operations. No advertising shall be interpreted as or constitute an endorsement by the board, district, or school, of any product, service, activity, program, or organization. The district will adopt procedures to prevent advertisements from detracting from the school environment or academic climate.

The purpose of this policy is to ensure that revenue generated from advertising and promotional activities is carefully administered to benefit students and to further the board's educational mission.

The district has set forth its specific processes for implementing this board policy through the accompanying [administrative procedures](#).