

Ron Rubin School for the Entrepreneur

Endowed by Ron Rubin '68

ES200 Foundations of Innovation

(1 term solid)

- Introduction to the entrepreneurial mindset
- Entrepreneurial methods to identify problems
- Use design thinking for entrepreneurial pursuits
- Learn the business Canvas model



ES300 Applications of Innovation

(1 term solid)

- Apply design thinking & multiple business models for social entrepreneurial pursuits
- Participate in non-profit Case Competition
- Use market analysis to develop a new venture
- Pre-requisite: ES200



ES400 The Corporate Challenge

(1 term solid)

- Experience with internal & external operations of a for-profit business
- Experience with decision-making in a for-profit business
- Space, time and mentorship to create a new for-profit business
- Pre-requisites: ES200 and ES300

Application process for ES700 or ES800 includes:

- Completion of pre-requisite courses
- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events throughout school year

ES700 Strategic Business Management

- Two term non-solid, meets 3 days/week
- Collaborate with team members, faculty, staff, and administrators
- Management team for Rubin Cafe or Eagle Outfitters
- Enhance intra-entrepreneurial skills
- Pre-requisites: ES200, ES300 and ES400:
The Corporate Challenge

ES800 Honors Entrepreneurial Studies

- Two term non-solid, meets 2 days/week
- **Track A:** The Startup - apply skills & concepts learned in ES courses to create a venture, service, or product.
- **Track B:** The Venture Analysis - apply skills & concepts learned in ES courses to dissect a venture, service, or product and present a position on its successes and/or failures.

OTHER COURSES OFFERED THRU RRSFE:

ES400 Economics

- 1 Term solid
- Available for 10, 11 & 12
- Understand economic fundamentals

ES400 Financial Literacy

- 1 Term solid
- Available for 10, 11 & 12
- Learn how to build wealth
- Understand financial terms

ES700 AP Micro & AP Macro Economics

- 3 Term solid
- Available for 11th, 12th grade
- Explore concepts of Micro & Macro economics
- AP Micro & AP Macro exam required

