Course Name:	**Multimedia Contemporary Design 1 - Digital Media & Graphic Design Pathway (MCD1)**					
Course Description						
Pre-requisite	Art 1					
	Introduced Semester 1		**Addressed all year**	**Introduced Semester 2**		
CREATING	**Semester One**			**Semester Two**		
Overarching Concepts	**Knowledge (Concepts)**	**Skills**	**Practices**	**Knowledge (Concepts)**	**Skills**	**Practices**
Visual Concepts of Graphic Design	Introduction to Graphic design: web/social media graphics, photo manipulation, print design	Demonstrate how to acquire/create images		Graphic designs including web/social media graphics, photo manipulation, print design and animation	Use, acquire and create images	
		Demonstrate how to apply color theory			Use color theory	
		Demonstrate and apply composition tools			Use compositional tools	
		Demonstrate ability to use Photoshop/Illustrator skills (or Photopea)			Use Photoshop/Illustrator skills (or Photopea)	
		Demonstrate ability to layer/selection tools			Use layer/selection tools	
		Demonstrate ability to use Brush tools			Use Brush tools	
		Demonstrate ability to use Pen tools			Use Pen tools	
		Demonstrate ability to use eraser tools			Use eraser tool	
		Demonstrate the application of various layout techniques			Apply layout techniques to graphic designs	
		Demonstrate application of POD/Elements of Design			Use POD/Elements of Design	
	Introduction to CMYK/RBG/rbg	Demonstrate understanding of color conversion and the application		Color conversion	Apply to graphic designs	
	Introduction to Resolution-ppi, dpi, aspect ratio	Demonstrate the use of document creation, document resizing, cropping, registration marks, overlay pixel & aspect ratios, file types, filters, masking,		Resolution	Create designs using document creation, document resizing, cropping, registration marks, overlay pixel & aspect ratios, file types, filters, masking,	
	Introduction to typography	Demonstrate the use of type face, font size, line spacing, text alignment, font color, clipping mask		Typography	Apply the use of type face, font size, line spacing, text alignment, font color, clipping mask to designs	
	Research and collecting data	Examine different historical figures and review their work	Research	Communication and personal evolution	Develop a specific style	Research
PRODUCING	**Semester One**			**Semester Two**		
Overarching Concepts	**Knowledge (Concepts)**	**Skills**	**Practices**	**Knowledge (Concepts)**	**Skills**	**Practices**
Pre-production through Post-production	Design Elements/POD	Apply design elements and principles of design to design projects		Production process	Rough draft / sharing rough drafts with peers	
	Communicate and express visual ideas	Apply research skills to design project to communicate and express ideas		Communicate and express visual ideas	Apply research skills to design project to communicate and express ideas	
RESPONDING	**Semester One**			**Semester Two**		
Overarching Concepts	**Knowledge (Concepts)**	**Skills**	**Practices**	**Knowledge (Concepts)**	**Skills**	**Practices**
Media Literacy	Terminology	Graphic design, professions, media, multimedia, digital, analog, graphic art		Digital literacy	Fact-checking, photo/graphic ownership, crediting works within different forms of media, asset library	
	Digital Citizenship	Cyber-bullying, legal and social issues online, fair use, copyright,				Digital Citizenship
Critique Process	Self-evaluation	Ability to self-assess pre - post production work				Critique Process
	Peer Review	Ability to provide feedback to peers and to receive feedback from peers				
CONNECTING	**Semester One**			**Semester Two**		
Overarching Concepts	**Knowledge (Concepts)**	**Skills**	**Practices**	**Knowledge (Concepts)**	**Skills**	**Practices**
History and culture of visual concepts of graphic design	Cultural dimensions-Cultural artistic styles.	Researching the audience/understanding the audience		Culture and marketability	Researching the client/understanding the client	
	Cultural background	Illustrate how culture informs artistic expression.				
	Art movements (historical)-genres, movements, style	Illustrate how artistic movements influence style				

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