

The background of the image consists of several concentric circles in various shades of blue, creating a ripple effect that draws the eye towards the center. The circles are centered on the text.

# THE POWER OF GIVING





# MKA IS AN EXCEPTIONAL SCHOOL,

**thanks to those who  
believe in and support  
our mission.**

At MKA, our mission is to create a challenging, engaging, and innovative academic program that provides a vibrant and transformative education. Our faculty's deep and genuine understanding of our students as individuals and as learners fosters their ethical development, intellectual growth, and personal success. Our diverse, collaborative, and inclusive community inspires students to lead lives of noble character, purpose, and distinction.



# YOUR SUPPORT MATTERS

Tuition at MKA, like colleges and most other independent schools, does not cover the full cost to educate a student. As a nonprofit, MKA finances each student's education through revenue from a combination of tuition, auxiliary programs such as summer camps, endowment draw, and philanthropy.

**Your gifts support the people and programs that make MKA great, including talented teachers, small classes, up-to-date technology, and exceptional offerings in everything from STEM to arts and athletics.**

This translates to more personal attention, increased intellectual stimulation, more rigor, and better support. In the future it means greater credibility in the academic reputation of your child's credentials.

Donations from the MKA community, combined with income the school draws from our endowment, provide over \$4 million for the school each year. Put simply, it is your support that ensures MKA has the resources to provide the very best education to our students.



# MAKING A GIFT HAS MEANING

Each year, we ask every member of our community to make supporting MKA a top philanthropic priority and to make a contribution that is significant to you. Your gift makes a meaningful impact, and the collective investment in our school from parents, alumni, and friends is what makes our community great.

You will have several opportunities to support MKA each year—through The MKA Fund (the school's annual giving campaign), the PAMKA Gala, and a one-day crowdfunding campaign called MKA Day. There are also opportunities to contribute in support of a building or special project initiative through a capital or endowment gift.

**On the following pages you'll learn about the ways we will ask you to support our community, and we ask you to make an impact at MKA in one or more areas that matter to you.**





# THE MKA FUND

Our annual giving program, the MKA Fund, provides critical, unrestricted support and directly impacts the lives of each one of our students and faculty. MKA Fund donors provide necessary resources to support financial aid, faculty development and compensation, academic programs, diversity, equity, and belonging, student activities, the arts, and athletics.

Annual, loyal support from our community is necessary for MKA to deliver upon our mission and achieve our vision for all students.

You can designate your MKA Fund gift to two financial aid initiatives:

## **The Kimberley Fund**

Established with a gift from a Kimberley School alumna, the Kimberley Fund provides tuition assistance to deserving young women in grades 6 through 12. Your investment in this program opens doors and provides incredible opportunities to the next generation of female leaders.

## **The Community Scholars Program**

The Community Scholars Program is the school's longest-standing commitment within our financial assistance program, adding diversity to the student body and making an MKA education accessible to students with exceptional academic and personal potential. This scholarship, which covers the full cost of an MKA education, supports eight scholars per year who represent a racial or ethnic minority, show exceptional academic potential, embrace the values of the MKA community, and demonstrate full financial need.



YOUR GENEROSITY  
PROVIDES  
STUDENTS WITH  
INCREDIBLE  
ENVIRONMENTS IN  
WHICH TO GROW  
AND LEARN.

The renovation of the Primary School is an example of how philanthropy allowed us to transform the student experience for our littlest learners.

# THE PAMKA GALA

This annual fundraising event hosted by the Parents Association of Montclair Kimberley Academy (PAMKA) supports MKA's faculty endowment, campus "wish list" items, and Faculty Trust Grants, PAMKA-funded travel opportunities for teachers to pursue their academic passions around the world.

# CAPITAL AND ENDOWMENT GIFTS

While annual giving funds the school's daily operations, capital gifts support the future of the institution by funding facilities additions and renovations on our three campuses. These gifts are transformational by nature and have a lasting impact on our students' experiences. The Upper School Johnson Academic Center, Muenster Field, the Middle School's Penick Lobby, Logan Auditorium, Dining Hall, and the James and Louise Higgins Common Room, the extensive Primary School addition, and so much more were made possible through the generous support of capital gift donors.

Endowed funds are segregated investment accounts designed to support specific projects or programs or the overall school and its financial health. Like other investment accounts and vehicles, these funds are designed to generate income, while the principal remains untouched. A strong endowment ensures that MKA has the financial stability to continue its tradition of excellence. Income from endowment enhances the operating budget, helps moderate tuition increases, and provides funding for scholarships and financial aid.

## **What is Planned Giving?**

Planned gifts, also called deferred gifts, are contributions that a donor commits to make while living but aren't realized until after his or her death. Bequests are the most common form of planned gifts, but other types such as beneficiary designations from a retirement account or insurance policy as well as charitable remainder trusts and gift annuities are also utilized by donors wishing to make an impact after they are gone. Making a planned gift is a wonderful way to show support and appreciation for Montclair Kimberley Academy and its mission, while accommodating personal, financial, estate-planning, and philanthropic goals. With smart planning, donors often increase the size of their estate and/or reduce the tax burden on heirs.



# IF YOU'RE WONDERING...

## **Why Should I Give to MKA?**

Gifts to MKA help the school make choices rather than compromises. Your support is critical in the school's ability to deliver our mission and guide our students as individual learners on their unique journeys to becoming ethical beings, critical thinkers, honorable leaders, and responsible citizens. You and others provide important resources to offer this education to a diverse student body, help us recruit and retain excellent faculty, and provide the very best education to each of our students in a technology-rich, entrepreneurial environment.

## **Why Doesn't Tuition Cover the Full-Cost of an MKA Education?**

MKA's tuition aligns very closely with those of our peer schools, and we strive to limit our tuition increases in an effort to remain accessible to a broad range of families. The annual cost of operating MKA is over \$40 million, but tuition revenue only supplies 92 percent of that budget. Because of the school's history of receiving philanthropic support from parents, alumni, and other friends, we rely on contributions to ensure that we are not dependent on tuition alone. Philanthropy helps to fund each student's education, even those who pay full tuition, and allows us to make improvements to our campuses, enhancements to programs, and invest in a robust financial assistance program.

## **Who Gives?**

Parents, students, grandparents, alumni, parents of alumni, faculty, staff, and friends give! Each member of our Board of Trustees makes a leadership level gift and supports our special projects and campaigns, and our faculty not only give their time in the classroom, but most also make a philanthropic gift to the school.

## **How Much Should I Give?**

Giving is a personal decision, but we ask you to make MKA an annual philanthropic priority and to make a gift that is meaningful to you. We know that everyone's gift will be different, so please give what you can. We are grateful for every dollar you invest in our students.

Last year, 92% of our philanthropic support came from gifts over \$1,000, but we also raised over \$56,000 from gifts of a \$100 or less. **Every gift matters.**

## **Can I Make a Commitment Now and Pay Over Time?**

Yes! Our annual giving program, The MKA Fund, aligns with our school's fiscal year, which runs from July 1 to June 30. An MKA Fund pledge needs to be fulfilled within the fiscal year in which it is made. You can also set up a recurring gift, or "bundle" your gifts by condensing several years' worth of giving into one year in order to gain the maximum tax benefits available. Gifts of \$5,000 or more to restricted programs may be paid over a five-year period.

## **How do I Make a Gift?**

We offer a variety of giving options. You may find that the resulting tax advantages enable you to make a significantly larger gift to MKA than you originally thought.

Gifts may be made by check (payable to Montclair Kimberley Academy and mailed to: MKA Development Office, 201 Valley Road, Montclair, NJ 07042), online at [www.MKA.org/giving](http://www.MKA.org/giving), or over the phone by calling (973) 509-7932.

You can set up a recurring gift on our website or bundle your gift by giving us a call.

We accept corporate matching gifts, gifts from donor advised funds, appreciated securities, wire transfers, and other appreciated property.

You can also include MKA in your estate or financial plans. To find out more, please contact us!

## **When Should I Make my Gift?**

This annual fundraising effort corresponds with our fiscal year, which runs from July 1 to June 30 of the following year.

## **How Can I Find Out More?**

Contact the Development Office! Email us at [development@mka.org](mailto:development@mka.org) or call us at **(973) 509-4849**.



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Because of  
our community's  
commitment to philanthropy  
and tradition of generosity, MKA's  
future holds much promise.  
Thank you for your  
loyal support.”

**NIGEL D. FURLONGE,**  
HEAD OF SCHOOL

**MKA** | MONTCLAIR  
KIMBERLEY  
ACADEMY