

## DIGITAL MEDIA 1

*Digital Media is the process of analyzing, designing, and developing interactive media. Digital Media 1 is the first semester of the first-year digital media course, where students will create and learn digital media applications while using elements of text, graphics, animation, sound, video, and digital imaging for various formats. This course is designed to provide students with the basic knowledge and skills related to the graphic design industry. It is intended to serve as a starting point for several pathways, including Digital Media, Graphics and Printing, 3D Animation, and Game Development. Students will understand the design process.*

- Students will understand the design process.
- Students will understand color theory.
- Students will understand principles of typography.
- Students will understand and create vector graphics.
- Students will understand and create raster images.
- Students will understand project management and collaboration.
- Students will explore career opportunities and demonstrate understanding of employability competencies.

