



ALA Coastal Media Release

Electronic/Print Media

Due to the intense interest in public education, print, electronic, and other media groups at times request to visit schools for stories about programs and current events. In accordance with such activities, district policy requires parental approval be obtained before the media may take close up pictures of students, or use a student's photo in non-school publications.

District Media

In the interest of promoting the successful programs of the American Leadership Academy, Coastal and in improving outside communications and relations, the district may use and/or distribute photographs and video footage of students in our schools. This agreement constitutes permission to use photographs, video footage, and images as a part of other mediums of the student named below in presentations and material concerning our schools, programs, and people which may be distributed to by American Leadership Academy, Coastal. All photographs and video footage shall remain the sole property of the American Leadership Academy, Coastal. I understand that no compensation will be made to me for this use.

World Wide Web & Internet Publishing

American Leadership Academy, Coastal recognizes the limitless potential for research, information, and communication provided by the Internet and World Wide Web. Therefore, American Leadership Academy, Coastal encourages and engages in the creation of school and district Web pages for publication on the Internet. However, all Web publications are subject to the following terms:

- Student work may be published only as it relates to a curricular-related or school activity.
- All Web page documents may only include student first names.
- No confidential student information shall be published or linked to a Web page, unless authorized by the district.
- No names may be associated with pictures.